


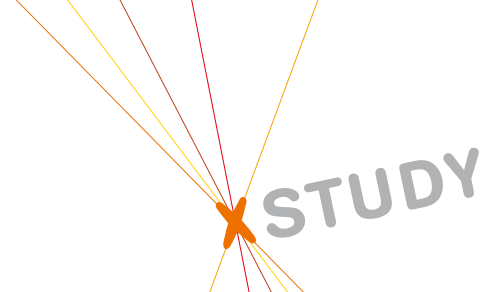
## xStudy SE (Societas Europaea)

Founded in 2007 by Valentin Peter, the European corporation xStudy SE, headquartered in Munich, markets international education opportunities for the entire European Higher Education Area. The essential elements of the company are the information portal **studieren.de**, also founded by Valentin Peter in 1997, and the international portal for curriculum orientation **xStudy.EU**, founded in May 2010. In the context of the restructuring and standardization of the European education sector, the company has established itself as the most important European information resource in the international market.

## Numbers, Facts and Figures at a Glance

President	Valentin Peter
Chairman (Supervisory Board)	Prof. Dr. Dr. Peter Löw
Form of Incorporation	European Corporation (Societas Europaea / SE)
Corporate Headquarters	Alter Hof 5, D-80331 Munich, Germany
Employees	9
Business Lines	Marketplace, information services and product development for study programmes and continuing academic education
Products	<p><b>studieren.de</b> Information portal for curriculum orientation in Germany</p> <p><b>xStudy.EU</b> Directory of education opportunities in the European Higher Education Area</p>

	<p>With many years of experience as an expert partner to universities and companies, the leading portal for curriculum orientation provides current and comprehensive information for selecting courses of study as well as on possible career paths after graduation. The studieren.de online database lists all Bachelor and Master programmes in Germany.</p> <p><b>studieren.de is the umbrella brand for: Ideenfächer, Schultopf and thessa.</b></p>
Portal Launch	Mai 1997
IVW Certified Since 2003	252.833 Visits, 1.478.249 Pls, 5,85 Pls / Visit for January 2016
Target Group	Secondary school graduates, new students, current students, graduates and professionals interested in career advancement
Customer Structure	93 % universities, 7 % employers
Languages	German, English
Services	Leading database covering all courses of study in Germany, detailed study profiles for the universities, personal study guidance counselling, Internet exchange for admissions opportunities, monthly newsletter, connections to social networks (e.g. Twitter, Pinterest, etc.), interfaces for customer data update, App for mobile study programme orientation.



	<p><b>iPhone &amp; Android App</b></p>	<p>Find your study programme - anytime, anywhere! The convenient app accesses all the established studieren.de curriculum orientation services and combines them with new functions.</p>
	<p><b>Freie Plätze – Free Spots after the Application Deadline</b></p>	<p>The leading Germany-wide Internet exchange shows available admission opportunities after the official application deadline. This helps successfully deliver thousands of applications each year to universities throughout Germany.</p>
	<p>Schultopf is a sponsoring project for German secondary schools (Gymnasium). University advertisements worth over 100.000 Euros annually are placed directly with student magazines and yearbooks.</p>	
	<p>thessa is a specific German-language thesaurus including over 20,000 terms from university and career fields. thessa is an important enhancement of existing search functions, opening up new and intuitive search paths.</p>	
	<p>The Ideenfächer is a useful tool for choosing a curriculum in an innovative format. Over 100 curricula fan out across the entire academic range of subjects in 77 specialty areas and 10 academic branches. The Ideenfächer is distributed to graduating senior classes free of charge.</p>	

	<p>With the launch of xStudy.EU, vendor xStudy is the first to position the European Higher Education Area as an integral unit in the worldwide education market. The portal centrally represents the full scope of the European Higher Education Area in its entirety and presents prospective students with the complete range of EHEA study programmes, featuring a level of diversity unique around the world, in transparent and comparable form.</p>
<p>Portal Launch</p>	<p>May 2010</p>
<p>Target Group</p>	<p>Secondary school graduates, new and current students, graduates and professionals who are looking for a course of study in the EHEA.</p>
<p>Customer structure</p>	<p>100 % universities</p>
<p>Languages</p>	<p>English (metalanguage), detailed study profiles in the respective (main) teaching languages of the course of study</p>
<p>Services</p>	<p>Comprehensive database covering all Bachelor and Master programmes in the European Higher Education Area (EHEA), interfaces for data update</p>
<p>Data Protection</p>	<p>Data are always treated in strictest confidence and are not sold or misused for marketing purposes.</p>
<p>Free of Charge</p>	<p>All information and services are available to the users at no charge.</p>



Contact

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