

# International Management

Hochschule Pforzheim  
Master of Business Administration



MBA International Management (Vollzeit-MBA, Englisch)



## General

## MBA International Management in Germany: do your MBA at Pforzheim University at one of the best German Business Schools

Our international MBA program integrates generalist management education with most relevant future topics: Innovation Management, Sustainability Management and Digital Transformation.

Benefit from the following advantages:

- Various electives offered in Marketing, Finance & Accounting, and Consulting.
- Small class-size (max. 25 students)
- Cross-cultural atmosphere in class
- Distinct focus on management soft skills
- Strong linkages to companies and alumni network
- Good value for money at a public university
- German language classes integrated
- Personal mentoring by our experienced faculty members
- International guest lecturers

### Facts

- Full-time MBA
- 21 months (with no prior business knowledge) OR 16 months short-track for business graduates
- Course Language: English
- Combination of General Management Education and Specialization in "Innovation Management", "Sustainable Globalization" and "Digital Transformation"
- Electives in Consulting, Marketing, and Finance & Accounting

## Content

### Goals and Learning Objectives

It is the aim of the Pforzheim MBA to enable our students, as future managers, to meet the challenges of the 21st century for the benefit of their company. An international, generalist and profound classical management foundation is integrated with the most relevant future topics: innovation management, sustainability and globalization.

### Internationality

More than 90% of our MBA students are international students. Global, intercultural networking begins right in the classroom. Renowned guest professors from partner universities and a semester abroad offer additional insight.

Over the last 25 years, 59 different nations have been part of the MBA.\* The students come from Europe, South America, North America, Asia and Africa.

### Cooperation with companies

HS PF 

### Kontakt

MBA  
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[zur Webseite >](#)

Being surrounded by some of the world's most powerful companies will allow you to benefit from our cooperations. Company projects, visits and guest talks are a vital part of our MBA. Throughout their studies, our students get in touch with more than 30 companies. MBA Pforzheim collaborates with companies like Bosch, Daimler, Deloitte, Hansgrohe, Henkel, Mahle, Mann + Hummel, SAP, Siemens Healthcare and many others. In recent semesters MBA students visited Audi, Bosch, Daimler, Ernst&Young, Kärcher, Mann+Hummel, SAP, Schaeffler Technologies, Schlenk, Siemens Healthcare, Volkswagen, Witzenmann or ZF Friedrichshafen, HP Enterprise, Teva Ratiopharm and Vetter Pharma amongst others.

## Our Teaching Approach

The Pforzheim MBA follows a two-tier strategy that will provide our students with distinct competitive advantages for the business of tomorrow: an international, generalist and profound classical management education is integrated with the most relevant future topics: Innovation Management and Sustainable Globalization. We focus on the quality of participants, their cultural empathy and their willingness to perform, not on profits. The small course size of 20-25 students allows individual career advancement.

## Application

### Admission Requirements

- Undergraduate degree
- GMAT (min. score 550) or equivalent GRE
- TOEFL or IELTS
- Two years of full-time work experience after first university degree
- Motivation letter and essay on extra-curricular activities (one page each)
- Successful interview (personal or via Skype)

### Program Start

Winter Semester: September 2021 (for undergraduates without a business background)  
 Summer Semester : March 2022 (for business undergraduates only)

### Tuition Fee

Euro 4.200 Euro per Semester (from winter intake 2022)?  
 + Euro 171 registration fee / Euro 191 for the first Semester including student ID  
 We do **not** charge an application fee.

### Application Procedure

We follow a policy of rolling application and admission throughout the year. Early applications are encouraged.

### Application Deadline

- June 15 (if visa needed) or July 31 (if no visa needed) – for September entry
- December 15 (if visa needed) or January 31 (if no visa needed) – for March entry (Business graduates only)

## Master-Infoabend

**Jeweils im Januar und April eines Jahres stellen wir Ihnen unsere Masterstudiengänge vor:**

- **Mittwoch, 24. Januar 2024, ab 17.15 Uhr Master-Infoabend online**
- **Mittwoch, 17. April 2024, ab 17.15 Uhr Master-Infoabend in Präsenz**

Studieninteressierte haben beim Master-Infoabend die Möglichkeit, die 12 Master- und MBA-Studiengänge der Fakultät für Wirtschaft und Recht kennenzulernen.

Die Informationsveranstaltung bietet die Möglichkeit, einen Einblick in den Masterbereich der Business School zu erhalten. Nach einem kurzen Überblick über den Masterbereich stellen die Studiendekaninnen und Studiendekane ihre Programme vor und informieren über Inhalte, Berufsfelder und das Bewerbungsverfahren. Zudem besteht die Möglichkeit, Fragen zu stellen und mit Studierenden der jeweiligen Studiengänge ins Gespräch zu kommen.

[Aktuelle Informationen](#)

