



HOCHSCHULE
COBURG

FINANCIAL
MANAGEMENT

MBA PROGRAM FINANCIAL MANAGEMENT



International FIBAA accreditation until 2030



WHY STUDY FINANCIAL MANAGEMENT?

Finance is at the core of business decision-making.

Management of finance is a key part of every business. Managers with finance skills invariably make better business decisions.

The world of finance has evolved and is experiencing a profound transformation. Who heard of Ant Finance, Klarna, N26 or Coinbase a decade ago? They have revolutionized consumer banking, payments, trading and cryptocurrency. Digitization has increased competition and compressed margins.

Studying financial management opens up diverse career opportunities. Finance jobs are exciting, challenging and fast-paced.

We prepare our students for this challenge.

THE MASTER OFFICE

Are you interested in finding out more about the MBA Financial Management at Coburg University?

Please contact us – we are happy to help you! mbafm@hs-coburg.de



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1 | PROGRAM FEATURES

The two-year Coburg MBA program in Financial Management is a full-time, residential course of study that leads to a general management degree with a focus on finance, while helping you to develop your vision and the skills to achieve it. The MBA program Financial Management of Coburg University was launched with the support of the German Academic Exchange Service (DAAD) in the year 2001. The Swiss agency FIBAA*) renewed the program’s existing International Accreditation in 2022 (valid until 2030).



It is the only English-taught international full-time MBA program in Germany with a dedicated focus on finance.

MASTER PROGRAM	Financial Management
DEGREE	Master of Business Administration (MBA)
LOCATION	Coburg, Bavaria / Germany
MAJORS	Finance, Treasury, Accounting, Strategy
PROGRAM STRUCTURE	<ul style="list-style-type: none">• Fulltime program• 4 terms (including internship)• 120 Credit Points (ECTS)
LANGUAGE OF INSTRUCTION	English
TUITION FEES	3,450 € per semester **)
TARGET GROUP	Young professionals with proven intellectual vitality and leadership potential
ADMISSION REQUIREMENTS	<ul style="list-style-type: none">• Bachelor’s or higher degree (a minimum 2.5 GPA on the 4.0 scale)• Work experience of at least 2 years• Proficiency in English language• Selection interview (recommended) (see further details under “How to apply”)
PROGRAM START	October 1st - Winter Term ***)
APPLICATION DEADLINE	August 15th (EU nationals); July 15th (non-EU nationals)

*) Foundation for International Business Administration Accreditation
**) For the prescribed study duration (minimum of 4 terms)
***) Winter Term: October 1st to March 14th, including 3 weeks examination period and semester break
Summer Term: March 15th to September 30th, including 3 weeks of examination period and semester break

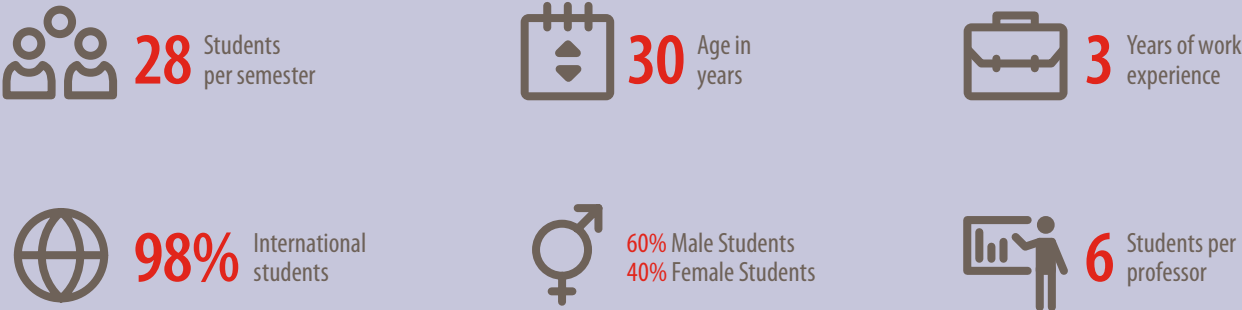
2 | TARGET GROUP

If you are interested in general management and finance, have an entrepreneurial spirit, are globally-minded and ambitious, our MBA program Financial Management could be just right for you. As the program is internationally-oriented, it is primarily geared towards the requirements of students interested in promoting their knowledge

and skills in the area of finance, management accounting, business strategy and decision-making techniques, including social competencies and information management tools, necessary for effective management. The goal of the program is to provide you with the set of skills ultimately required for a CFO position.

CLASS PROFILE

Financial Management students have an international outlook and are driven by determination, resilience and creativity. Currently, around 50 post-graduate students from 18 countries are enrolled.

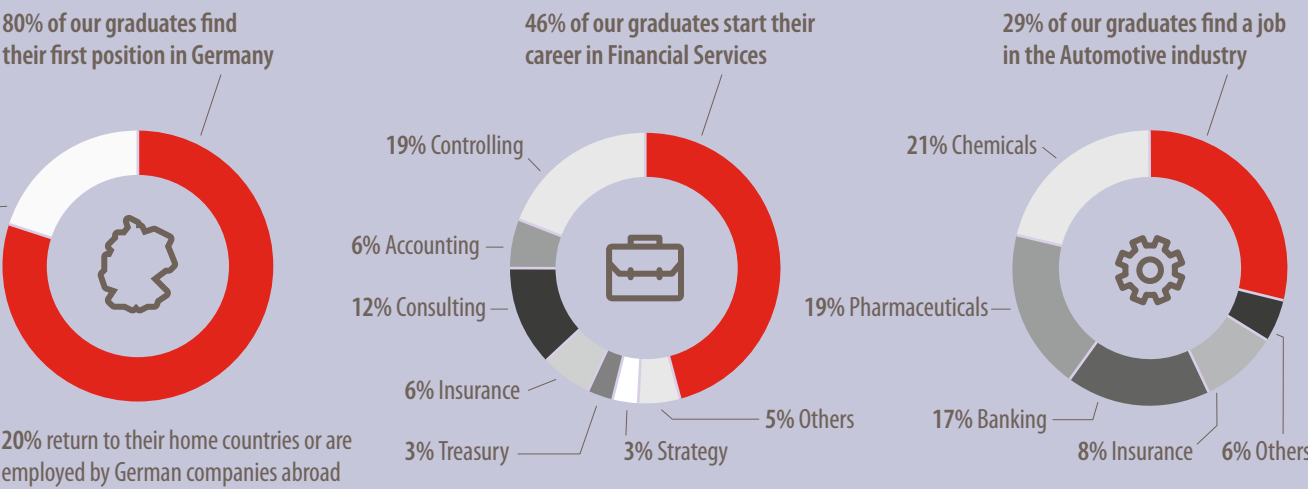


*average numbers from student classes of 2020-2022

CAREER IMPACT

The vast majority of graduates remain in Germany after completing their studies in Coburg. Often they are employed by international corporations. Generally, graduates find it easy to procure a professional position in their areas of choice; primarily: Finance and Banking, Management Accounting, Treasury, Business Strategy, Consulting. Initial assignments typically are: Finance Director, Financial Controller, Corporate Treasurer,

Financial Analyst, SAP Consultant, FX Manager, Risk Analyst. Recently our graduates have successfully launched their post-MBA careers at companies such as adidas, Allianz, BASF, Bayer, Robert Bosch, BMW, Brose, Commerzbank, Continental, Mercedes-Benz, Deutsche Bank, Deutsche Börse, Deutsche Bundesbank, Deutsche Telekom, E.ON, Henkel, KPMG, Linde, Schaeffler, SAP, Siemens, Unicredit and Volkswagen.





3 | MOTIVES FOR CHOOSING THE MBA PROGRAM FINANCIAL MANAGEMENT

PROFILE

Our MBA program Financial Management is designed to enhance the knowledge and skills of graduate students seeking leadership responsibilities in the area of finance and to improve their analytical and methodological competencies. They strive for an internationally recognized degree and a managerial position in finance or business. Graduates from all disciplines can enroll to the MBA program Financial Management after having acquired at least 2 years relevant work experience.

The program is globally-oriented and especially geared to the requirements of international students. German language skills are not required since all modules are taught in English.

For German students, the MBA program Financial Management presents a unique opportunity to profit from a welcoming, cross-cultural, international learning environment.

WHAT YOU'LL LEARN

The MBA program Financial Management is a robust general management program with a focus on finance, management accounting, treasury and business strategy.

You will learn cutting-edge models, data-science and techniques to solve real-life business problems with a special focus on finance. You will be able to understand the interdependencies between these and learn how to operate with them.

In addition to the theoretical and practical foundations of financial management, strong emphasis is also given to the development of students' social and information management competencies.

You will spend your time collaborating with international, talented, engaged classmates, who will teach you more than you can imagine.

INTERNSHIP, FIELD TRIPS AND ACADEMIC EXCURSIONS

We believe that academic education at Coburg University is not limited to a classroom environment, but also happens off campus. Hence, we try to expose and connect our students to the real world on a variety of levels. For this objective, you will participate in:

- a 20-week internship at a listed German company or a leader in their respective industry
- firm outings and cultural study trips linked to specific coursework, providing the opportunity to visit a number of iconic cities and experience German culture and history
- an academic excursion led by staff and faculty, in which we explore the business, political and cultural facets of large German cities or the capital cities of our neighbours

The internship, field trips and academic excursion bridge theory and practice. They form an integral part of the curriculum. We consider these activities key to enhance students' networking abilities and stimulate their integration in Germany, whilst facilitating contact with future employers. Invariably they are memorable experiences.

“We believe that academic education at Coburg University is not limited to a classroom environment, but also happens off campus. Hence, we try to expose and connect our students to the real world on a variety of levels.”

4 | MBA VOICES

"The program gave me the perfect head start I needed to start my career - it took me out of my comfort zone and brought out a version of me I never knew existed."

SAUD | Senior Financial Accountant, Allianz Corporate & Specialty (AGCS).



"The MBA provided us with a wide range of skills, teaching us not just theory but strategic and management skills."

ANASTASIA | Financial Statement Assurance Services, Ernst & Young



"The integrated internship opened the door for me to start a finance career in a well-known German automotive company."

MIN | Senior Manager Treasury, German Automotive Company



"The program gave me a comprehensive insight in the finance world and helped me find my place there."

ANNE-LENA | Project Manager, Siemens Mobility

"This MBA provides a great platform for international students to succeed academically and professionally!"

LEONARDO | Financial Controller, Siemens AG



"The program gave me the perfect guidelines that I needed to start my career. The journey has been a reward and a major turning point of my life."

TAREK | Executive Specialist - Business Intelligence & Controlling, BASF



"The applied or practical nature of the program was key in my personal development."

MIRYUSUP | Head of Operations, Deutsche Börse Cash Markets



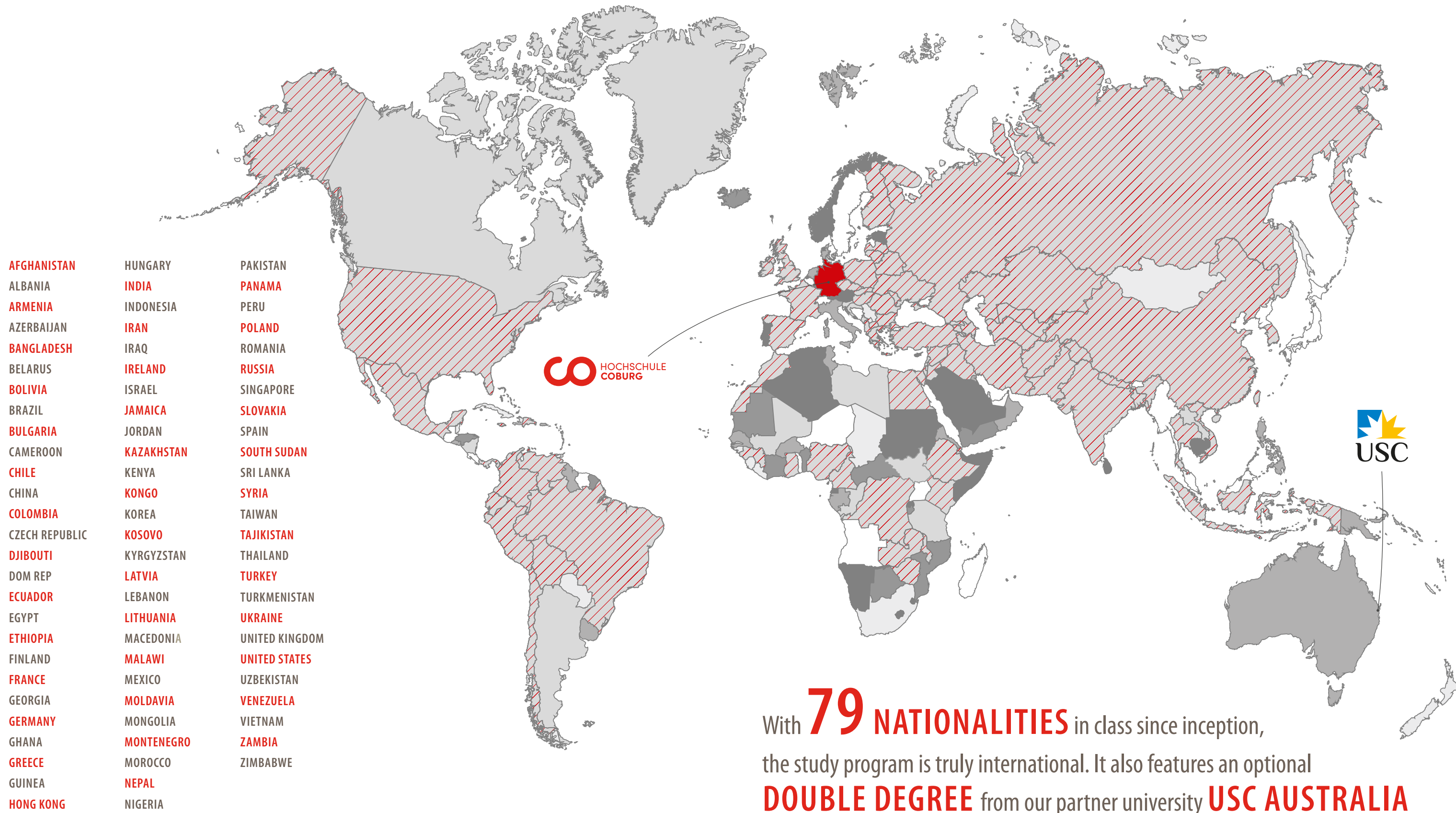
"I would recommend the program to anyone looking for a career in the financial industry."

IVAN | Senior Sales Specialist for DACH region, FactSet

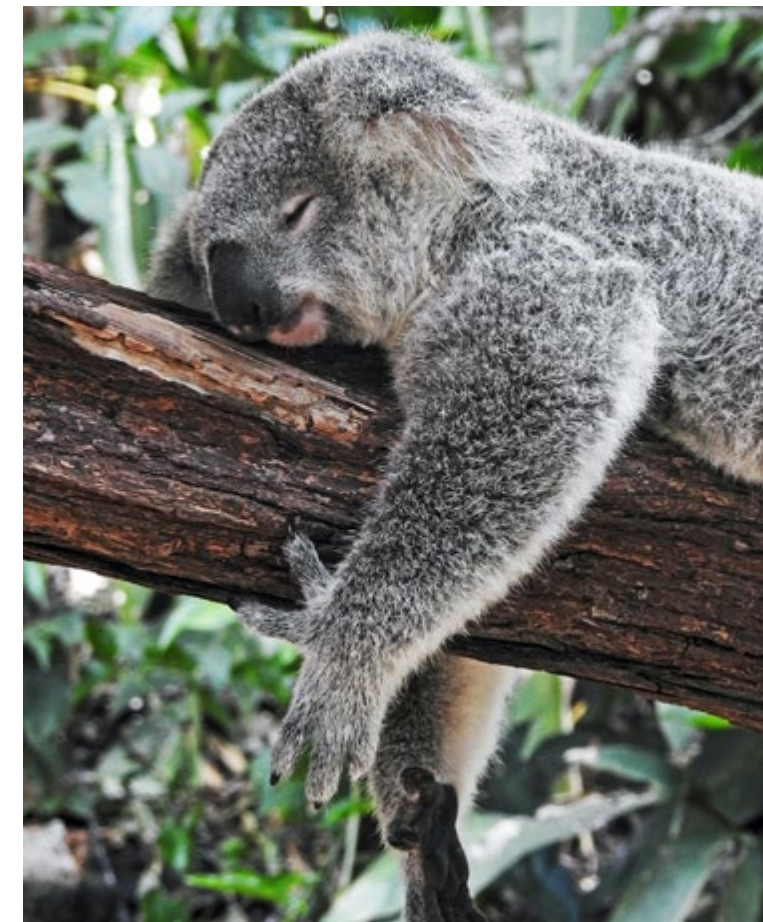
Coburg University is a welcoming community,
committed to diversity, inclusion and equity.

COUNTRIES OF ORIGIN

98% of our students come from abroad!



5 | DOUBLE DEGREE WITH USC AUSTRALIA



BUSINESS ON THE WORLD STAGE

Earn a Master in International Business (MIntBus) together with your MBA degree from Coburg University - without prolonging your overall study duration!

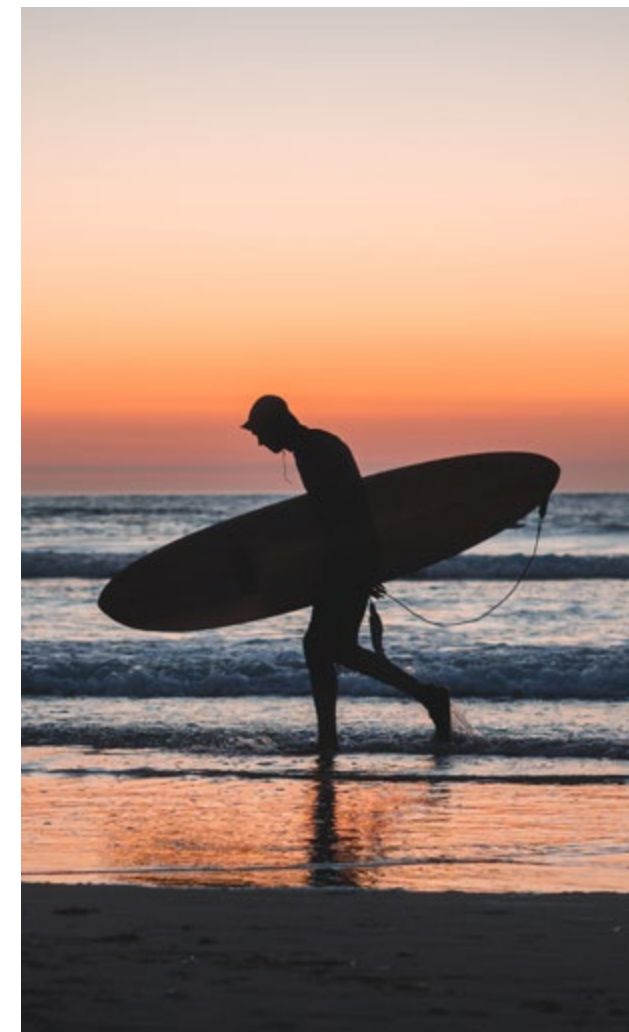
SUITABLE FOR ALL FM STUDENTS

- An international Double Degree provides you a competitive advantage in the global business environment
- The additional academic and cultural experience will increase your skillset and knowledge, allowing you to specialize in your desired field

ADVANTAGES

- Learn strategic management, managing across global cultures, international trade & finance, marketing in an international environment and much more!
- The double degree with USC will equip you with skills to manage a business in the complex, competitive and challenging world of international business
- The double degree program takes **ONE semester***

*) Specific syllabus applies for credit recognition. For further information contact the Master Office and visit www.usc.edu.au/BU783

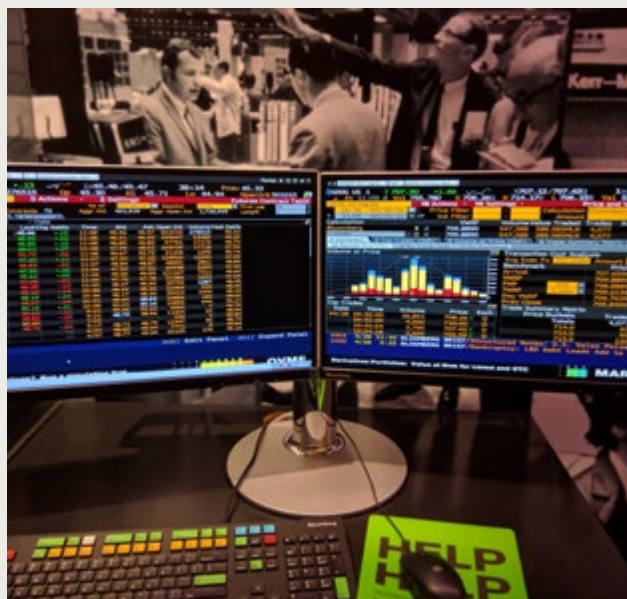


6 | THE BLOOMBERG LAB ON THE COBURG CAMPUS

The Bloomberg Terminal allows the MBA program to bring the real world into the classroom. It provides you with the same platform used by the world's leading banks, corporations and government agencies.

„We can pull up the data from global commodity and foreign exchange markets, as well as from fixed income and equity markets, and offer you access to the same information platform that decision-makers from finance, industry, and politics work with – in real-time. Four modules of the MBA program benefit directly.“

The Bloomberg Lab is a state-of-the-art multimedia room on campus in which you are able to access the Terminal individually or as a group. In the Bloomberg Lab, students carry out market research in preparation for their assignments, presentations and papers. The Bloomberg Lab not only enhances our curriculum, but also helps our students build the skills needed for a career in finance and positions Coburg University as a leader in the German academic space.



BLOOMBERG MARKET CONCEPTS

Bloomberg Market Concepts (BMC) comprises a library of compact courses around the Bloomberg Terminal. You will be familiarized with the Terminal via tutorials offered throughout the academic year. In winter term, the tutorials cover the functions of the Terminal in addition to the analysis of financial markets, economic indicators and forecasts, currency valuations, fixed income instruments, equities, commodities and financial derivatives. In summer term, you will learn to build your own investment portfolio through idea generation, portfolio monitoring, comparing with benchmark portfolios, conducting attribution analysis and calculating risk measures.



„By providing Bloomberg courses, we want to you gain a head start when you access the job market – graduates with Bloomberg experience are in high demand“.



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Experience the financial world in real time

BMC CERTIFICATE

Upon completion of the BMC course, you may wish to acquire the Bloomberg Market Concepts Certificate. The program will help you prepare for the exam.

INTEGRATION OF BLOOMBERG INTO THE FM CURRICULUM

Several courses in the MBA FM program such as Financial Markets and Institutions, Corporate Finance, Financial Derivatives and Applied Risk Management integrate the resources of the Terminal into the lectures. They will help you understand the driving forces behind the movements in asset classes, credit metrics, economics, and government policy. The integration of data, news and analytics into these lectures allows you to develop a comprehensive understanding of companies, industries and financial markets.

FM instructors and students are able to monitor markets in real-time as well as the news that moves these markets. Our research students benefit from real-time access to fundamental data, charts, financial analysis tools, and statistics.

Only five universities in Bavaria use a Bloomberg Terminal for instruction; Coburg is the first university of applied sciences to bring the real financial world into the lecture room, by providing its FM students practical experience in data analysis via Bloomberg.

7| 10 REASONS TO STUDY FINANCIAL MANAGEMENT AT COBURG UNIVERSITY

1 EXCELLENT LEARNING ENVIRONMENT

In Coburg you will find a unique learning environment, tutors and small class sizes. Our size allows for a great student-professor ratio and enables you to encounter an open ear anywhere on campus.

2 EXPAND YOUR MINDSET

Experienced professors and guest lecturers who combine teaching with management jobs, ensure a state-of-the-art, modern and practical approach, whilst connecting you to the professional world.

3 BE PART OF A GLOBAL NETWORK

You will find yourself studying in an international environment. Having classmates from Asia, Africa, America and Europe, you will build your community and adopt a global perspective.

4 TRANSFORM YOUR LIFE AND CAREER

After completing their MBA degree, the majority of our graduates build a career in finance, treasury, strategy or management accounting. Around 80% of our graduates remain in Germany.

5 PREMIUM QUALITY SEAL BY FIBAA

The program's continuing institutional accreditation by FIBAA, the European, internationally oriented agency for quality assurance in higher education, was reaffirmed until 2030.

6 A PRACTICAL APPROACH TO LEARNING

Studying at Coburg University is characterized by an applied, hands-on teaching approach. Together with your classmates, you will work on case studies, business simulations and real-life projects.

7 CUSTOMIZE YOUR PROGRAM & DESIGN YOUR FUTURE

The program structure allows you to individually tailor the path that fits closest to your professional aspirations through elective courses and the 20-week internship opportunity.

8 LIVE A 360° EXPERIENCE

Studying Financial Management in Coburg is more than just an academic experience. Our campus comprises over 5000 students representing 60 nationalities that participate in dozens of exciting activities in and around Coburg.

9 INTEGRATED GERMAN LANGUAGE COURSES

German language classes are offered at various levels of proficiency. They are geared to provide you with the language skills required to successfully access the German job market.

10 SERVICES AND SUPPORT

At Coburg University, we offer you a first-class education combined with personal service. From finding accommodation or setting up health insurance to career advisory, there is always someone around to support you!

8 | CURRICULUM AND PROGRAM STRUCTURE

During the 1st and 2nd term, you will build your foundation in general and financial management. Electives allow you to specialize in areas of particular interest and thereby to develop expertise with your career ambitions in mind.

An internship at a German company (no work permit required) is an integral part of the study program and is scheduled for the 3rd term. During their internship, students have the opportunity to apply the theoretical knowledge and skills obtained in the program, as well as become familiar with German business customs.

In the 4th term - having successfully participated in the requisite modules - you will be able to focus on your master thesis. Many students choose to conduct research on an innovative theme in one of their courses, while others prefer a topic relating to their tasks at their internship company. The timeframe for the master thesis is 4 months.

1st Term	2nd Term	3rd Term	4th Term
Intercultural Management and Ethics (5)	Human Resource Management and Organisation (5)	INTERNSHIP (22)	Treasury Management (5)
Business Strategy and International Marketing (5)	Financial and Management Accounting (5)		Risk Management (5)
Information and Communication Systems (5)	International Tax and Legal Systems (5)		
International Economics (5)	Corporate Finance (5)		Elective 3 (3)
Financial Markets and Institutions (5)	Management of Projects and Business Simulation (5)		Elective 4 (3)
German Intensive Course I (3)	German Intensive Course II (3)		MASTER THESIS (15)
		Project Placement & Coaching (PPC) Seminar (2)	Master Thesis Seminar (3)
Elective 1 (3)	Elective 2 (3)		
31 ECTS	31 ECTS	24 ECTS	34 ECTS
4 Electives need to be chosen (all have an equivalent workload)			TOTAL: 120 ECTS

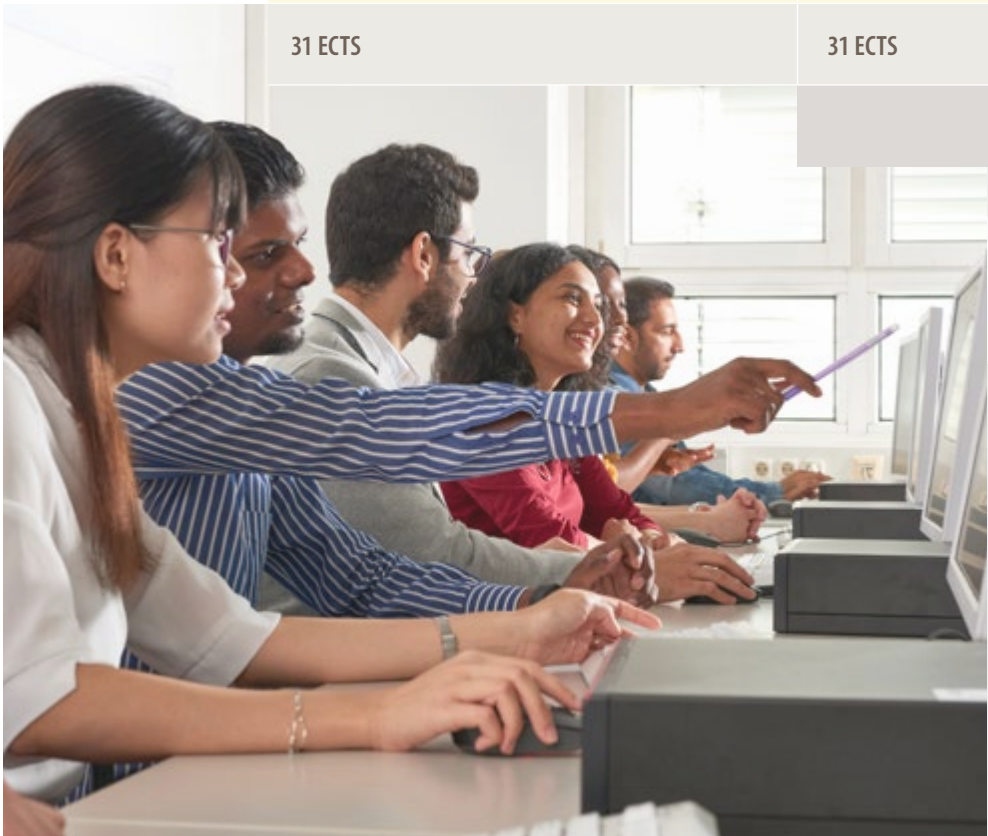
FORMS OF ASSESSMENT

The curriculum provides information about the ECTS structure. The type of assessment is related to the intended learning outcomes. At the end of each term, written examinations, or alternative test formats, such as case studies, individual projects, essay assignments and presentations, take place.

Core and Base Modules count 5 ECTS. Electives are credited 3 ECTS.

LEARN GERMAN AT COBURG!

German language classes are offered at various levels of proficiency and are free of charge to enrolled students of the MBA program Financial Management. Our introductory courses are integrated into the curriculum and do not require any previous German language skills. In order to exploit the most attractive opportunities for your internship, our language courses will equip you to pass the Goethe-Certificate A2 exam of the Common European Framework of Reference (CEFR).



- Base Modules - General Management (30)
- Core Modules - Specialization in Financial Management (25)
- German Intensive Course (GIC) (6)
- Application & Transfer (29)
- Electives (12) - can be taken in all semesters except 3rd Term (internship)
- Master Thesis and Seminar (18)

The prescribed internship takes place during the 3rd term of the program and lasts 20 weeks. German students, who have never studied or worked abroad, are encouraged to complete their internship abroad. The program has developed a large internship database and will provide support and substantial contact data.

STRUCTURE OF THE MBA PROGRAM FINANCIAL MANAGEMENT

BASE MODULES (GENERAL MANAGEMENT)

Intercultural Management and Ethics <ul style="list-style-type: none"> Cultural dimensions Impact of culture on perception and motivation Management of cultural differences and intercultural groups Ethical concepts and theories Management's responsibility Ethical sensitization of enterprises 	Business Strategy and International Marketing <ul style="list-style-type: none"> Defining a company vision Development, implementation and control of business and operative strategies Success factors of the German "Mittelstand" (medium-sized firms, the backbone of the German economy) Basic concepts of marketing and their adaption to international markets Strategic and operative marketing plans 	International Tax and Legal Systems <ul style="list-style-type: none"> International tax law Double tax treaties Transfer pricing Principles of international law European Law vs. Anglo-Saxon Common Law
Information and Communication Systems <ul style="list-style-type: none"> Requirements for information systems Methods of data modelling, data management and data analysis SAP FI/CO (in-house SAP server/interface) 	Human Resource Management and Organisation <ul style="list-style-type: none"> People Management (Attract, Select, Engage, Develop, Separate) Organizational Development Leadership styles 	Financial and Management Accounting <ul style="list-style-type: none"> International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS) Costing and budgeting Performance measurement Value-based management

CORE MODULES (SPECIALIZATION IN FINANCIAL MANAGEMENT)

International Economics <ul style="list-style-type: none"> Effects of international trade Macroeconomic implications Global trade imbalances Costs and benefits of monetary unions Exchange Rate policies 	Corporate Finance <ul style="list-style-type: none"> Techniques of corporate finance Methods of investment Working capital management Valuation methods Reaching financial targets 	Risk Management <ul style="list-style-type: none"> Tasks and significance of risk management in corporations and financial institutions Risk management strategies Identification, valuation and controlling of risks Risk management systems (ERM)
Financial Markets and Institutions <ul style="list-style-type: none"> Global financial systems Selected national financial markets Bloomberg Market Concepts Financial intermediaries and institutions Security markets 	Treasury Management <ul style="list-style-type: none"> Corporate liquidity management National and international monetary transactions Methods of pooling and netting 	

APPLICATION AND TRANSFER

Management of Projects and Business Simulation <ul style="list-style-type: none"> Efficient management of projects Successful realization of projects Value-oriented business management (shareholder value, EVA, DCF, CFROI) Portfolio management Interactive computer-based business simulation game 	Project Placement & Coaching (PPC) Seminar <ul style="list-style-type: none"> Review of internship and presentation of report Panel discussion in knowledge clusters Brainstorming and exchange of experiences Intercultural aspects and soft skills Evaluation and recommendations
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GERMAN INTENSIVE COURSE

German Intensive Course I <ul style="list-style-type: none"> Preparatory course for Goethe-Certificate A1 	German Intensive Course II <ul style="list-style-type: none"> Preparatory course for Goethe-Certificate A2
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ELECTIVES (choice of any 4 courses) Further courses may be announced; not all electives may be offered in every year.

Applied Risk Management <ul style="list-style-type: none"> History of financial disasters and failures Review of selected failures in risk management Global Risk Map and Report 	European History and Culture <ul style="list-style-type: none"> General Timeline of European History Cultural Dimensions: Political Constitutions, Nations, Colonialism and Imperialism, Religions, Ethnic Roots, Economics, Arts and Sciences Views and Discussions: Universal Ethics, Identity, Diversity, Exchange, Respect 	Financial Planning and Analysis (FP&A) <ul style="list-style-type: none"> Collection, interpretation and communication of business and financial information Creation and analysis of financial projections Consolidation and conveyance of financial information to support decision making
Business Psychology and Negotiation Skills <ul style="list-style-type: none"> The psychology of decision making Psychological basics in economics and finance Negotiation skills Organizational communication and motivation 	Introduction to Islamic Finance & Banking <ul style="list-style-type: none"> Foundations of Islamic Finance Instruments and products Differences between conventional and Islamic Finance Challenges and the future 	Quantitative Methods in Finance <ul style="list-style-type: none"> Present and future value concepts Statistical and probability concepts Hypothesis testing Quantitative methods for finance
Current Topics in International Finance <ul style="list-style-type: none"> Choice of exchange rate regime Currency crisis models Liquidity, banks, leverage and the macroeconomics European banking union and financial stability 	Issues in Political Science <ul style="list-style-type: none"> Political institutions and political processes Autocracy and social contract Checks and balances Common good and diverse interests 	Risk and Insurance Management <ul style="list-style-type: none"> Legal framework Regulation of insurance companies at the international level Risk management regarding insurance products like life insurance, health insurance
Digital Transformation and Innovative Finance <ul style="list-style-type: none"> AI, Ethics, Big Data, Algotrading, Data Analytics, Machine Learning Blockchain Finance and Cryptocurrency Markets FinTech Venturing, Impact on Finance Sector Cyber Security, Data Protection, Regulation 	Mergers and Acquisitions (M&A) <ul style="list-style-type: none"> M&A process Legal and regulatory issues Price and synergies evaluation Post-acquisition integration 	Financial Derivatives <ul style="list-style-type: none"> Futures Markets Hedging strategies using futures Swaps Properties of stock options
Econometrics <ul style="list-style-type: none"> Bivariate & Multiple Regression Models Logit and Probit Models Cointegration and Vector Error Correction Models Panel Data Models 	Operations Management <ul style="list-style-type: none"> Production planning and control Material requirements planning Supply Network Management Supply Chain Collaboration Models 	Finance and Quantitative Modelling <ul style="list-style-type: none"> science of decision making in an uncertain world language is mathematics develops the tools needed to make predictions in the face of uncertainty and find optimal solutions to business and investment decisions
SAP-FI (SAP-FI 1 und 2) <ul style="list-style-type: none"> Datamodel SAP General ledger processes Debitor/creditor processes Closing processes/Fiscal year change 		

INTERNSHIP & THESIS

Internship <p>Pre-requisites and follow-up:</p> <ul style="list-style-type: none"> 20 week company internship Presentation of internship report Academic excursion to a major financial and cultural centre in Europe A2 Goethe-Certificate in German Language 	Master Thesis <ul style="list-style-type: none"> Independent research on an innovative, novel or complex topic in the area of financial management Mentoring and supervision from a professor of the Department of Business and Economics Attendance of the Master Thesis Seminar 4 months timeframe
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9 | HOW TO APPLY



ADMISSION REQUIREMENTS

- 1 | Applicants are required to have at least a Bachelor's degree preferably in the field of Business Administration, Commerce or Accounting (with a minimum grade of 2,5 on the German scale or a 2.5 GPA on a four-point scale). An entrance qualification such as the Graduate Management Admission Test (GMAT) is recommended for graduates from other academic disciplines such as engineering, natural sciences or the humanities.
- 2 | Furthermore, work experience of a minimum of 2 years is required. Applicants with a non-business degree must have at least 1 year practical experience (out of a minimum of 2 years) in the field of commerce.

- 3 | All applicants must demonstrate sufficient proficiency in English by submitting the results of one of the following tests. For applicants who have not obtained a waiver, the following are the required minimum scores:

Test of English as a Foreign Language (TOEFL)

- PBT 550
- iBT 80

International English Language Testing System (IELTS)

- 6,5 or UNICert® II.

- 4 | Documents need to be uploaded to www.uni-assist.de for evaluation. We cover uni-assist handling costs for successful applicants. These costs will be reimbursed after enrolment.

- 5 | Applicants may be required to participate in a selection process, which includes an interview. The selection interview will last 10-15 minutes and is designed to assess the suitability, motivation and qualification of the applicant. The interview with applicants from abroad may be conducted by telephone or via Zoom.

APPLICATION

Fill in the **online application**, upload all required documents on the applications portal.

APPLICATION DEADLINES

- July 15th (non-EU nationals)
- August 15th (EU nationals)

REQUIRED DOCUMENTS

- Completed application
- Passport or ID photograph
- Scanned copy of all relevant diplomas and certificates*
- Scanned copy of transcripts of records
- TOEFL/IELTS or UNICERT II (institution code number for TOEFL is 7450)
- Scanned copy of passport
- GMAT Scores are recommended (institution code number for GMAT is 7450)

ACCEPTANCE AND CONFIRMATION

Applications are reviewed on an ongoing basis. Candidates will generally be given notification on the status of their application within 2 weeks. Once accepted, students have 1 month to confirm their place.

*After arrival in Germany, applicants must present their original certificates and documents (no copies) to confirm their enrolment in the MBA program.

10 | EDUCATION AND LIVING EXPENSES



FUNDING REQUIREMENTS

Germany is not expensive in a European comparison. However, secure funding is very important for the success of your studies. To get a better overview, we distinguish between education and living expenses.

Tuition fees for the 4-term program currently comprise 13,800 € in total (3,450 € per term)*. In addition, students are required to pay an enrollment fee of around 110 € every term.

We recommend budgeting at least 900 € per month for general living expenses. This includes the costs for accommodation, travel and food, clothing, learning material, health insurance, mobile phone and expenses for recreational activities.

*Please inform yourself for current information and changes online at www.coburg-university.de/mbafm

FINANCIAL AID

Coburg University offers limited scholarships for senior students. There are also several organizations in Germany which provide financial aid for students from abroad. More information about German scholarships can be found on the website of the German Academic Exchange Service (DAAD) www.daad.de

Please approach us directly if you have questions about stipends and funding options.



11 | ABOUT COBURG UNIVERSITY

A FEW NUMBERS

- 5000 students, 1,000 graduates (per year)
- 10% international students
- 8 faculties, 9 scientific institutions, 1 Academic Center for Sciences and Humanities
- 25 bachelor degree programs
- 20 Master degree programs, including 2 English-language international programs
- 128 professors, 33 additional lecturers
- 535 staff members in teaching, research and administration
- 77 international partner universities
- Academic centre for sciences, culture and humanities

Coburg University has its origins in the year 1814 and has grown significantly over the last twenty years. Coburg University is a public university financed by Bavarian State Ministry of Education, Science and the Arts. As its English translation “University of Applied Sciences and Arts” suggests, a *Hochschule* is characterized by a focus on applications in instruction and research. Its educational philosophy is designed to enable its students to apply their theoretical knowledge and methodological know-how to solve concrete problems in their professional careers.

During their studies, the students at Coburg University are systematically trained to develop those skills. To make sure that students never lose sight of the practical relevance of what they are learning, both full-time and part-time faculty members are required to have gained ample experience in leading positions of business and administration.

The practice-oriented approach to teaching is demonstrated by

- the required internship
- the small size of classes allowing individual attention to be given to students
- lab and field work, simulation games, project-centered education, and field trips
- the faculty’s wide range of practical experience

Our brandnew IT and media centre includes 130.000 e-books and 9000 electronic journals and is equipped with state-of-the-art databases and media technology.



STUDYING IN COBURG MEANS ...

- ... eating a **COBURG BRATWURST**.
- ... testing your conditioning by cross-country skiing in the **THURINGIAN FOREST**.
- ... relaxing in the **HOFGARTEN** and watching the slackliners.
- ... having professors who are glad to take time for you **OUTSIDE OF THEIR OFFICE HOURS**.
- ... inviting friends and family to the **COBURG DESIGN DAYS**. ... singing **KARAOKE** at the Irish Pub on Wednesday.
- ... impressing your friends with a **DISCOUNTED TICKET TO THE THEATER**.
- ... having a few heated discussions with fellow students at **PROJECT MEETINGS**.
- ... benefiting from the professors’ **CONTACTS IN INDUSTRY**.
- ... noticing – to your dismay – that the **SAMBA FESTIVAL** is always at the same time as exams.
- ... knowing about the **GLOBAL HIGH-TECH COMPANIES** located here.

12 | LIFE IN COBURG

The 41,000 residents of Coburg are proud of their city and their university. They take part in the cultural and social life of the city. Given Coburg's architectural and scenic beauty, the fact that it has the second highest density of industry in Europe is surprising. There are a large number of medium-sized engineering companies and automotive suppliers, as well as a lively creative scene. Additionally, Germany's largest car insurer has its headquarters here. The future has already begun in Coburg. The professors and the students of the Coburg University are a part of this accomplishment.

The former residence city of Coburg is an ideal location for students who wish to combine quality of life with a high learning quality. Charming café-lined squares characterize the town centre.

There are four castles in Coburg within a small radius. Visible from afar, the Fortress stands proudly high above Coburg. Because of its dominant position, its size, but also because of its historical significance, Veste Coburg is often referred to as „The crown of Frankonia.“ The medieval complex in a unique park landscape is one of the most beautiful and best preserved castles in Germany. Ehrenburg Castle in Coburg's town centre is considered to have been an important stage of German nobility. The dukes resided there for almost four centuries. In Callenberg Castle, you can experience how the dukes of the 19th century lived. The British Queen Victoria, who was married to Coburg's Prince Albert, once said the following about Rosenau Castle: „If I were not who I am, I would have my real home here.“

The cultural diversity of Coburg is a hallmark of the city. Students are offered a wide variety of recreational, sporting and cultural activities during their studies in Coburg. With its location in central Germany, major cities are easily reachable by train, bus or car.

THEATRE & CINEMA

The Landestheater in Coburg is one of Bavaria's best-known theatres. You will be able to visit an opera, philharmonic concert, ballet or play. Coburg's multiplex cinema has nine movie theatres on four floors.

SPORTS & SWIMMING

The sports offered in and outside university is diverse. At University, you can play soccer, volleyball, basketball, learn Zumba or Yoga and much more. Gyms and tennis courts are also available in Coburg. If you are into swimming you should check the public swimming pool "Aquaria" or the hot springs in Bad Rodach or Bad Staffelstein which are only a few kilometres outside of Coburg and reachable with your term ticket.



Follow us on Instagram: [@fmcoburg](https://www.instagram.com/fmcoburg)

SAMBA FESTIVAL

You should not miss the famous Samba Festival, which is reputed to be the biggest Samba Festival outside of Brazil. It attracts more than 200,000 visitors each year in the month of July. Experience Coburg's energy with a Latin twist!

INTERNATIONAL EVENTS

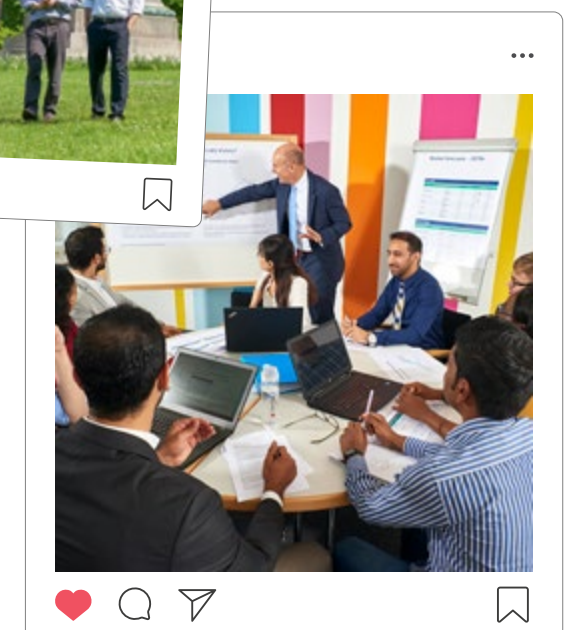
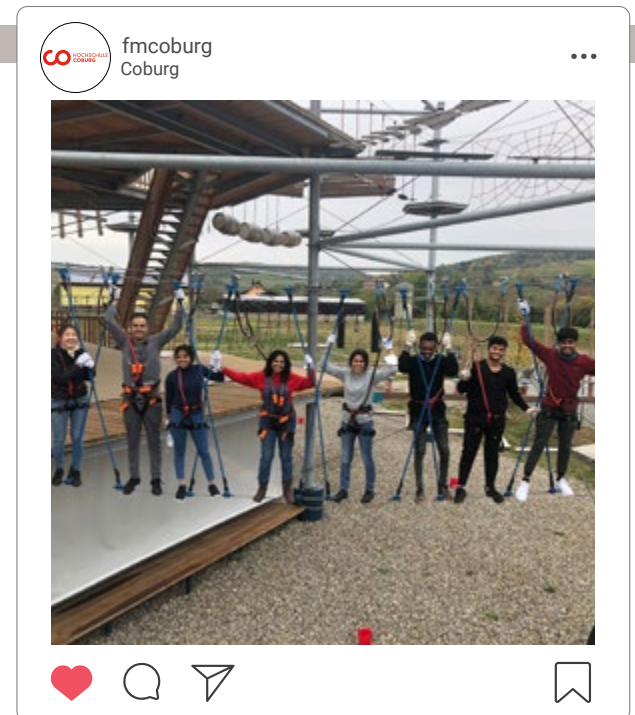
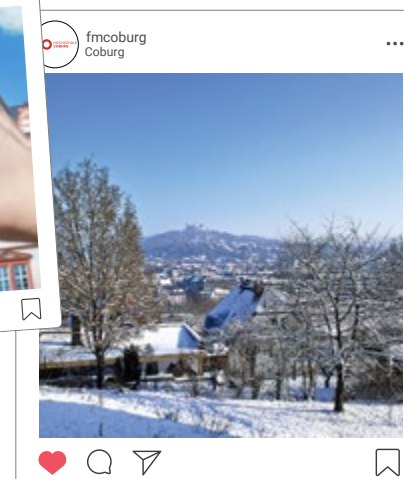
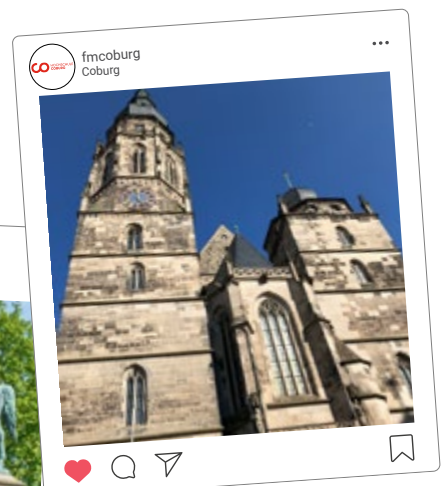
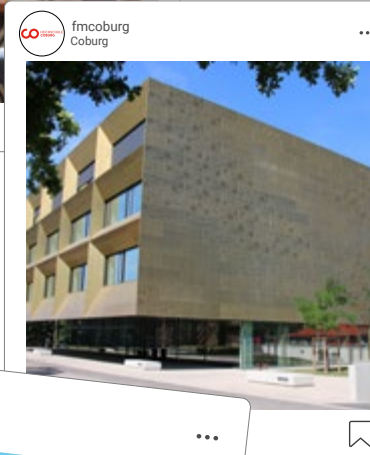
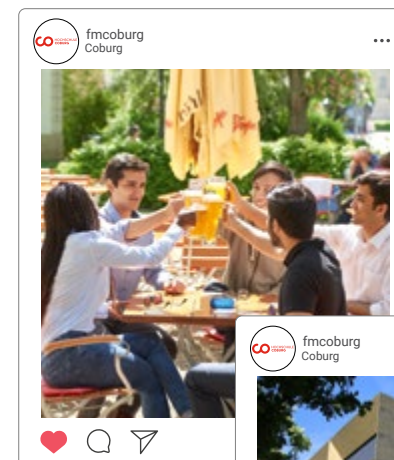
Each term the International Office organizes events for all students to explore the city and the region. Bowling and ice skating as well as the traditional Christmas markets are some of the highlights to our students. In addition, these events are a great opportunity to get in contact with your fellow students.

UPPER FRANCONIA IS BEER COUNTRY

With its over 200 breweries, the region of Upper Franconia in northern Bavaria has the highest concentration of breweries of any region in the world. The heartland of Bavarian beer culture lies in the region of Upper Franconia of which Coburg is an important part. More than 1,000 different beers are brewed in this region alone.

LOCAL SPECIALITIES

The Coburger Bratwurst is Coburg's most famous local food speciality. The roasted sausage is traditionally grilled over pine cones on an open fire.



13 | ADDITIONAL INFORMATION

ARRIVAL SUPPORT

We offer an orientation week for new students at the end of September. Therefore, we strongly recommend that students arrive in Coburg during the first half of September.

Activities during the orientation week include a welcome breakfast, „survival training“ for international students, support, assistance with how to complete forms, introduction to ODI Computer Services, health insurance application, introduction to the university library, visiting the local government office for residents, how to open a bank account as a foreign national, etc. Furthermore, we provide arrival support in Coburg. Students also receive help with luggage transport, etc.

SERVICES AND SUPPORT FOR INTERNATIONAL STUDENTS

Unlike larger universities throughout the world, you will not need binoculars in order to see your professor at Coburg University.

Foreign students are supported by a student tutoring and counselling system. A social and cultural activities program especially for foreign students is organised to support their integration process.

Our International Office provides advice and support for international students and resolves organizational issues relating to their studies.

VISA APPLICATION

International students often need a visa to study in Germany. It depends on the country of origin: Students from the European Union (EU), the European Economic Area (EEA) and Switzerland do not need a visa.

International students from other countries generally need to apply for a visa before coming to Germany. It may take 6-8 weeks for your application to be processed so please ensure that you apply well in advance!

In order to apply for a visa, you need your 'letter of acceptance' from Coburg University and a proof of financial support, which confirms the funding of your living expenses during your stay in Coburg. Please contact the German embassy in your home country regarding a student visa.



HEALTH INSURANCE

Everyone is required to have a health insurance in Germany. Accordingly, if you want to enroll in a German university you need to present a valid health insurance.

Many students can use the health insurance from their home country. This means that anyone who has statutory health insurance in his or her home country can register this insurance coverage with a statutory health insurer in Germany. To find out the best way of doing this you will need to contact your local health insurance company. You generally need a European Health Insurance Card (EHIC).

Private health insurers from other countries are sometimes also accepted in Germany. In this case, you will need a confirmation certificate to enroll in the university. If you have a private insurance, check if it is valid for Germany and covers all costs, as this is required by German law.

Students who do not have access to their local health insurance will need to obtain insurance in Germany.



JOB OPPORTUNITIES

There are job opportunities in the city of Coburg and there also exist placements at Coburg University. Typically, firms compensate students during their company internship in Germany with a salary between 800 and 1,400 € per month.

ACCOMMODATION

We provide on-campus housing facilities for our incoming students from abroad. Five modern student residences with around 500 apartments with kitchen, bathroom/WC, are available on the main campus. The rent is around 250 - 300 € per month. The room rate includes free internet access. The student restaurant and cafeteria provide warm meals and snacks all day long.

STUDENT AMBASSADORS

For every new intake of Financial Management students, we appoint student ambassadors, originating from different continents. These are senior students in Financial Management, who will familiarize you with our campus, as well as the academic and social environment in Coburg.



14 | THE PRACTICAL SEMESTER: KICK-START YOUR CAREER

Start your career with a world-class internship: The Financial Management program at Coburg University will help you build a finance career at a global player based in Germany. Below is a selection of the companies in which our students recently completed their integrated 20-week internships.



15 | WELCOME TO OUR MBA FM ALUMNI NETWORK!

We believe our success depends greatly on your participation in our alumni program, therefore we strive to keep connected. As an alumnus/a, you can serve as a valuable career resource to others by sharing your experience, skills, and expertise.

Currently we are developing the MBA Financial Management alumni network. As a former student of the MBA Financial Management at Coburg University you are invited to join. With your registration you remain a part of the university and you will have access to alumni news, networking opportunities and university events. Moreover you are invited to share your academic and professional experiences with fellow alumni and current FM students and build new connections or rebuild old ones. For information on the status of our alumni network, kindly send an email to:

alumni.mbafm@hs-coburg.de

USEFUL CONTACTS

Pursuing a postgraduate qualification in a foreign country is a huge career decision, and you might have many questions. We would like to provide you with all the answers you need to make the right decision.



APPLICATION AND ADMISSION

If you have any questions about the application process, admission requirements, or visa

www.coburg-university.de/before-you-arrive

www.daad.de/en/study-and-research-in-germany



STUDENT ACCOMMODATION

For full details on apartment offers, when and how to apply, costs, and different accommodation options

www.studentenwerk-oberfranken.de/wohnen/wohnheime/coburg



STUDENTS UNION

The Students Union is not just about student clubs and societies. It's an organisation dedicated to making students' lives better, and offers a range of support services.

www.hs-coburg.de/sv



BUDDY PROGRAMM

MBA students join Coburg families and German-speaking fellow students to undertake joint recreational or sporting activities.

international@hs-coburg.de



HEALTH-CONSCIOUS UNIVERSITY

There are special offers on exercise, diet and wellness. Coburg University offers its students an extensive range of sports activities, psychological counselling and much more.

www.hs-coburg.de/gesund-durchs-studium



TOURISM

Would you like more information about what Coburg has to offer? Then take a look at the website of the tourism office

www.coburg-tourist.de/en



STUDENT SUPPORT MBA

If you have any questions regarding optimal preparation for your studies, please contact

mbafm@hs-coburg.de





**HOCHSCHULE
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www.instagram.com/fmcoburg



<https://www.youtube.com>

www.coburg-university.de/mbafm

