

International Business and Economics

Hochschule Schmalkalden (University of Applied Sciences)
Master of Arts



Profil

In the international arena it no longer makes much sense to distinguish between business administration and economics when faced with specific decisions: government policies affect economic decisions; corporate behavior in turn influences international politics. Thus, from our point of view, it is important that an international master's degree directs its attention to both the whole economic realm as well as to specific topics often dealt with on the business administration level. The view and the insights we like to develop and share with you are based on an understanding gained and derived from applied research.

You want to

- deepen and broaden your understanding of advanced business and economics issues on an international level,
- examine the philosophical and methodological foundations of these subjects,
- develop and professionalize your international skills and talents and/or
- gain the social and academic qualifications required for acceptance into a doctoral program, and, in doing so, you will benefit from this Master program in International Business and Economics.



Contact

Faculty of Business and Economics

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Inhalt

The content of the Degree

The Master of Arts in **International Business and Economics** is a four-semester program lasting 24 months. At least 75% of the courses are held in English. A total of 120 ECTS credits are earned. Due to the high number of elective courses even without German language proficiency you will still have a tremendous choice of courses. (Those held in German are marked by in the curriculum on the right - subject to changes).

The first two semesters take place in Schmalkalden. During this time you will take part in an international seminar which is designed to prepare you for the semester abroad. You will attend twelve courses (each rendering 5 ECTS credits) and can choose from 22 electives.

Philosophy

- Philosophy of Science
- Political Philosophy
- Economic Philosophy

Computer-Based Analysis

- Econometrics
- Marketing Research
- Linear Regression in Economics and Business

Accounting

- Management Control Systems
- Investment Appraisal

Management

- Organizational Behavior
- Strategic and International Human Resource Management
- Strategic and Brand Management
- Modern Marketing Communication
- Behavioural Finance
- Intercultural Management
- Business in Hispanic America
- Automotive Technology Management
- Purchasing Strategy

Advanced Economics

- Managerial Economics
- Labour Economics
- Regional & Urban Economics
- Institutional Economics

International Economics

- International Monetary Economics
- International Financial Markets and Portfolio Selection Theory
- International and European Economic Law

Additional courses:

Advanced Economics

- Games and Economic Decision Making

Accounting

- Investments
- Corporate Finance
- Performance Measurement in Decentralised Organisations
- Value-Based Working Capital Management
- Financial Statement Analysis

Management

- Business and Professional Ethics
- Financial Derivatives
- International Business
- International Management
- International Service Management
- Strategic Risk Management
- Strategic and International Marketing

International Economics

- Business Strategies in Asia
- International Trade and Income Distribution
- Regulation Banking: The U.S. Experience
- International Political Economics

There will be options to study the third semester in Schmalkalden or at one of our partner universities. During this period you will earn a further 30 ECTS within the subject areas listed above. During the fourth semester – either in Germany or abroad – you will write your master thesis (20 weeks) – in either English or German – with the intent to further develop your personality, academic understanding and your ability to carry out research.

Bewerbung

Application

To apply for admission to the master's degree in International Business and Economics please send in the following documents (applications sent by fax or email will not be considered):

- a completed application form (please download from our [homepage](#))
- your curriculum vitae (résumé)
- a copy of your birth certificate, a copy of your passport or identity card
- officially certified copies of your university degree(s) and grade transcripts
- results of your current ToEFL test (not applicable for native speakers of English)
- two passport photos

Please send your application to:

University of Applied Sciences Schmalkalden
Faculty of Business and Economics – Master IBE
PO Box 10 04 52
98564 Schmalkalden
Germany

The master's program "International Business and Economics" begins each winter semester (early October).

Deadline for applications: June, 15

[Flyer \(PDF\) >](#)

Wirtschaftswissenschaften