

International Business

Eberhard Karls Universität Tübingen
Master of Science



Program

The M.Sc. International Business prepares business leaders of tomorrow

In today's globalized economy, increasing numbers of companies compete on global markets, for which they require managers that possess international qualifications and intercultural competence in addition to business expertise. The M.Sc. International Business prepares business leaders of tomorrow for successfully doing business in some of the fastest growing economic areas of the world.

Students spend the first year of the program in Tübingen obtaining profound knowledge in fields of international business of their choice. In the second year of the program, they specialize in either East Asia or sub-Saharan Africa and spend one year at one or two of the most prestigious universities in these regions.

A M.Sc. in International Business from the University of Tübingen gives future managers a competitive edge for a promising corporate career or can serve as the starting point for excellent academic research.

The M.Sc. in International Business is designed as a 4-semester program. Successful completion requires students to achieve a total of 120 ECTS credits (including the Master thesis with 18 ECTS credits). In addition to International Business, students choose one further specialization out of Banking, Finance, Industrial Economics, International Accounting and Auditing, Marketing, Econometrics, Human Resources, Business Taxation, and Managerial Accounting and Controlling.

East Asia Track

With this area specialization, the School of Business and Economics offers an unique opportunity for highly motivated Bachelor graduates to obtain in-depth knowledge about doing business in one of the world's economically most important regions: East Asia. After having completed their first year of studies in Tübingen and obtaining a solid academic basis, students will experience an exciting, one-year study period in East Asia with a fascinating blend of academic and cultural learning at some of the most prestigious universities of the continent. Spending two years in two or three countries and cultures offers an exceptional learning experience.

This is a unique study program as no other German university offers a similar Master degree program dedicated to business in East Asia with an integrated one-year study abroad component and with such prestigious partner institutions.

In their first year, students choose from a variety of courses out of two specializations and take country-specific area and language courses. In their second year, students continue with their business courses at one or two of our partner universities in either one or two East Asian countries. Optionally, students may continue taking language courses in the host country language. Courses abroad will be held in English, in Tübingen both in English and German. While completing their elective studies abroad, students also write their Master thesis for the University of Tübingen.

Our partner universities in East Asia

China

Contact

Do not hesitate to contact us with your questions:
master-application@wiwi.uni-tuebingen.de

For further information visit the website.

- Peking University, Beijing
- Renmin University, Beijing
- Southwestern University of Finance and Economics, Chengdu
- University of International Business and Economics, Beijing

Japan

- Doshisha University, Kyoto
- Rikkyo University, Tokyo
- Waseda University, Tokyo

Korea

- Ewha Womans University, Seoul
- Hanyang University, Seoul
- Yonsei University, Seoul

Africa Track

With this area specialization, the School of Business and Economics offers an unique opportunity for highly motivated Bachelor graduates to obtain in-depth knowledge about doing business in one of the world's fastest growing regions in terms of economics: Africa. After having completed their first year of studies in Tübingen and obtaining a solid academic basis, students will experience an exciting, one-year study period in sub-Saharan Africa with a fascinating blend of academic and cultural learning at some of the most prestigious universities of the continent. Spending two years in two or three countries and cultures offers an exceptional learning experience.

This is a unique study program as no other German university offers a similar Master's degree program dedicated to business in Africa. Courses abroad will be held in English, in Tübingen both in English and German. While completing their elective studies abroad, students also write their Master thesis for the University of Tübingen.

Our partner universities in Africa

- University of Ghana, Accra
- University of Pretoria, South Africa

Career

This Master's degree program is the ideal preparation for graduates aspiring to an international career in the globalizing business world. With the ever growing importance of East Asia and Africa in the international economy, employers are in great need of high potential recruits with knowledge and expertise in conducting business in these areas. The M.Sc. in International Business offers a unique opportunity to fill this demand that is bound to rise further! Our graduates are in an exceptional position, due to their academic expertise, their international experience in these exciting regions of the world, and their profound intercultural competencies. As such, they are in an ideal starting position for a most promising career not only in the business world across sectors, industries and functions, but also at international or national governmental or non-governmental organizations.

Admission

Admission to the M.Sc. in International Business requires a Bachelor's degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have solid intermediate level knowledge of Business Administration, Economics and Statistics. In addition, applicants must be fluent in German and English. Having already studied Business or Economics with a focus on East Asia or Africa is a clear advantage.

The program is free of tuition fees for all EU residents. The state of Baden-Württemberg has introduced fees for international non-EU students and second-degree students. For background information and for fee exemption options, please refer to [our homepage](#).

Dates

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15

Our programs start at the beginning of October.

Please refer to [our homepage](#) to find out when we will be holding interviews this year.

About us

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both business administration and economics. It features a faculty of 24 professors and about 45 junior researchers, all of whom are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups, with close contact to academic staff. The School of Business and Economics offers three Bachelor of Science programs and ten different Master of Science programs that allow students to specialize in areas with promising career prospects.

The Master programs at the School of Business and Economics

- [Accounting and Finance \(M.Sc.\) >](#)
- [Economics \(M.Sc.\) >](#)
- [Economics and Finance \(M.Sc.\) >](#)
- [European Economics \(M.Sc.\) >](#)
- [European Management \(M.Sc.\) >](#)
- [General Management \(M.Sc.\) >](#)
- [International Business \(M.Sc.\) >](#)
- [International Economics \(M.Sc.\) >](#)
- [Management and Economics \(M.Sc.\) >](#)
- [Data Science in Business and Economics \(M.Sc.\) >](#)