

# Bachelor in Business Administration

Kühne Logistics University  
Bachelor of Science



## General

## International career in management

Our **Bachelor of Science in Business Administration** lays the groundwork for an international career in management. The teaching method includes case- and project-based learning, excursions, business simulations, integrated internships, a semester abroad and regular interaction with industry professionals. Students choose one of four profiles (digital management and innovation, international management, supply chain management, or sustainable management), allowing them to focus on their chosen area and helping to prepare them for their future career goals.

Once a student has decided on KLU, the last choice is the track: either standard (180 ECTS) or intensive (210 ECTS). The intensive track allows more in-depth exposure to the coursework, a second internship and with the extra credits, could offer more options when choosing a master degree. Students join the 'KLU family' from day one. As part of this community they have the opportunity to leave a lasting legacy, while growing into competent professionals apart of a strong global network.

### Overview

**Duration:** 3 Years  
**Language:** English  
**Application Deadline:** 15 July  
**Standard Track:** 180 ECTS  
**Intensive Track:** 210 ECTS  
**Exchange semester:** Yes  
**Integrated Internship:** Yes (Intensive Track: 2 internships)

[Brochure >](#)

## Contents

### Preparation Program

In some cases, you may have to complete our 1-year Preparation Program before you can commence our Bachelor in Business Administration. This may be because of your high school degree curriculum or course combinations. If you are not sure if you have to complete the Preparation Program course, please feel free to ask us at [study@klu.org](mailto:study@klu.org).

You can apply for the Preparation Program on the [application portal](#) on our website.

### Curriculum

Our three-year **BSc in Business Administration** program starts every September.

- Courses in management/economics, and personal skills
- Two profile lines: human and environment or data and systems
- Four profiles: international management, sustainable management, supply chain management or digital management and innovation
- Optional intensive track with a higher workload and additional practical training



### Contact

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[Website >](#)

- Exchange semesters with partner universities
- Three-month practical training period
- Bachelor's thesis (3 months)
  
- [Bachelor in Business Administration Curriculum \(Standard Track\)](#)
- [Bachelor in Business Administration Curriculum \(Intensive Track\)](#)

## Application

### Admission Requirements

You do not have your school leaving certificate yet? Just provide a transcript of records including all grades given to date and you can hand in your school leaving certificate at a later stage.

- High school diploma/school leaving certificate (qualifying for entrance to German universities)
- Proof of English language proficiency: please have a look at our different options [here](#)
- Interview with program management and faculty members
- Additional requirements may apply for applicants from certain countries. Please [inquire](#).

### Application deadline

- Start of application period: November 1st
- Early Bird deadline: January 15 ([more information](#))
- Recommended international application deadline (**non-EU applicants**): March 31 ([more information](#))
- Final international application deadline (**non-EU applicants**): May 31 ([more information](#))
- Application deadline (**German and EU applicants**): July 15

We recommend that you submit your application as early as possible. For fully completed applications received by January 15, you will be granted a 10% early-bird discount on your total amount of tuition fees. To be entitled for the discount you need to fully complete the online application form and submit it together with your transcript of records. More information can be found [here](#).

**International (non-EU) applicants please note:** The visa process takes up to two months, starting on the date of acceptance by KLU. Please keep in mind that there are a lot of other organizational matters to deal with when planning your study abroad. That is why we advise you to **apply as soon as possible** (see recommended international deadline).

We require a non-refundable application fee of €50 for non-EU/EEA applicants. Your application will only be processed once we have received this. Please note that we offer [application fee waivers](#) for selected candidates.

## Wirtschaftswissenschaften