

# International Business and Finance

Technische Hochschule Augsburg (THA)  
Master of Arts



## In general

### Strategic, financial, business and leadership capabilities

The Master of International Business and Finance is a 3-term program. Cross-cultural exposure is a key element of this program, and students are required to study for one term at one of our partner universities. Students of the Master's degree program also benefit from a broad network of renowned business partners, like blue chip corporations, consulting companies, and investment banks.

The core of the program aims at:

- **Professional Expertise:** Students acquire in-depth knowledge of financial markets, corporate finance, corporate strategy, M&A and innovation management.
- **Communication Expertise:** By learning both the potentials and limitations of different strategies and opportunities of multinational business, students are able to apply academic rigour in challenging real world applications.
- **International Exposure:** First hand cross-cultural experience is acquired both in the classroom sessions with international peers, as well as through an exchange program with one of our partner universities abroad.
- **Social Competence:** Through active learning and case studies, students are trained in leadership skills to manage complex tasks both independently, and as a team.

### Career Opportunities

Upon graduation, students will be able to advance to leadership positions in multinational or medium-sized companies. Alternatively, students might start their career as corporate finance or strategy consultant. Graduates will specialize in financial fields and entrepreneurially-driven fields.

## Content

### Curriculum

The study plan is as follows:

#### First Term

- M1.1 Business Ethics & Corporate Governance
- M1.2 Financial Economics, Financial Institutions & Monetary Policy
- M1.3 Financial Market Decisions
- M1.4 Managing People
- M1.5 Valuation of Securities & Companies

#### Second Term

- M2.1 Studies Abroad

Non-EU students may also take a second term with the following modules:

- M2.2 Banking Regulation & Supervision
- M2.3 Corporate Finance & Valuation



Technische  
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### Contact

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[To website >](#)

M2.4 Cross-Cultural Management  
 M2.5 International Guest Lecture  
 M2.6 Platform & Digital Business Design Strategies  
 M2.7 Strategy Case Study –Simulation

### Third Term – Intensive Lectures

M3.1 Advanced M&A Management  
 M3.2 Advanced M&A Management -Valuation & Case Studies  
 M3.3 Advanced Risk Management  
 M3.4 Master Thesis

## Formalities

### Admission and Application

#### Admission Requirements

The Master Program is a graduate-level course for students who want to further develop their competencies in financial, strategic and international management skills. Graduates with a bachelor's degree are eligible to apply.

- Motivation Letter
- You should have passed a Bachelor program with at least 210 ECTS. In case of up to 30 ECTS missing you might bridge those in the first term with additional lectures or on-the-job experience.
- You must have completed at least a Bachelor's degree in Business Management, Economics, International Management, International Business Studies, or the equivalent with a focus on business or/and finance.
- The hurdle rate for the grade is 2.5 or better according to the German grading system. If you have a foreign Bachelor Degree, a preliminary review documentation (VPD) from uni-assist is required.
- An English (TOEFL or IELTS) test is mandatory for all non-native speakers (only exception US, UK); the TOEFL hurdle rate is 85 points, the IELTS hurdle rate is 7.0.
- First-hand experience (e.g. internships) in finance and strategy

#### Application

The master program starts in winter term only. The application is possible between 1st May and 15th June. Applications for admission are submitted exclusively on the university's application portal. For more detailed information about the application process, please visit our website.

## Partner Universities

### Partner Universities

#### Our partner universities

There are a number of partner universities available from all over the world. Tuition fees are waived for partner universities in Europe (except in Great Britain and Denmark), Asia and Mexico.

**Double Degree Programm:** IBF master students must have acquired 30 ECTS/60 ECTS with promising results in order to take part in a Double Degree Programme with our four partners, ESCE in France, Yuan Ze University in Taiwan, Edinburgh Napier University in Great Britain and Budapest Business School in Hungary.

In order to help you finding the right universities for a semester abroad we have the following options available for your consideration:

#### Australia

- University of the Sunshine Coast
- Western Sydney University

#### China

- Shandong University
- Macau University of Science and Technology

#### Czech Republic

- Mendel University Brno

#### France

- IAE Université Montpellier II
- École Supérieure du Commerce Extérieur Paris
- EM Normandie
- Université Catholique de Lille
- Savoie Mont Blanc
- Université d'Orléans
- Université Catholique de l'Ouest

#### Hungary

- Budapest Business School

#### Italy

- Università degli Studi di Genova
- Università di Modena e Reggio Emilia
- Università degli Studi di Perugia
- Università degli Studi di Trieste

#### Latvia

- RISEBA (University of Business Arts and Technology)

#### Mexico

- Universidad Regiomontana U-ERRE

#### Poland

- University of Economics Katowice

#### Portugual

- Universidade Católica Portuguesa

#### Slovakia

- University of Economics in Bratislava

#### Spain

- Universidad de Zaragoza (Campus Zaragoza)

#### South Korea

- Ajou University
- Dongguk University
- Inha University
- Kookmin University

#### Sweden

- Karlstad University
- Lulea University of Technology

#### Switzerland

- Hochschule Luzern

#### Taiwan

- Yuan Ze University
- National Chung Cheng University

#### Turkey

- Istanbul Bilgi University

#### United Kingdom

- London South Bank University
- University of Chichester

- University of Ulster – Jordanstown & Magee

Edinburgh Napier University

## University

### Technical University of Applied Sciences Augsburg

is an innovative and practically-oriented university for economics and business, architecture, engineering, computer science and art, and design with more than 4,000 students. The courses are organized in small groups which enable students to participate intensively and have close contact with professors and lecturers. Moreover, our university works closely with numerous well known companies and institutions to establish a business-oriented curriculum.

The city of Augsburg, with over 2000 years of history, is located in Southern Germany. With approximately 20,000 students, it is a lively university city and an ideal place to study. The city is full of museums, theatres, exhibitions, but also taverns, cinemas, concerts and public festivals. Augsburg is close to both Munich and the Bavarian Alps.

For more detailed information about the city, please visit the [website](#).

## Wirtschaftswissenschaften