

European Management

Universität des Saarlandes
Master of Business Administration



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At a Glance

MBA "European Management" - Full or part time

Would you like to accelerate your career?

Then our MBA "European Management" is the right choice for you! The programme is tailor-made for practitioners, academics and international students who want to gain leading positions in international companies. Complete your MBA within 1 year or up to 4 years. Renowned Professors teach state-of-the-art aspects of modern management in 6 modules. The programme sets a focus on Behavioural Management and is very practical oriented. We offer state-of-the-art aspects of modern management, especially for non-economists taught by renowned international professors and experts. Over 30 years of excellence in teaching speak for themselves! Complete your MBA full-time within 1 year or part-time within up to 4 years while working! Some of the classes are offered as International Weeks at universities abroad. Field trips, excursions and other events help to deepen and apply theoretical knowledge and to socially interact with other students, practitioners, and academics. Our students are from all over the world on their way to becoming leaders in global teams. Join us on a life changing journey and become a leading manager of the future! Start building your own international network that you will profit from your whole life!

EUROPA INSTITUT SEKTION
WIRTSCHAFTSWISSENSCHAFT
EUROPEAN INSTITUTE FOR
ADVANCED BEHAVIOURAL MANAGEMENT



UNIVERSITÄT
DES
SAARLANDES

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Programme Content

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Study European Management with a special focus on Behavioural Management

Our postgraduate MBA study programme "European Management" has been providing excellence in executive education since 1990 and has been state-approved from the beginning. It is the oldest MBA programme in all of Germany. It is held in English language and includes 15 courses (usually taking place as blocked courses from Wednesday to Saturday) as well as the Master Thesis. The programme combines solid business content with modern teaching and learning methods and places particular emphasis on professional practice. To ensure this, guest lecturers from international universities and companies are invited and joint projects are integrated.

Our research and teaching focus on the **behaviour of people and markets** ("Menschen und Märkte").

Companies are successful if and only if they understand people in their roles as consumers, customers, employees, and decision makers. Companies and their managers must be capable of understanding markets from economic, societal, and psychological perspectives. In order to understand behaviour in all its facets, professional managers need to be able to apply basic theories to their observations of market development and master the methods used for influencing behaviour.

Study Modules

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Module 1 - Management Basics

- Strategic Management
- Corporate Sustainability and Social Responsibility
- Soft Skills

Module 2 - European Basics

- European Institutions
- European Regulations

Module 3 - Financial Management

- Economics and Finance
- Learning Business by Doing Business

Module 4 - Marketing and Management

- Marketing and Management in Foreign Countries
- Retailing and Logistics

Module 5 - Operations Management

- Service Management
- Data Analysis

Module 6 - Behavioural Management

- Consumer Behaviour
- Entrepreneurship
- Leadership and Human Resource Management
- Cross-Cultural Management

Master Thesis**MBA "Master of Business Administration"****Key Facts****Key Facts****Flexibility**

Study the MBA Programme within 1 year or up to 4 years at your own pace while working!

Internationality

Join our international team and become part of a multi-faceted intercultural student group, make new contacts and get to know other cultures, countries and mindsets. Enjoy up to three international weeks abroad at our renowned partner universities in other European countries such as Spain and France.

Belong to a top university and a renowned institute for behavioural management

Saarland University was founded in 1948 and has a long tradition of teaching and collaboration. It is part of the "University of the Greater Region", an association of seven universities in Germany, France, Belgium and Luxembourg. The location in this border triangle offers excellent job and networking opportunities. Our active alumni network is a valuable resource both for present and former students.

Excellent job opportunities in Europe and the World

After successful completion of the 6 modules and the Master Thesis, you will receive the highest academic degree in the field of management, the Master of Business Administration (MBA). With this university degree, you are qualified to take on important leadership and management tasks in companies. You are familiar with the European economic system and can thus work in internationally operating companies or occupy positions in other EU countries and thus also pursue a professional career outside Germany.

Upon graduation, students will be prepared to work in senior positions in European companies, international organizations, or in their own companies.

About the Institute**About the Institute**

The "European Institute for Advanced Behavioural Management (EIABM)", Europa-Institut

Since 1990, the Europa-Institut, Business Section of Saarland University has offered the postgraduate MBA programme "European Management", which was the first programme at a German university to lead to an MBA degree. Conscious of its tradition, the MBA programme at the Europa-Institut, Business Section is characterized by an explicit European focus, internationality and practical relevance.

The MBA programme "European Management" was awarded the "UdS-Qualitätspass" in 2015 and 2020 as part of the system accreditation of Saarland University.

For more than 30 years, future managers have benefited from continuing education that prepares them for the demands of tomorrow's Europe. In addition to the focus on Europe, our MBA programme is built on "behavioural management": Our research and teaching focus on the behaviour of people and markets.

Admission and Application

Who should apply?

Practitioners

Our MBA programme "European Management" is your chance:

- If you are **already working in a company** and willing to take the next step in your career, though you lack the necessary managerial know-how to take on a leading position. We know that much is expected from future leaders. We offer compact professional knowledge from human resource management to business development. Practice-relevant case-studies oriented on real business issues give you the opportunity to train for possible business situations and to adapt to your new position.
- If you plan to **found your own company**, but are not aware of the risks that it entails. Most entrepreneurs identify financial problems as the biggest risk. But this problem is in fact only the consequence of previous bad decisions. An inappropriate marketing tool, an incorrect distribution concept or an unsuitable management approach have serious consequences on the yield of a newly founded company. It is therefore crucial that the entrepreneurs understand the complexity of the market and of their own company at an early stage in order to avoid possible risks. We provide you an insight into the different management areas and sharpen the view for potential errors and sources of risk.

Academics

Our MBA programme "European Management" is the answer, if you are working at a chair or research institute and would like to take the leap from scientific research to industry, but lack the necessary managerial know-how to be able to apply successfully.

International Students

Our MBA programme "European Management" is ideal if you both wish to study in Germany and look for a programme taught in English which imparts practice-relevant managerial knowledge as well as challenging tasks for working successfully in an (inter-) national team.

Together with the Welcome Center of Saarland University we assist you in visa and registration issues, in questions regarding your insurance, as well as for your enrolment at Saarland University. As a student at Saarland University, you may use all facilities, including child care, sporting facilities and the language centre.

The Saarland region is the business location at the heart of Europe, and the state capital of Saarbrücken is the economic and cultural centre of the transborder urban area SaarMoselle. As a university, congress, exhibition and shopping town, it is an attractive location for corporate activities. With more than 15,000 companies Saarbrücken is a job generator for more than 100,000 people.

The outstanding geographical location of Saarbrücken in the border triangle of France-Luxembourg-Germany means that, after completing your MBA studies, you have the opportunity to apply for positions in three diverse job markets.

Admission Requirements

- First university degree
- English proficiency (TOEFL or IELTS)
- Work experience
- GMAT
- Motivation

Application deadlines

Full time: July 15 of each year, late applications up to September 30

Part time: Applications are possible anytime

The number of study places is limited. Candidates are selected on the basis of professional qualifications and suitability

Tuition fees

- Full time study fee: € 12,000
- Part time study fee: € 14,500

Moreover, the semester fee (€ 243 for 2023) has to be paid each semester.

Documents needed for your application:

- Completed application form
- CV
- Letter of motivation
- Copy of your first degree
- Two letters of reference / recommendation letters
- TOEFL or IELTS ACADEMIC score copy
- GMAT score copy
- Other certificates (e.g. work experience certificates, internships etc.)
- Photo (digital, 300 dpi)

Apply directly via email to info@mba-europe.de
Or through our [website](#) >

All courses can also be booked as certified individual courses, please find more information on our [website](#) >