

General Management

Eberhard Karls Universität Tübingen
Master of Science



Program

Modern management increasingly requires a broad and versatile skill set.

The M.Sc. General Management reflects this requirement, and it is the most flexible approach to business studies at the University of Tübingen. It gives students the freedom to choose what best fits their needs and preferences.

Students in this program can choose from the wide range of courses offered by the School in order to acquire knowledge, expertise, and skills tailored to their preferences and in line with the requirements of their intended career path. Students can either specialize in their preferred area, or they can cover a broad range of topics, including various management disciplines, Economics, or neighboring fields, such as Law, Psychology, Sociology, or Statistics.

Together with its openness and versatility, this program provides a perfect balance between academic rigor and application-oriented best practice, which is needed for successful management.

Strong demand for a spot in this program, high satisfaction scores among students, and successful placements in industry as well as successful academic careers show that this program is an excellent choice.

Curriculum

The M.Sc. in General Management is designed as a 3-semester program taught according to the European Credit Transfer System.

Successful completion requires students to achieve a total of 90 ECTS credits. Courses take the form of lectures, tutorials, colloquia, seminars and practical software courses. Courses are taught in either German or English.

Successful completion of the program also requires a Master thesis (24 ECTS credits), to be written in the final term. The Ph.D. track requires a minimum number of credits to be earned in Ph.D.-oriented courses.

Professional Career

Graduates from our M.Sc. in General Management have excellent career prospects in a wide range of sectors, industries and professions. Most of our graduates pursue successful careers as business consultants, accountants, bankers, managers and analysts in the broad area of business.

Many of our graduates start their professional career abroad. Some of them also enter the public sector, on a national or international level, or they work for non-governmental organizations.

It is due to the generous flexibility of the program that students can prepare themselves either for a more general management career or for a more specialized career trajectory.

Ph.D. Track

Graduates will also find themselves well-positioned to pursue a Ph.D. subsequent to this M.Sc. program. Towards this end, students may study this M.Sc. program on a Ph.D. track, which

Contact

Do not hesitate to contact us with your questions:
master-application@wiwi.uni-tuebingen.de

For further information visit the website.

supports the transition into a doctoral degree in Business Administration. For further information, please refer to our homepage.

[Flyer \(PDF\) >](#)

Admission

Admission

Admission to the M.Sc. in General Management requires a Bachelor's degree in Business Studies or Economics or a comparable degree with excellent grades. Applicants are expected to have a solid intermediate level knowledge in Business Administration, Economics and Statistics. In addition, applicants must be fluent in German and have good English proficiency. Students with a 3-year Bachelor's degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain the M.Sc. in General Management.

The program is free of tuition fees for all EU residents. The state of Baden-Württemberg has introduced fees for international non-EU students and second-degree students. For background information and for fee exemption options, please refer to our homepage.

Dates

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15

Our programs start at the beginning of October.

Please refer to our homepage to find out when we will be holding interviews this year.

About us

The School of Business and Economics

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both business administration and economics. It features a faculty of 24 professors and some 45 junior researchers, all of whom are actively engaged in academic research.

Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups with close contact to academic staff.

The School of Business and Economics offers three Bachelor of Science programs and ten different Master of Science programs that allow students to specialize in areas with promising career prospects.

The Master programs at the School of Business and Economics

- [Accounting and Finance \(M.Sc.\) >](#)
- [Economics \(M.Sc.\) >](#)
- [Economics and Finance \(M.Sc.\) >](#)
- [European Economics \(M.Sc.\) >](#)
- [European Management \(M.Sc.\) >](#)
- [General Management \(M.Sc.\) >](#)
- [International Business \(M.Sc.\) >](#)
- [International Economics \(M.Sc.\) >](#)
- [Management and Economics \(M.Sc.\) >](#)
- [Data Science in Business and Economics \(M.Sc.\) >](#)