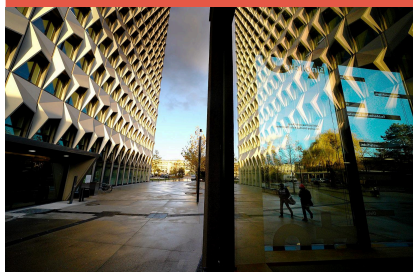


# International Media Cultural Work

Hochschule Darmstadt (University of Applied Sciences)  
Master



## Content

Curating – Communicating – Managing – These three terms span the huge field of digital media and its technologies, for which International Media Cultural Work will qualify its students as superbly imaginative leaders and strategically outstanding executives. During the program, students will focus on media aesthetic education and cultural communication to develop expertise in inspiring society to a deeper and critical understanding of media technologies' cultural implications, as well as their social and ethical/philosophical dimensions. The course's practical goal is to encourage society and individuals to use media for skillful self-expression, as well as for creative and emancipatory practices. The program is conducted in English. Its perspective is international and intercultural. The students will work in transdiscipline, collaborative, and experimental environments. You can find more detailed information about the degree programme on the [International Media Cultural Work \(IMC\) website](#).

Semester	3/4 Semester
Studienort	Dieburg
Studienbeginn	Wintersemester / Sommersemester
Unterrichtssprache	EN
Zulassung >	

**h\_da**  
hochschule  
darmstadt

Hochschule Darmstadt

Max-Planck-Str. 2  
64807 Dieburg

### Kontakt

Advice on the subject of study  
Sabine Breitsameter  
+49.6151.533-69465  
sabine.breitsameter@h-da.de

[Zur Website >](#)

[Zentrale Studienberatung >](#)

## Perspective

Graduates in International Media Cultural Work enjoy an extensive field of career opportunities, including

- Executive positions (e.g. cultural managers, dramaturges, cultural editors, art educators)
- Independent freelance work (e.g. as curators, consultants, cultural publicists, exhibition designers)
- Researchers (e.g. with independent scientific or scholarly projects)

Employers may be cultural institutions, media companies, educational organizations, or industrial or economic corporations.

## Structure

Per semester, one compulsory module (Transdisciplinary Media Cultural Projects/TMCPs) has to be attended as well as three electives. The third/fourth semester is dedicated to the master project. The TMCPs are research-oriented, merging theoretical knowledge, communicational concepts, technological methods, managerial steering strategies with cultural practices. The electives within the field of Curating and Communicating are complemented by electives from the field of Management and Technology. They can be selected according to personal specializations. You will find a detailed description of the course contents in the [module manual \(German\)](#).

## Access

A diploma or bachelor degree is required from the following fields: digital media, media culture, or media pedagogy. Applicants with a degree in related fields (e.g. media design, media informatics and technology, media management, journalism), or adjacent fields (e.g. cultural management, social pedagogy, social work, design, art history, musicology) will be checked for eligibility, as will those applicants with a grade point average below 1,9 (or German standard equivalent). The eligibility assessment, includes the final grade point average of the bachelor's degree or diploma, practical experience, and a letter of motivation. A good command of English is also required. More info: <http://imc.medien-campus.h-da.de>. A detailed description of the admission requirements can be found in the [Special Provisions of the Examination Regulations \(German\)](#) as well as in the [Admission Regulations \(German\)](#).

## Medien