

Study in Europe.

xSTUDY

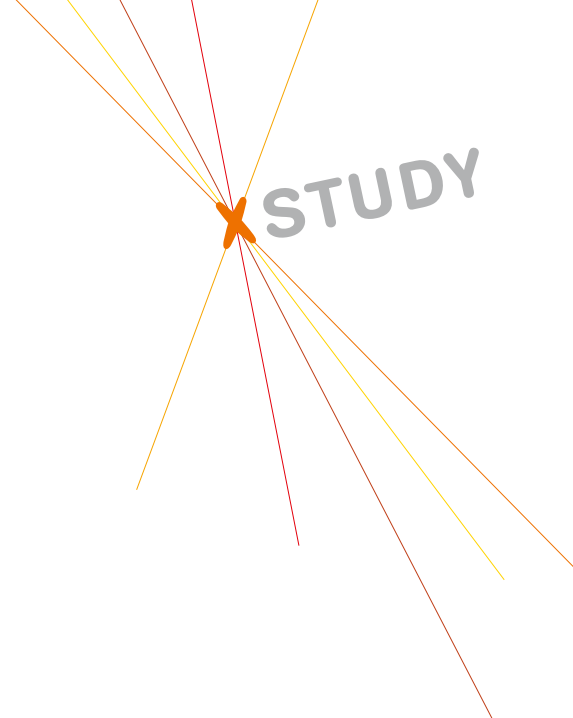
xStudy.EU

Promote your Bachelor and Master programmes in Europe's **No. 1** directory & recruit students with our Course Profiles!

EUROPE'S NO. 1
18
YEARS
OF EXPERIENCE



Only 90,- Euro for six months!



Your benefit:

- ✓ Reach over 3 million prospective students
 - ✓ Be present and visible in the expanding European Higher Education Market
 - ✓ Multimedia presentation
 - ✓ No additional effort: we create the Course Profile for you
 - ✓ Full transparency
 - ✓ Unbeatable cost-benefit ratio
-
- Course Profiles on xStudy.EU are the easiest, most effective and lasting way to recruit students.
 - Make students who speak your teaching language find your offers – regardless of whether they come from your own country or from abroad. With our Course Profiles you will reach them all!

Current:

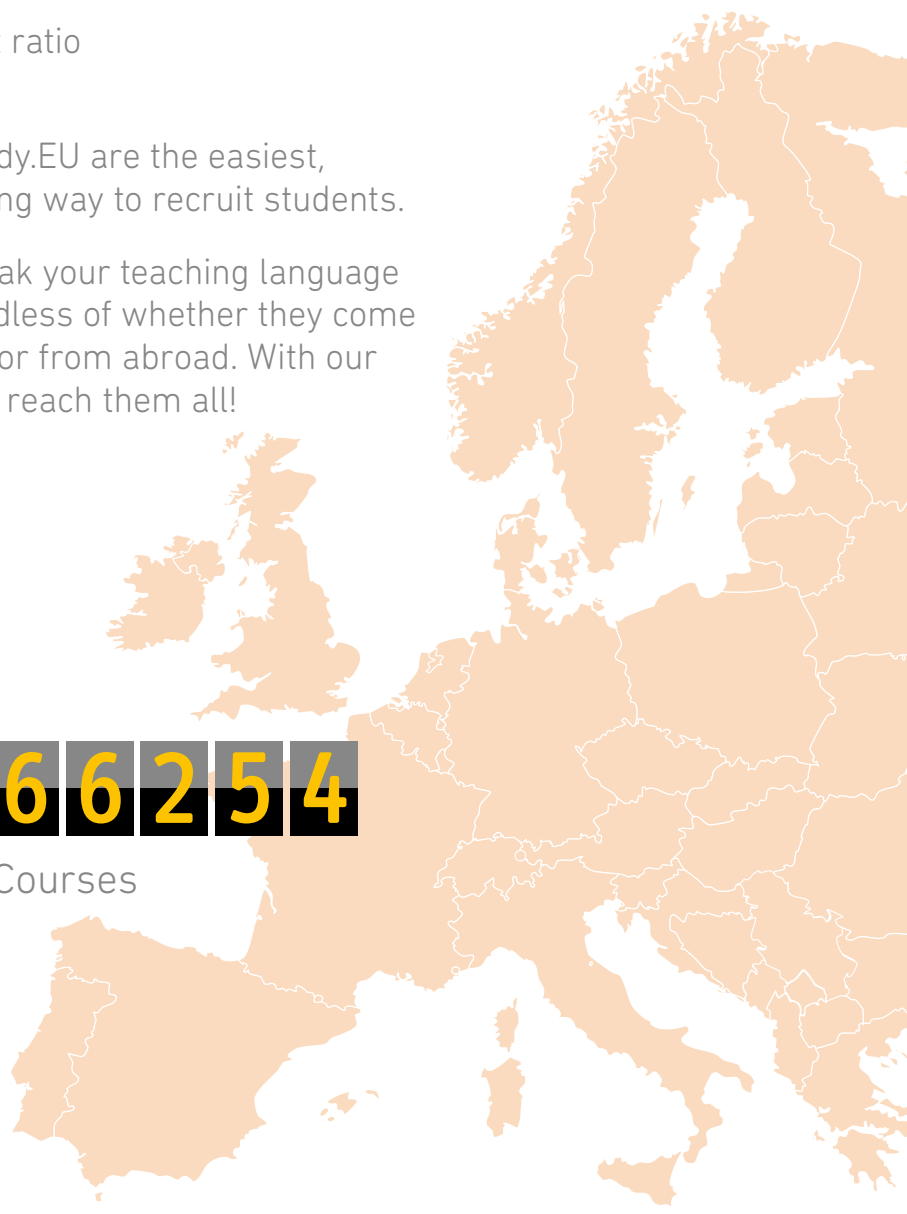
April 2015

01442

Universities

66254

Courses





Discover the Course Profile & see how it works!

Promote your study offers. It's easy, it's efficient – and it's necessary: Europe's university landscape is changing. As a result of the Bologna Declaration in 1999 steps were taken to consolidate the higher education system in the European Community. Since then more and more students are taking advantage of this new freedom and exploring thousands of new opportunities: Times never have been better to study abroad. But where to go? For students the internet is the No. 1 medium for finding out: it's fast, it's easy, it's comprehensive – and so are Course Profiles on xStudy.EU.

On xStudy.EU students will find and consider your study offers – regardless of whether they live in your own country or come from abroad.

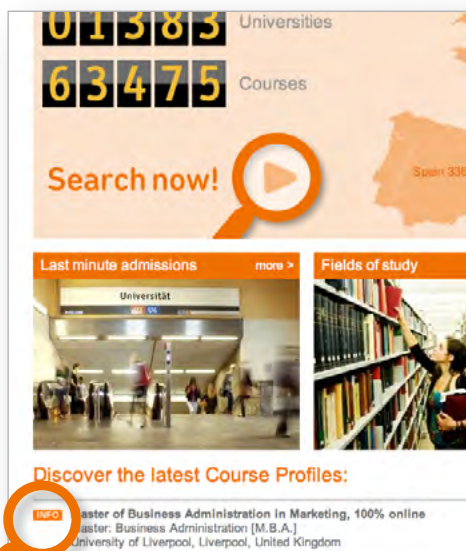
Features:



- 1 **Course Profile synopsis:** Brief, concise information on your curriculum
- 2 **Multimedia:** We integrate your videos and photos
- 3 **Detail text:** Make it easier for applicants to choose a curriculum: What is unique about your curriculum? What is the content, what are the admission prerequisites and what are the future career possibilities?
- 4 **Direct contact (optional):** Generate leads
- 5 **PDF function:** Converts your Course Profile into an attractive PDF file which can be saved and printed as often as necessary, also for your use on location.



More Features:



Latest Course Profiles on xStudy.EU

The 20 latest Course Profiles are announced in a prominent position on the xStudy.EU homepage, our showcase Internet presence. Most users enter our portal via this page. Anyone represented here will be impossible to overlook.

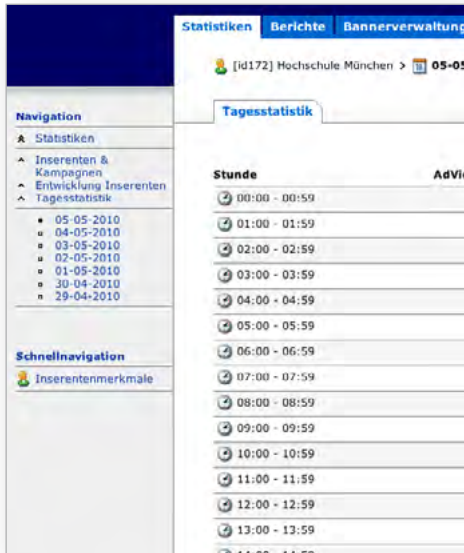
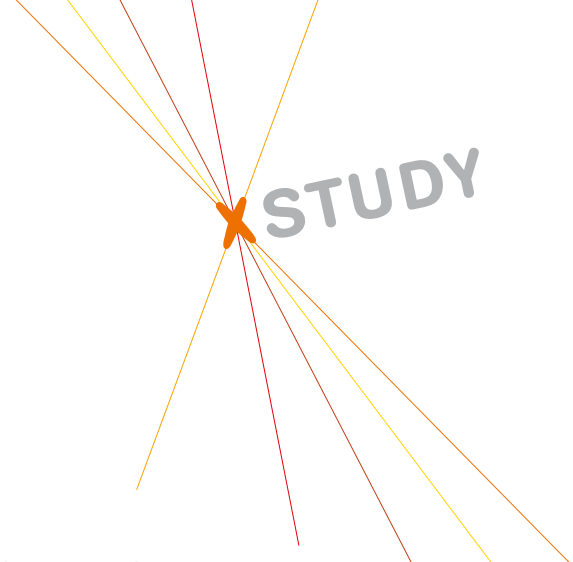


List view with eye catcher

Entries linked to profiles are visually highlighted with **INFO** in subject-specific and school-specific lists. Thus your curriculum stands out above the remaining study programmes and is much more noticeable to the user.

Keyword Search – Course Profiles on top

Our full-text search also covers the descriptive texts of the Course Profiles. This means that the interested applicant can search for specific study content and can find your study programme via a wide variety of keywords. The Course Profiles are positioned at the very top in the hit lists: When searching, the first thing the applicant will see is your curriculum.



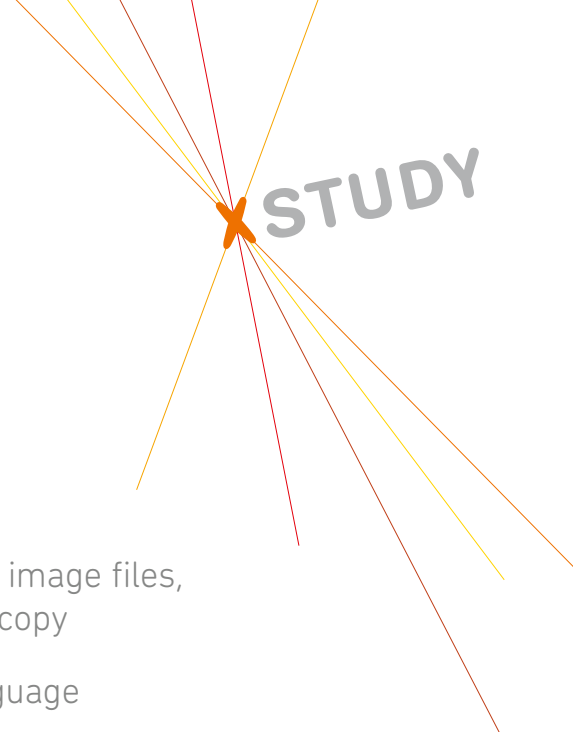
Live Reporting on the xStudy Ad-Server

Benefit from our technical expertise: We can offer you an up-to-date daily report on the success of your profile. How many times was your profile viewed, how often were applicants forwarded to your pages? This renders your positioning on xStudy.EU even more transparent.



XML API interface

We have defined an interface making it easy to transfer university data and information via XML. Absolutely comfortable: Data transfer works automatically with just a single mouse-click.



See how we work!

1. Send us materials on your programme – Weblinks, image files, video, PDFs, flyers, textdocuments – online or hardcopy
2. We create your Course Profile in your teaching language
3. We send you the preview
4. You approve
5. We publish
6. We measure your success (Live Reporting)
7. Changes or updates are possible at any time
8. We will notify you before your Course Profile expires

Price list 2015

Publication of your Course Profile for 6 months	90 Euro
Creation of your Course Profile (once off fee)	30 Euro
live reporting (once off fee)	20 Euro
Extension	
Extension for further 6 months	90 Euro
Extension up to one month before expiration	5% discount
Quantity discount	Discount on publication fee
from 5 course profiles	5%
from 10 course profiles	10 %
from 20 course profiles	15%
from 50 course profiles	20 %
from 100 course profiles	30%

Contact



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