

Business Economics

Martin-Luther-Universität Halle-Wittenberg
Bachelor of Science



Übersicht

Business Economics

Komplett und maßgeschneidert

Von A wie Agrarwissenschaften bis Z wie Zahnmedizin - das Studienangebot an der Uni Halle ist riesig. Mehr als 240 Studienangebote gibt es insgesamt und mehr als die Hälfte davon haben keinen NC, stehen also zur freien Einschreibung zur Verfügung!

Aber das ist längst nicht alles! Sehr viele der angebotenen Studienfächer lassen sich miteinander kombinieren. So kannst du genau das studieren, was dich interessiert – und dir dein Studium „auf den Leib schneiden“.

Unsere Angebote für diese Studienrichtung:

- **Business Economics** – Bachelor-Studiengang



MARTIN-LUTHER-UNIVERSITÄT
HALLE-WITTENBERG

- [Gesamt-Studienangebot der Uni-Halle](#)
- [Informationen über das Studium in Halle](#)
- [Informationen zum NC](#)
- [Bewerbung und Einschreibung](#)
- [Allgemeine Studienberatung](#)

Bachelor

Business Economics Bachelor-Studiengang

Allgemeine Informationen

Studienabschluss	Bachelor of Science (B.Sc.)
Umfang	180 LP
Regelstudienzeit	6 Semester
Studienbeginn	nur Wintersemester
Studienform	Direktstudium, Vollzeitstudium, Internationaler Studiengang
Hauptunterrichtssprache	English
Zulassungsbeschränkung	zulassungsbeschränkt (Uni-NC)
Studieren ohne Hochschulreife	ja (Details)
Fachspezifische Zulassungsvoraussetzungen	ja (Details)
Fakultät	Juristische und Wirtschaftswissenschaftliche Fakultät
Institut	School of Economics and Business
Akkreditierung	akkreditiert

Charakteristik und Ziele

The bachelor's programme BSc Business Economics at Halle University is an internationally

recognised 3-year degree programme that provides you with the skills and the knowledge needed for a career in an international setting.

The programme is designed to give students a solid understanding of business management, economics and quantitative methods that can readily be applied in an international environment. You will pursue your studies with a diverse mix of German and international students, small class sizes and lectures held by German and international professors.

Applicants to our programme have a genuine interest in business management and economics and possess excellent proficiency in English. International applicants bring the desire to immerse themselves in a multilingual environment and to benefit from a strong command of the German language by the end of their studies.

Berufsperspektiven

Our graduates have been very successful in numerous fields, including but not limited to:

- International corporations and organizations
- Government and public agencies
- Consulting firms
- Studies at the graduate level
- Launching their own businesses

Akkreditierung

The study programme is accredited. Detailed information available at www.akkreditierungsrat.de.

Struktur des Studiums

The study programme is structured as follows:

- Compulsory Modules (85 CP)
- Foreign Languages (40 CP)
- Elective Modules (30 CP)
- General Education Courses (10 CP)*
- Internship (5 CP)
- Bachelor's Thesis (10 CP)

*The General Education Courses (GEC) comprise presentation and language courses as well as courses that develop written, oral, social and intercultural competencies. These competencies help graduates to enter their professional careers.

The first two years are taught entirely in English and will familiarise you with subjects relevant to both business studies and economics. German students take advanced English classes and other languages of their choice while international students benefit from integrated German language classes. In the final year you may then choose from a broad range of electives taught in both English and German that reflect your personal interests.

Studieninhalt

Module	CP	recom. sem.
Principles of Management	5	1
Principles of Economics	5	1
Introduction to Financial Accounting	5	1
Mathematics I	5	1
Language I-VIII	40	1-4
Intermediate Microeconomics	5	2
Cost Accounting	5	2
Mathematics II	5	2
Statistics I	5	2
Intermediate Macroeconomics	5	3
Production and Logistics	5	3
Statistics II	5	3
Accounting and Taxation	5	4
International Economics	5	4
Introductory Economics	5	4

Internship	5	5 or 6
Principles of Investment	5	5
Public Economics	5	5
Seminar in Business Economics	5	5 or 6
General Education Courses (GEC)(Allgemeine Schlüsselqualifikationen (ASQ))	2x5	
Electives	30	3-6
Thesis Module "Bachelor Business Economics"	10	5 or 6

The General Education Courses (GEC) comprise presentation and language courses as well as courses that develop written, oral, social and intercultural competencies. These competencies help graduates enter their professional careers.

The content, learning objectives, workload, requirements and prerequisites of specific modules are published in the module catalogue and in the study and examination regulations (non-official reading version in English), respectively.

Praktika

As a student of our international programme you must complete an internship in the course of your studies. With your profound knowledge of economics and management skills along with an excellent command of English, German and usually a third language, you will be an invaluable asset to both companies in and around Halle such as BMW, Porsche, Dell, DHL and to major consulting/auditing firms as well as to other institutions and companies in Germany and abroad. For more details about the compulsory internship please see the study and examination regulations.

Auslandsaufenthalt

We recommend for you to study one semester at a foreign university but an exchange semester is not compulsory. The Faculty of Law and Economics of Halle University maintains partnerships with several universities abroad, which include student exchanges. However, students can also organize and arrange stays abroad on their own initiative. Students are advised by the Faculty of Law and Economics on their planned studies abroad and are supported during the exchange.

Before beginning studies abroad, a learning agreement should be agreed upon with the Department of Economic Sciences regarding the recognition of the academic achievements obtained abroad.

Zulassungsvoraussetzungen

A recognised, direct university entrance qualification in Germany is a prerequisite for the admission to the study programme.

German applicants typically obtain their direct university entrance qualification via German Abitur. International applicants must have their entrance qualification evaluated by uni-assist e.V. International applicants with an indirect university entrance qualification in Germany may attend the Preparatory College (Studienkolleg) to obtain access to higher education in Germany. (Hint: uni-assist provides a tool to check your university entrance qualification in Germany.)

However, vocationally qualified persons without a university entrance qualification can obtain the entitlement to study for this programme after proving themselves in probationary studies (Probestudium) or by taking a university entrance examination (Feststellungsprüfung).

Additionally, all applicants must provide proof of their proficiency in English at the **B2 level**. Exclusively, the following proofs are accepted:

1. Abitur: minimum score of 10 points in the Abitur examination or on average across the final 4 school terms before obtaining the university entrance qualification;
2. Cambridge English: minimum First Certificate in English (FCE) with grade C;
3. Placement test B2 at Halle University: passed, if offered*;
4. minimum grade of 2.0 in English as part of a successfully passed Assessment Test (Feststellungsprüfung; FSP) at the Preparatory College of Saxony-Anhalt (Landesstudienkolleg Sachsen-Anhalt);
5. Native speaker of English: A native speaker is defined as someone who has obtained the university entrance qualification or bachelor's degree or an equivalent educational qualification in one of the following countries and has completed at least the last 2 years of the school or university education there: Australia, Ireland, Canada (excluding Quebec), New Zealand, Singapore, United Kingdom, USA;
6. IELTS: minimum total band score of 6.0;
7. TOEFL iBT: minimum score of 72;
8. UNICert II.

*If you wish to participate in the placement test at Halle University, you need to be able to travel to Halle for this purpose: We do not issue invitation letters for visas to take the test. Please also read our [FAQ](#) to learn about the advantage of submitting an internationally recognised test score.

The proof of proficiency in English above are all recognised as valid for an unlimited period.

Sound knowledge of mathematics is strongly recommended.

This chapter consists of excerpts roughly translated into English. Only the study and examination regulations are legally binding.

Bewerbung/Einschreibung

The admission to BSc Business Economics is currently **restricted** (Uni-NC).

- Applicants with a German university entrance qualification please apply via www.uni-halle.de/bewerben by **15 July**.
- Applicants with a university entrance qualification from abroad please apply via www.uni-assist.de by **15 July**. > [Information and Application procedure](#)

Required documents

Besides the application for admission, all applicants are required to submit the following documents:

1. A hard copy of your school leaving certificate. If applicable: hard copies of all previously earned academic degrees and transcripts (and official translations, unless the originals are in English or in German). **Important note:** Applicants via uni-assist upload their certificates and transcripts (both in original language and official translations, unless the originals are in English or in German) with their online application. For those applicants it is not necessary to hand in any additional hard documents.
2. Recognised proof of your proficiency in English language as stated in the admission requirements above;
3. Proof of any relevant practical experience as outlined in the selection regulations.

This chapter consists of excerpts roughly translated into English. Only [the study and examination regulations](#) are legally binding.

Information for international applicants

For any questions regarding application and admission - except eligibility - please see [website](#) or contact the **International Students Section** (Student Registration Office) via international.students@uni-halle.de.

Auswahlverfahren

Selection criteria are the average grade, the English language level and relevant practical experience.

Each applicant can achieve a maximum of 100 points, which are calculated from the following areas:

- the grade of the university entrance qualification (0-60 points),
- a maximum of 30 points for the **English language level** ranging from 0 points (B2 level) to 30 points (C2 level) and
- a maximum of 10 points for the proof of
 - **relevant work experience** like apprenticeship, internship, recognised voluntary social year (German: Freiwilliges Soziales Jahr) or similar: none= 0; up to 6 months= 3; more than 6 months = 5 points **and/or**
 - **international experience** like school, work and travel or similar: none= 0; up to 6 months= 3; more than 6 months = 5 points

Detailed information can be found in the [selection regulations \(non-official reading version in English\)](#) of the study programme.

Link zum Studienangebot der Uni-Halle

Studieren in Halle

Aside from academic success, your time at Halle University can and should be very enriching personally. Staff and student tutors, the Orientation Week and events organized by the [International Office](#) will help you settle in quickly and you will make friends that just might

accompany you throughout your studies and potentially for the rest of your life.

The city of Halle is the largest and most densely populated city in the Federal State of Saxony-Anhalt. Architectural monuments, an opera house, the Händel auditorium and multiple theaters and stages, make Halle an important historic and cultural destination. The banks of the Saale river as well as numerous parks and pubs invite students to pursue recreational activities and to hang out with friends. With its university and two colleges, renowned research institutions for economics and biosciences as well as a booming logistics industry, Halle is also one of the thriving cities in the region.

Halle University does not charge tuition fees but only a small social contribution, i.e. a semester fee, which includes public transport. Students should anticipate total monthly expenses of approximately 750 Euros including rent, food, transportation and health insurance. Students typically live in either dormitories, shared accommodation or single appartments that range from 150-300 Euros. There are only limited financial support schemes available for international undergraduate students but you may work a limited number of days to support your studies. Our International Office will be happy to assist you in these matters.