

# Management

ESCP Business School Berlin  
Bachelor of Science



## Overview

### Experience the business world first-hand through a 3-year multidisciplinary programme in 3 different countries

The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice how to deal with people and lead teams.

The active learning pedagogy and multinational teamwork, together with the soft-skills workshops, prepare students for their future international careers. The learning-by-doing and real-world experience gained during internships help to further increase their employability.

Combined with hands-on projects, extensive group work, professional internships and a concluding thesis, the Bachelor in Management (BSc) will prepare you for the next steps in your career success, be it in postgraduate study or graduate work opportunities.

#### A multi-disciplinary and inter-cultural context

- Get to know and understand diverse cultures by living and studying in three different countries, without having to compromise on academic excellence.
- Learn management through an interdisciplinary approach, and broaden your horizons through liberal arts and language modules.
- Acquire the necessary background and knowledge in management, economics, and law, complemented by the fundamentals of maths, accounting and statistics.
- Obtain strong methodological training and develop your personal competencies.
- Develop presentation, communication and research skills, along with fluent business language.
- Apply theory to practice in real-life case studies & business simulations.
- Manage inter-cultural groups and gain insights into working as a team with people from all over the world.
- Join a 60,000-strong international ESCP Alumni Network across 150 countries.



#### Kontakt

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## Programme

### The Programme

- Three-year, full-time programme (180 ECTS)
- Multicultural study track in one institution
- Curriculum in Management combined with liberal arts and humanities
- Taught in English with some classes in French, Spanish or German
- Language courses of Spanish, Italian, French, German and Chinese
- Compulsory internships and social impact projects
- Bachelor of Science in Management degree fully compliant with international standards

### Study at a different campus each year of the programme

Each academic year, you will have the opportunity to study at one of our urban European campuses in Berlin, London, Paris, Madrid or Turin, or to study one year at our partner institution, Tsinghua University in Beijing.

## Year 1 - London, Paris or Turin

- Management, Economics & Law Modules - e. g., Introduction to European Business
- Liberal Arts & Humanities Modules - e. g., Psychology and Sociology
- Languages & Personal Skills Modules - e. g., Computer Skills

## Year 2 - Madrid, Paris or Turin

- Management, Economics & Law Modules - e. g., Finance and Marketing
- Liberal Arts & Humanities Modules - e. g., Key Scientific and Technological Issues in Business
- Languages & Personal Skills Modules - e. g., Intercultural and Language Skills

## Year 3 - Berlin, London or Paris

- Management, Economics & Law Modules - e. g., Strategy and International Management
- Liberal Arts & Humanities Modules - e. g., Liberal Arts Elective Courses
- Languages & Personal Skills Modules - e., g. Academic Writing Skills

## Additional content

Collective Projects, Business Game, [Internship](#), Bachelor Thesis

## Career Prospects

### Careers

The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects.

Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them with over 30,000 internship opportunities each year.

### Internships

Thanks to ESCP's strong links with the corporate world, students are offered internships across a range of sectors, including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals, and NGOs.

### Soft Skills

Recruitment processes are constantly evolving, focusing less on technical knowledge and more on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills and leadership potential.

For this reason, the BSc curriculum offers a number of personal or "soft" skills workshops to address areas such as presentation techniques and communication competencies.

### Social Impact Projects

Instead of the second-year Internship, students can opt to complete a Social Impact Project, particularly relevant for students interested in future work with not-for-profit organisations.

Students are encouraged to reflect upon pressing social problems, and focus on the growing realisation that sustainable social impact can best be achieved by applying creative management solutions.

## Admissions

### Admissions

The Bachelor programme begins every September. The application process operates on a rolling deadline system from October to July. Selective recruitment ensures you only study alongside the highest calibre students.

### Step One - Online Application

Candidates must apply only through one portal. Candidates who do not apply through our website will supply the documents as requested by [Parcoursup](#), [UCAS](#) or [Common App](#). The School will assess these documents and may require the additional information as per our direct application.

## Step two - Personal Interview

Successful applicants will be invited to attend an oral interview with at least two people, including faculty members.

The interview is designed to assess the candidate's motivation, the match between the profile and the curriculum, and her/his personality (adaptability, maturity, openness to an international experience, etc.). Whilst we prefer to meet students to person, distance interview (via Skype) may be available.

## Step three - Admission Results

The School will send the admission results and, if the candidate is admitted, it will be offered:

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Study-Track option (e.g. 1st year: London / 2nd year: Turin / 3rd year: Berlin)

[Click here for admission deadlines and further information.](#)