

# Management and Economics

Eberhard Karls Universität Tübingen  
Master of Science



## Program

The program gives students extensive insights in the fields of managerial economics, personnel economics, and industrial organization.

Managers operating in today's global environment must be prepared to quickly react to changing business and market conditions, competitors' actions, and internal governance problems. This calls for a systematic analysis of strategic interaction, comprehensive decision-making processes, and flexible adaptation strategies. The M.Sc. Management & Economics offers a unique education by combining state-of-the-art management tools with game-theoretic concepts.

The courses offered in the program deal with the strategic behavior of competing firms and focus on implementing management tools within the firms to provide an informational basis for successful business strategies. Moreover, the program gives students extensive insights in the fields of managerial economics, personnel economics, and industrial organization.

Students of this program develop a unique set of analytical and professional skills grounded in advanced methods of game theory and principal-agent-theory. Graduating from this program, you will be able to select appropriate performance measures, design efficient incentive systems, and develop strategies to build up and maintain the human capital needed in the firm.

## Curriculum

The M.Sc. in Management and Economics is designed as a 3-semester program, taught according to the European Credit Transfer System. Successful completion requires students to achieve a total of 90 ECTS credits.

Core courses teach the essentials of management and economics and emphasize the link between both areas. Specialization studies allow students to specialize according to their individual interests and abilities. Electives can be chosen from courses in business administration and in economics.

## Career

Graduates from our M.Sc. in Management and Economics have excellent career prospects, both in the private sector and in governmental and international institutions. They will be attractive candidates in particular for strategic management and leadership positions in international companies, consulting firms, banks, and insurance companies.

## Ph.D. track

Due to its strong methodological focus, the M.Sc. in Management and Economics serves as an excellent foundation for pursuing an academic career. Students may study the program on a Ph.D. track, putting themselves on a fast track to a doctoral degree. To complete the Ph.D. track, a minimum of 18 ECTS credits must be earned in Ph.D.-oriented courses. Moreover, students need to fulfill the Master thesis requirement by writing an academic paper that may serve as a starting point for their Ph.D. thesis.

## Contact

Do not hesitate to contact us with your questions:  
[master-application@wiwi.uni-tuebingen.de](mailto:master-application@wiwi.uni-tuebingen.de)

For further information visit the website.

## Admission

Admission to the Master of Science in Management and Economics requires a Bachelor's degree in Economics or Business Administration with excellent grades. Applicants are expected to have solid intermediate level knowledge in quantitative methods of economics and microeconomic theory. Students entering with a 3-year Bachelor's degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain a Master's degree.

The entire program is taught in English. Applicants should therefore have an excellent command of the English language. Knowledge of German is not required to complete the program. The program is free of tuition fees for all EU residents. The state of Baden-Württemberg has introduced fees for international non-EU students and second-degree students. For background information and for fee exemption options, please refer to [our homepage](#).

## Dates

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

**Application deadline:** May 15

Our programs start at the beginning of October.

Please refer to [our homepage](#) to find out when we will be holding interviews this year.

## About us

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both business administration and economics. It features a faculty of 24 professors and about 45 junior researchers, all of whom are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students gain from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups with close contact to academic staff.

The School of Business and Economics offers three Bachelor of Science programs and ten different Master of Science programs that allow students to specialize in areas with promising career prospects.

## The Master programs at the School of Business and Economics

- [Accounting and Finance \(M.Sc.\) >](#)
- [Economics \(M.Sc.\) >](#)
- [Economics and Finance \(M.Sc.\) >](#)
- [European Economics \(M.Sc.\) >](#)
- [European Management \(M.Sc.\) >](#)
- [General Management \(M.Sc.\) >](#)
- [International Business \(M.Sc.\) >](#)
- [International Economics \(M.Sc.\) >](#)
- [Management and Economics \(M.Sc.\) >](#)
- [Data Science in Business and Economics \(M.Sc.\) >](#)