

Digital Innovation and Entrepreneurial Leadership

ESCP Business school Berlin
Master



Programme Curriculum

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The Executive Master in Digital Innovation and Entrepreneurial Leadership (EMDIEL) at ESCP is a part-time programme with 5 modules around the globe. With this international, experiential programme, you set out to sharpen your entrepreneurial mindset, and equip yourself with leadership skills to effectively manage transformational projects in your organisation, grow a new business unit, or move towards creating your own venture.

This Executive Master Programme welcomes participants from diverse educational backgrounds and has the following admission criteria:

- Graduate degree (Bachelor or higher)
- Business administration knowledge recommended
- At least 3 years of professional work experience (internships excluded)
- Proficiency in English



Contact person

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Application Procedure

APPLICATION PROCEDURE

Our application and admission procedure has three steps.

1. Online Submission

You'll need the following documents:

- Completed online application form.
Please get in touch with the Programme Manager / Admissions Manager.
- A recent CV
- Academic Background: copies of all diplomas and degree awards with full-grade transcripts
 - Work Experiences
 - International Exposure
 - Interests

2. Interview

Candidates whose application has been successful will be invited to attend the second stage of the process, a personal interview with members of the Admission Committee made up of ESCP academics and selected experts in the field of digital innovation and entrepreneurship.

3. Final Decision

The Admission Committee conducts a full review of your application and reaches a final decision. All eligible candidates will receive a letter of acceptance within 2 weeks after the interview.

5 Modules , 4 Locations

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The programme consists of 5 modules taking place in Berlin, Shanghai, London and San Francisco, as well as an online project mentoring stream and an online research stream.

You can finish the programme after 15 months with a certificate, or continue on for another 3 months to add module 6 “Research methods”, write your thesis, and finish with the degree “Master of Science”.

Wirtschaftsinformatik