

Bachelor-Studiengang

**Politics, Philosophy,
Economics**

Modulbeschreibungen

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Zielsetzung

Bildungsziel des Studiengangs „Politics, Philosophy, Economics“ ist der Erwerb der Kompetenz, auf der Grundlage eines breiten und kritischen interdisziplinären Wissens und Verstehens im Überschneidungsbereich von Politik, Philosophie, Gesellschafts-, Kultur- und Wirtschaftswissenschaften grundlegende Fragestellungen des Zusammenlebens in einer globalen Welt mithilfe wissenschaftlicher Theorien, Prinzipien und Methoden zu durchdringen, zu analysieren, zu bewerten und zu interpretieren, die für die Entwicklung und Zukunft der Menschheit entscheidend sind.

Ziel ist es, in der Auseinandersetzung mit Themen wie Krieg und Frieden, Macht und Konflikt, Ressourcen und Sustainability, Recht und Gerechtigkeit, Demokratie und Menschenrechte, Vernunft und Glauben die Fähigkeit zu entwickeln, die richtigen Fragen zu stellen, unterschiedliche Perspektiven einnehmen zu können, überraschende Einsichten zu gewinnen und Lösungswege zu entwickeln und dadurch Veränderungspotentiale (bei sich und anderen) zu erschließen, sowie nachhaltig und ethisch reflektiert zu handeln, Beziehungen zu gestalten, Führungsaufgaben wahrzunehmen und in Teams aktiv gestaltende Rollen und Verantwortung zu übernehmen.

Diese Kompetenz wird ergänzt um Sprachkompetenz in zwei Fremdsprachen und die in Praxis-Projekten und dem Internship eingeübte Fähigkeit zur Umsetzung erworbenen Wissens und gewonnener Einsichten in die Praxis.

Integraler Bestandteil der Zielsetzung ist eine ausgeprägte und an ethisch-normativen Fragestellungen und gesellschaftlichen Implikationen und Konsequenzen des eigenen Handelns orientierte Persönlichkeitsentwicklung.

Übersichtsgrafik

Politics, Philosophy, Economics					
Semester					
6	Internship 18 ECTS M		Bachelorthesis including its defence 12 ECTS (11+1) M		
5	Economic Institutionalism 6 ECTS 3 SWS M	Ethics ... and Globalization ... and Sustainability ... in Practice 6 ECTS 3 SWS CE	Justice, Human and Constitutional Rights 6 ECTS 3 SWS M	Change & Innovation 6 ECTS 3 SWS M	Foreign Language 2.3 6 ECTS 4 SWS CE
4	International Collaboration 6 ECTS 4 SWS M	Contemporary Society 6 ECTS 3 SWS M	Elective 6 ECTS 4 SWS E	Advanced Project 6 ECTS 4 SWS M	Foreign Language 2.2 6 ECTS 4 SWS CE
3	Area Studies 6 ECTS 3 SWS CE	Anthropology 6 ECTS 3 SWS M	Conflict Resolution 6 ECTS 4 SWS M	Introductory Project 6 ECTS 6 SWS M	Foreign Language 2.1 6 ECTS 4 SWS CE
2	Sustainable Development 6 ECTS 4 SWS M	Political Philosophy 5 ECTS 3 SWS M	Introduction in Strategic Practice 5 ECTS 3 SWS M	Foreign Policy Analysis 5 ECTS 4 SWS M	Introduction to Scientific Research Methods 10 ECTS 8 SWS M
1	Global Economy 6 ECTS 4 SWS M	Cultural Studies 5 ECTS 4 SWS M	Introduction in Philosophy 5 ECTS 4 SWS M	Introduction in Political Science 5 ECTS 4 SWS M	English 1 4 ECTS 4 SWS M
M = Mandatory CE = Compulsory Elective E= Elective					

Curriculumsübersicht

Curriculumsübersicht												
Modul-Code	Bezeichnung	Semester						Gesamt			Prüfung	Gewicht
		1	2	3	4	5	6	SWS	Selbst	ECTS		
10.1.1 GE00	Global Economy	6						4		6	Exam 120	3%
10.1.2 CUST	Cultural Studies	5						4		5	Essay	2,50%
10.1.3 PHIL	Introduction in Philosophy	5						4		5	Essay	2,50%
10.1.4 IPOS	Introduction in Political Science	5						4		5	Presentation	2,50%
10.1.5 SCIE	Introduction to Scientific Research Methods	5	5					8		10	Learner's Por	5%
10.1.6 XXX	First Language 1	4						4		4	Exam 90, Test	2%
10.1.6 EFL1	English as a Foreign Language 1											
10.1.6 GER1	German 1											
10.2.1 SUDE	Sustainable Development		6					4		6	Essay	3%
10.2.2 POLP	Political Philosophy		5					3		5	Wr. Assignme	2,50%
10.2.3 STRA	Introduction to Strategic Practice		5					3		5	Exam 120	2,50%
10.2.4 FPAN	Foreign Policy Analysis		5					4		5	Wr. Assignme	2,50%
10.2.5 XXX	First Language 2		4					4		4	Exam 90, Test	2%
10.2.5 EFL2	English as a Foreign Language 2											
10.2.5 GER2	German 2											
10.3.1 ARST	Area Studies			6				3		6	Presentation	3%
10.3.2 ANTH	Anthropology			6				3		6	Essay	3%
10.3.3 CORE	Conflict Resolution			6				4		6	Case Study	3%
10.3.4 IPRO	Introductory Project			6				6		6	Project Work	3%
10.3.5 XXX	Foreign Language 2.1			6				4		6	Exam 90, Test	3%
10.3.5 ARA1	Arabic 1											
10.3.5 CHI1	Chinese 1											
10.3.5 FRA1	French 1											
10.3.5 ITA1	Italian 1											
10.3.5 JAP1	Japanese 1											
10.3.5 POR1	Portuguese 1											
10.3.5 RUS1	Russian 1											
10.3.5 SPA1	Spanish 1											
10.4.1 ICOL	International Collaboration				6			4		6	Seminar Paper	3%
10.4.2 CSOC	Contemporary Society				6			3		6	Exam 90	3%
10.4.3 ELEC	Elective				6			4		6	Exam 90	3%
10.4.4 APRO	Advanced Project				6			4		6	Project Work	3%
10.4.5 XXX	Foreign Language 2.2				6			4		6	Exam 90, Test	3%
10.4.5 ARA2	Arabic 2											
10.4.5 CHI2	Chinese 2											
10.4.5 FRA2	French 2											
10.4.5 ITA2	Italian 2											
10.4.5 JAP2	Japanese 2											
10.4.5 POR2	Portuguese 2											
10.4.5 RUS2	Russian 2											
10.4.5 SPA2	Spanish 2											
10.5.1 ECIN	Economic Institutionalism					6		3		6	Wr. Assignme	3%
10.5.2 XXX	Ethics (Compulsory Elective)					6		3		6	Essay	3%
10.5.2 ETGL	Ethics and Globalization											
10.5.2 ETSU	Ethics and Sustainability											
10.5.2 ETPR	Ethics in Practice											
10.5.3 JHCR	Justice, Human and Constitutional Rights					6		3		6	Wr. Assignme	3%
10.5.4. CHIN	Change and Innovation					6		3		6	Learner's Por	3%
10.5.5 XXX	Foreign Language 2.3					6		4		6	Exam 90, Test	3%
10.5.5 ARA3	Arabic 3											
10.5.5 CHI3	Chinese 3											
10.5.5 FRA3	French 3											
10.5.5 ITA3	Italian 3											
10.5.5 JAP3	Japanese 3											
10.5.5 POR3	Portuguese 3											
10.5.5 RUS3	Russian 3											
10.5.5 SPA3	Spanish 3											
10.6.1 INTS	Internship						18			18	Int. Analysis	9%
10.6.2 BACH	Bachelor Thesis including its defence						12			12	Thesis	16%
		30	30	30	30	30	30			180		100%
Summe Semesterstunden												
Summe Workload		900	900	900	900	900	900					
WL-Stunden/Jahr		1800		1800		1800						

Global Economy

Status: March 2015

Module-Nr./ Code	10.1.1 GECO
Module title	Global Economy
Semester or trimester	1 st semester
Duration of module	One Semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	-
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	<p>This module has interconnections to most other modules, especially the modules Sustainable Development (SUDE), Area Studies (ARST), International Collaboration (ICOL) as well as to Cultural Studies (CUST), Ethics (ETxx), FPAN, JHCR, CHIN.</p> <p>The module is applicable to the other study programs “International Business”, “International Relations”, Citizenship and Civic Engagement” and “Globalization, Governance and Law”</p>
Person responsible for the module	Prof. Dr. André Reichel
Name(s) of the instructor(s)	Prof. Dr. André Reichel
Teaching language	English
Number of ECTS credits	6

Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours =56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written Examination (120') § 14 (2) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will:</p> <ul style="list-style-type: none"> – present a critical introduction to the history of globalization – discuss the most basic concepts and ideas that define international relations and international business – present theories and models that facilitate the analysis of international economic activity and policy – describe the environmental factors, major institutions and basic regulations that affects and is affected by business and political action – denominate and present the processes of globalization from an interdisciplinary perspective, and the implications for business, politics and civil society
Content of the module	<p>The course content includes:</p> <ul style="list-style-type: none"> – History of globalization and economic thought – Classical notions of comparative advantage and the wealth of nations – Marxian critique of political economy and globalization – Globalization as innovation: Joseph A. Schumpeter – Keynes and the end of globalization – Global economic institutions after Bretton Woods – International Actors: governments, intergovernmental bodies, supranational institutions, and

	<p>Multinationals</p> <ul style="list-style-type: none"> – Free trade in the light of social and environmental challenges – Post-colonial perspectives on globalization – The future of globalization between ‘clash of cultures’ and cooperation
Teaching and learning methods of the module	Theoretical components will interact with case studies and exercises (group and individual).
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	-
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Bordo, M. D., Taylor, A. M., & Williamson, J. G. (Eds.). (2003). <i>Globalization in historical perspective</i>. Chicago: University of Chicago Press.</p> <p>Osterhammel, J., & Petersson, N. P. (2005). <i>Globalization: A Short History</i>. Princeton University Press.</p> <p><u>Optional Reading:</u></p> <p>Keynes, J. M. (1933). National Self-Sufficiency. <i>The Yale Review</i>, 22(4), 755–769.</p> <p>Krugmann, Paul; Obstfeld, Maurice; Melitz, Marc J. (2011): International Economics: Theory & Policy. 9. ed., Boston (u.a.): Pearson.</p> <p>Maddison, A. (2007). <i>Contours of the World Economy 1-2030 AD: Essays in Macro-Economic History</i>. Oxford University Press.</p> <p>Samuelson, P. A. (2004). Where Ricardo and Mill rebut and confirm arguments of mainstream economists supporting globalization. <i>The Journal of Economic Perspectives</i>, 18(3), 135–146H.</p> <p>Sharma, Ruchir (2012): Breakout Nations: in Pursuit of the Next Economic Miracles. New York (u.a.): Norton.</p> <p>Sitkin, Alan; Bowen, Nick (2013): International business: Challenges & Choices. 2. ed., Oxford: Oxford Univ. Press.</p>

	<p>Stutz, Frederick P. (2007): The world economy: resources, location, trade and development. 5. ed., Boston (u.a.): Pearson.</p> <p>Tomlinson, J. (1994). A Phenomenology of Globalization? Giddens on Global Modernity. <i>European Journal of Communication</i>, 9(2), 149–172. http://doi.org/10.1177/0267323194009002003</p>
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Cultural Studies

Status: March 2015

Module-Nr./ Code	11.1.2 CUST
Module title	Cultural Studies
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – identify the cultural fundament of political, social and economic practice. – recognize the polysemy of the term culture and classify its various definitions according to their respective viewpoint (narrow, extended closed, open) and their adscription to a discipline (e.g. cultural anthropology, economy, sociology, cultural geography). – applying postmodern theory (identity, critical theory), describe culture as a social construct. – critically reflect on their own culture from the point of view of economic geography and cultural anthropology. – apply methods of cultural analysis (e.g. symbolic meanings, rituals, myths, vision, style), – illustrate and reconstruct elements of the own culture from a socio-historic perspective
Content of the module	<ul style="list-style-type: none"> • Variants of the term culture • Cultural theory: models and disciplines • Central concepts related to culture (lifeworld (lebenswelt), value system, cohesion, liquidity, fuzzyness, collective memory, identity) • Critical reflection on own cultural history • Description and analysis of culture: macro-, micro- and meso-analytical approaches
Study Semester (or Trimester)	1 st semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	5
Total workload and its breakdown (e.g. self-study and contact hours)	<p>Total workload = 150 hours (contact hours = 56, self-study = 94 hours)</p>
Hours per week	4

Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as GECO and SUDE, ARST, ICOL, POLP, ANTH, FPAN, CSOC.
Entry requirements	none
Person responsible for the module	Prof. Dr. Javier Montiel
Name(s) of the instructor(s)	Prof. Dr. Javier Montiel
Teaching language	English
Assessment type / requirement for the award of credits	Essay § 14 (6) CER 01.02.2014
Weighting of the grade within the total grade	2,5 %
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Bachmann-Medick, Doris (2010): Cultural turns: Neuorientierung in den Kulturwissenschaften. 4. Aufl., Hamburg: Rowohlt. (translation by Karlshochschule)</p> <p>Barker, Chris (2011): Cultural Studies: Theory and Practice, 4th ed., London: Sage</p> <p>Du Gay, Paul et al. (2013): Doing Cultural Studies (Culture, Media and Identities). London: Sage</p> <p>Easthope, Antony / McGowan, Kate (eds.)(2004): A Critical and Cultural Theory Reader, 2nd Edition, Toronto, University of Toronto Press.</p> <p>Rathje, Stefanie (2009): The Definition of Culture – An Application-Oriented Overhaul, In: Interculture Journal 8 (8) 2009, p. 35-58.</p> <p>Walton, David (2012): Doing cultural theory, London, SAGE.</p> <p><u>Supplementary recommended reading (in German):</u></p> <p>Bolten, Jürgen (2007): Einführung in die interkulturelle Wirtschaftskommunikation. Göttingen: Vandenhoeck & Ruprecht. (UTB, Bd. 2922).</p> <p>Bolten, Jürgen, Erhardt, Claus (Hrsg.) (2003): Interkulturelle Kommunikation: Texte und Übungen zum interkulturellen Handeln</p>

	<p>in der Wirtschaft. Sternenfels: Verlag Wissenschaft und Praxis.</p> <p>Moebius, Stephan, Quadflieg, Dirk (Hrsg.) (2011): Kultur: Theorien der Gegenwart. Wiesbaden: VS.</p>
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Introduction in Philosophy

Status: March 2015

Module-Nr./ Code	10.1.3 PHIL
Module title	Introduction in Philosophy
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> • distinguish different systems and sub-disciplines of philosophy and describe the key questions and concepts from each of the main areas, i.e. Logic, Metaphysics/Ontology, Epistemology, Philosophy of Knowledge and Science, Philosophy of Language, Philosophy of Mind, Ethics, Political Philosophy and Aesthetics • reason, i.e., reflect and express philosophical ideas and argumentations in an organized and logical consistent way, and examine and evaluate arguments and their representation • discuss and analyse philosophical questions and issues or positions like scepticism, free will, personal identity, realism vs. antirealism, the mind/body problem, utilitarianism vs. deontology, ethical obligations, moral relativism vs. universalism, justice, practical wisdom • critically evaluate major contributions to the history of philosophy and contemporary philosophy
Content of the module	<ol style="list-style-type: none"> 1. What is Philosophy 2. History of Philosophy 3. Philosophical Reasoning 4. Argumentation 5. Logic 6. Metaphysics/Ontology 7. Epistemology, Philosophy of Knowledge and Science 8. Philosophy of Language 9. Philosophy of Mind 10. Ethics and Moral Philosophy 11. Political Philosophy 12. Aesthetics 13. Analytical Philosophy 14. Continental Philosophy

	15. Contemporary Philosophy and postmodern philosophy
Study Semester (or Trimester)	1 st semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	5
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 150 hours (contact hours = 56, self-study = 94 hours)
Hours per week	4
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as ETxx, CUST, POLP and JHCR
Entry requirements	none
Person responsible for the module	Prof. Dr. Wendelin Küpers
Name(s) of the instructor(s)	Prof. Dr. Wendelin Küpers
Teaching language	English
Assessment type / requirement for the award of credits	Essay
Weighting of the grade within the total grade	2,5%
Teaching and learning methods of the module	Lectures, exercises, thought experiments, debate, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>Required reading:</p> <p>Blackburn, S. (1999): Think: a compelling introduction to philosophy. Oxford: Oxford University Press</p> <p>Cottingham, J. (2007): Western Philosophy: An Anthology. Malden/Oxford: Wiley-Blackwell</p> <p>Finn, S. J. et al. (2012), The Philosophy Skills Book. London/New York: Continuum International Publishing</p> <p>Rochelle, G. (2012): Doing Philosophy. Edinburgh: Dunedin Academic Press</p> <p>Saunders, C, Mossley, D, MacDonald Ross, G & Lamb, D (2012). Doing Philosophy: A Practical Guide for Students (2nd edition). London & New York: Bloomsbury Academic.</p> <p>Supplementary recommended reading:</p> <p>Selected chapters from:</p> <p>Audi, R. (2010): Epistemology: A Contemporary Introduction to the Theory of Knowledge. 3rd ed., New York, Milton Park: Routledge</p>

	<p>Baert, P., D. Weinberg and V.Mottier (2011): 'Social Constructionism, postmodernism and deconstruction'. In: Sage Handbook of the Philosophy of Social Sciences, eds. J. Zamora and I. Jarvie. London: Sage, pp. 475-486.</p> <p>Bennett, C. (2010): What is this thing called Ethics? London and New York: Routledge</p> <p>Critchley, S. (2001): Continental Philosophy: A Very Short Introduction. Oxford University Press</p> <p>Gensler, H. (2011): Ethics: A Contemporary Introduction. 2nd ed., New York, Milton Park: Routledge</p> <p>Heil, J. (2013): Philosophy of Mind: A Contemporary Introduction. 3rd ed., New York, Milton Park: Routledge</p> <p>Ladkin, D. (2015): Mastering The Ethical Dimension Of Organizations A Self-Reflective Guide to Developing Ethical Astuteness Cheltenham: Elgar</p> <p>Loux, M. J. (2006): Metaphysics: A Contemporary Introduction. 3rd ed., New York, Milton Park: Routledge</p> <p>Lycan, W. G. (2012): Philosophy of Language: A Contemporary Introduction. 2nd ed., New York, Milton Park: Routledge</p> <p>Rachels, J. (ed.) (2007): The Elements of Moral Philosophy, 5th edition, Maidenhead: McGraw-Hill</p> <p>Restall, G. (2006): Logic: An Introduction. New York, Milton Park: Routledge</p> <p>Van Inwagen, P. (2015): Metaphysics, 4th edition, Boulder: Westview press</p>
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Introduction in Political Science

Status: March 2015

Module-Nr./ Code	10.1.4 IPOS
Module title	Introduction in Political Science
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> • distinguish various sub-disciplines and approaches in political science, e.g. comparative politics, governance, political theory, international relations • comparatively analyse political processes (e.g. democratization, transformation, revolution, social movements), institutions (legislative, executive, judicial), actors (e.g. political parties, interest groups, the media) and issues/agendas of political debate and differentiate between types of political, governmental and electoral regimes • contrast important political ideologies, (e.g. liberalism, conservatism, socialism, Marxism, feminism) and ideas (e.g. about democracy, state, power, justice, rights), construct and evaluate different interpretations and apply conceptual approaches to various political contexts • identify the strengths and limitations of different international relation theories and describe the basics of the contemporary international system • describe the major theoretical and methodological approaches in the field of political science and apply (empirical) research methods in the field of modern political science
Content of the module	<p>16. Differentiation between politics and political science</p> <p>17. Political power</p> <p>18. Comparative Politics</p> <p>19. Political Institutions</p> <p>20. Political Actors</p> <p>21. Governance</p> <p>22. The State</p> <p>23. Elections and voting</p>

	24. Political Theory: Overview of Ideologies and Ideas 25. Political Processes 26. Socio-cultural Structure of Politics 27. International Relations and the Contemporary International System 28. Theoretical and Methodological Research Approaches 29. Empirical Research Methods in Political Science
Study Semester (or Trimester)	1 st semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	5
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 150 hours (contact hours = 56, self-study = 94 hours)
Hours per week	4
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as FPAN, POLP, CORE, JHCR, SUDE, ARST, STRA
Entry requirements	none
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Anthony Teitler
Teaching language	English
Assessment type / requirement for the award of credits	Presentation
Weighting of the grade within the total grade	2,5%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	Required reading: Selected chapters of: Collier, D. and Gerring, J. (eds.) (2009): Concepts and Method in Social Science. London: Routledge Hay, C. (2002): Political Analysis: A Critical Introduction. Basingstoke: Palgrave Heywood, A. (2007): Politics. Basingstoke: Palgrave Heywood, A. (2012): Political Ideologies Basingstoke: Palgrave Caramani, D. (ed.) (2011): Comparative Politics. Oxford: Oxford University Press Baylis, j. et al. (eds.) (2010): The Globalization of

	<p>World Politics: An Introduction to International Relations. Oxford: Oxford University Press</p> <p>Supplementary recommended reading:</p> <p>Gallagher, M. et al. (2011): Representative Government in Modern Europe. Maidenhead: McGraw-Hill</p> <p>Goodwin, B. (1999): Using Political Ideas. London: John Wiley</p> <p>Held, D. (2006): Models of Democracy. Cambridge: Polity Press</p> <p>Held, D., McGrew, A. (eds.) (2002): Governing Globalization Cambridge: Polity Press</p> <p>Hampsher-Monk, J. (1992): A History of Modern Political Thought: Major Political Thinkers from Hobbes to Marx. Oxford: Blackwell</p> <p>Hoffman, J. and Graham, P. (2009): An Introduction to Political Theory. London: Pearson Longman</p> <p>King, G., Schlozman, K.L., Nie, N. (2009): The Future of Political Science. London: Routledge</p> <p>Leftwich, A. (ed.) (2004): What is Politics? The Activity and its Study. Cambridge: Polity Press</p> <p>Lukes, S. (2004): Power: A Radical View. Basingstoke: Palgrave</p> <p>MacKenzie, I. (2005): Political Concepts. Edinburgh: Edinburgh University Press</p> <p>Marsh, D., Stoker, G. (2002): Theories and Methods in Political Science. Basingstoke: Palgrave</p>
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Introduction to Scientific Research Methods

Status: January 2014

Module-Nr./ Code	10.1.5 SCIE
Module title	Introduction to Scientific Research Methods
Semester	1 st and 2 nd semester
Duration of the module (Semester)	Two semesters
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	-
Frequency of module	Once a year
Entry Requirements	None
Applicability of the module	This basic module has interconnections to all modules
Person responsible for the module	Prof. Dr. Henk van Elst
Name(s) of the instructor(s)	Prof. Dr. Henk van Elst, Prof. Dr. Wendelin Küpers
Teaching language	English
Number of ECTS-Credits	10
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 300 hours (contact hours = 112, self-study = 188 hours)
Hours per week	8
Assessment type / requirement for the award of credits	Learner's Portfolio § 14 (7) CER 01.02.2014
Weighting of the grade within the total grade	5 %
Qualification objectives of the module	Students who have successfully participated in this module will be able to: – appropriately apply methods and work

	<p>techniques of empirical research and adequately implement qualitative and quantitative methods of analysis (e.g. frequency distributions, measures of central tendency, variance and association, correlation between two variables, linear regression)</p> <ul style="list-style-type: none"> – understand and describe different approaches to the philosophy of science and epistemology; explain the relationship between the philosophy of science and standards of academic research in the management, economic and social sciences – prepare texts, graphs, spreadsheets and presentations using standard software; thereby, be able to communicate in an academically suitable manner as well as convincingly present results
Content of the module	<ul style="list-style-type: none"> – The philosophy of science and epistemology – Diverse methods of academic inquiry (scientific interest, research question, theories, hypotheses, methods, inter-textual discourse, literature research) – Diverse methods of empirical social research, including the basic statistical principles that support quantitative methodologies – The foundations of descriptive and inferential statistics – The standards of scientific communication (e.g. norms of citation and bibliography) – Different techniques for learning and carrying out academic work
Teaching and learning methods of the module	Lectures, Exercises, Self-Study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	General use of the SPSS and EXCEL/OpenOffice software packages for statistical data analysis. Regular seminar talks by external researchers integrated.
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Berg, B. L. (2009): Qualitative research methods for the social sciences. 7. ed., Boston (u.a.): Allyn & Bacon.</p> <p>Donnelley, J. P., Trochim, M. L., (2010):</p>

	<p>Research methods: The concise knowledge base WORKBOOK. 2 ed., Mason: Atomic Dog Publishing/Cengage.</p> <p>Flick, U. (2014): An introduction to qualitative research. 5. ed., Los Angeles: Sage.</p> <p>Levin, J. A., Fox, J. A., Forde, D. R. (2010): Elementary Statistics in Social Research. 11. ed., München: Pearson Education. [selected chapters]</p> <p>Trochim, M. L., Donnelley, J. P. (2005): Research methods: The concise knowledge base. 3. ed., Mason: Atomic Dog Publishing Cengage. [free and complete online access to material: http://www.socialresearchmethods.net/kb/index.php]</p> <p>van Elst, H. (2008–2013): Foundations of Descriptive and Inferential Statistics. eprint arXiv:1302.2525v2 [stat.AP]. [Chs. 1 to 5 and 9 to 13]</p> <p><u>Supplementary Readings:</u></p> <p>Alasuutari, P., Bickman, L. (2008): SAGE Handbook of Social Research Methods. Los Angeles (u.a.): Sage.</p> <p>Bickman, L., Rog, D. J. (2009): SAGE Handbook of applied social research methods. Los Angeles (u.a.): Sage.</p> <p>Brink, A. (2007): Anfertigung wissenschaftlicher Arbeiten. 3. ed., München: Oldenbourg Verlag.</p> <p>Denzin, N. K., Lincoln, Y. S. (2008): The landscape of qualitative research. Los Angeles (u.a.): Sage.</p> <p>Matthew, D., Sutton, C. D. (2011): Social research: An introduction. 2. ed., Los Angeles (u.a.): Sage Sage.</p> <p>Saunders, M., Lewis, P. (2012): Research methods for business students. 6. ed., Harlow: Financial Times Prentice Hall.</p>
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	Silverman, D. (2013): Doing Qualitative Research. 4. ed., Los Angeles (u.a.): Sage.
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English as a Foreign Language 1

Status: January 2014

Module-Nr./ Code	10.1.6 EFL1
Module title	English as a foreign language (Business English) 1
Semester or trimester	1 st Semester
Duration of module	Single Semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	English level C1
Applicability of the module	Interconnections with EFL2.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Lee Webb, Alaa Khalil, Larissa Vilhena, Jonathan Clark, Sean McGurrin
Teaching language	English
Number of ECTS credits	4
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 120 hours (contact hours = 56, self-study = 64 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the upper C1.1 level 80 % of assessment in a written examination (90') and 20 % in a test (15' oral form [job interview simulation]: listening comprehension and oral expression) § 14 (2) / § 14 (3) SPO 01.02.2014
Weighting of the grade within the total grade	2 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – communicate in a broad variety of business situations in the English language, – know advanced terminology used in business as well as parts of the language for specific purposes and apply the terminology in practical business situations, – write complex texts, – use important rhetorical skills in English business communication environments, – participate actively in practical situations, initiating both subject-oriented discussions as well as interpersonal talk. <p>English level C1.1 (according to the Common European Framework of Reference for Languages)</p>
Content of the module	<p>Introduction to general business English terminology and vocabulary for specific purposes, introduction to business communication skills (written and oral), application of knowledge and skills in basic role plays and case studies, practice listening skills using audiovisual media, systematic grammar revision etc.</p>
Teaching and learning methods of the module	<p>Interactive lectures, case studies, role plays: exercises focussing on listening comprehension and oral production, reading comprehension and writing production.</p>
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	<p>Special features are specified at the beginning of the semester.</p>
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p>Trappe, Tonya, Tullis, Graham (2012): Intelligent business: Coursebook: intermediate business English. Harlow (u.a.): Pearson Longman.</p> <p>Trappe, Tonya, Tullis, Graham (2012): Intelligent business: Coursebook: upper intermediate business English. Harlow (u.a.): Pearson Longman.</p>

	<p>Trappe, Tonya, Tullis, Graham (2011): Intelligent Business: Advanced Coursebook/CD Pack. Harlow (u.a.): Pearson Longman.</p> <p>Cotton, David, Falvey, David, Kent, Simon (2010): Market Leader: intermediate business English: Course book. Harlow (u.a.): Pearson Longman.</p> <p>Flinders, Steven, Sweeney, Simon (1996): Business English pair work 1. London: Penguin Books.</p> <p>Crowther-Alwyn, John (2013): Business roles: 12 simulations for business English. Cambridge: Cambridge University Press.</p> <p>Allison, John, Powell, Mark (2009): In company: case studies. 2. ed., Oxford: Macmillan.</p> <p>Emmerson, Paul (2010): Business grammar builder. 2. ed., Oxford: Macmillan.</p> <p><u>Periodicals:</u></p> <ul style="list-style-type: none"> • The Economist: London, New York • Newsweek: the international newsmagazine. New York • New York Times • Financial Times • BBC News
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German as a Foreign Language 1

Status: January 2014

Module-Nr./ Code	10.1.6 GER1
Module title	German as a Foreign Language 1
Semester or trimester	1 st Semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory module with elective possibilities
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with GER2.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Daniela Kleinheinz, Ingrid Loeb
Teaching language	German. (English if the students do not meet language requirements)
Number of ECTS credits	4
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 120 hours (contact hours = 56, self-study = 64 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1-A2 or B1-B2 according to the Common European Framework of

	<p>Reference for Languages, CEFR</p> <p>Written examination, 90' and test (15' oral form listening comprehension and oral expression)</p> <p>§ 14 (2) / § 14 (3) CER 01.02.2014</p>
Weighting of the grade within the total grade	2 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>either</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language (target level A1-A2, with no previous knowledge of the language), <p>or</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents (target level B1-B2, with previous knowledge of the language with approx. three years of German at school).
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Communication skills in everyday situations – Pronunciation and intonation – General vocabulary – Basic grammar – Business vocabulary – Simple application of the language in professional situations – Production of simple texts – Initial contact with the civilisation and culture of the German-speaking world <p>Target level A1-A2, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language

	<ul style="list-style-type: none"> – Basic grammatical structures – Basic lexis – Learning aids <p>Target level B1-B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p><u>Recommendations to purchase books are made before the beginning of the semester.</u></p> <p><u>Language textbook:</u></p> <p>Aufderstraße, Hartmut, Müller, Jutta, Storz, Thomas (2007): Delfin Lehrbuch + Arbeitsbuch, Teil 1, Lektion 1-7. Niveau A1. Ismaning: Hueber.</p> <p>Aufderstraße, Hartmut, Müller, Jutta, Storz, Thomas (2008): Delfin Lehrbuch + Arbeitsbuch, Teil 2, Lektion 8-14. Niveau A2. Ismaning: Hueber.</p> <p>Aufderstraße, Hartmut, Müller, Jutta, Storz, Thomas (2007): Delfin Lehrbuch + Arbeitsbuch, Teil 3, Lektion 15-20. Niveau B1. Ismaning: Hueber.</p> <p>Koithan, Ute, Lösche, Ralf-Peter (2013): Aspekte: Mittelstufe Deutsch: 2, Lehrbuch + Arbeitsbuch. Niveau B2. München: Klett-Langenscheidt.</p>

Sustainable Development

Status: March 2015

Module-Nr./ Code	10.2.1 SUDE
Module title	Sustainable Development
Semester or trimester	2 nd Semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory module
If relevant, course units within the module	-
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	<p>This module has interconnections to most other modules, especially the modules Global Economy (GECO), Area Studies (ARST), International Collaboration (ICOL) as well as to Cultural Studies (CUST), Ethics: Sustainability (ETSU). IPOS, FPAN, CHIN.</p> <p>The module is applicable to the other study programs “International Business”, “International Relations”, „Citizenship and Civic Engagement“ and “Globalization, Governance and Law”.</p>
Person responsible for the module	Prof. Dr. André Reichel
Name(s) of the instructor(s)	Prof. Dr. André Reichel
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	<p>Total workload = 180 hours (contact hours = 56, self-study = 124 hours)</p>

Hours per week	4
Assessment type / requirement for the award of credits	Essay § 14 (6) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – identify the various constituent dimensions of sustainable development: environmental, economic, social, cultural, and political manifestations of sustainability, explain the evolving global sustainability discourse and identify its main actors and stakeholders – select appropriate responses from business, politics and civil society for dealing with social, political, environmental, technological, and global issues and stakeholders – evaluate potential opportunities for ‘going green’ – apply different models for managing and transforming non-sustainable conditions and results to more sustainable solutions – critically analyse controversies, solutions and recommendations in the sustainability debate and reflect respectfully on different individual perspectives and cultural concepts deriving from assumptions about humans, nature, development, technology and economy
Content of the module	<p>The course content includes:</p> <ul style="list-style-type: none"> – History of economic thought dealing with environmental issues – From environmental economics to ecological economics: Externalities, entropy, uneconomic growth – The development of the global sustainable development discourse: Limits to growth, Brundtland Report, Green Economy – Key sustainability concepts: weak vs. strong sustainability, intergenerational equity, triple bottom line – Non-economic theories and concepts of

	<p>sustainability: Ivan Illich, Ulrich Beck, Niklas Luhmann</p> <ul style="list-style-type: none"> – International institutions, global actors, NGOs, corporations, civil society and stakeholders in the sustainability debate – Sustainable business development and strategy – Rules, norms and regulations for corporate sustainability – Environmental and ecosystem assessment, indicators, monitoring, evaluation, reporting – Social and cultural dimensions of sustainability – Sustainable development from a post-colonial perspective – The emerging discourse on ‘décroissance’ and a postgrowth economy – Sustainable development goals and the Post-2015 Agenda <p>The above content will be brought out and discussed with the help of diverse case studies.</p>
Teaching and learning methods of the module	The course is organized around lectures and case studies aimed at illustrating important concepts and then debating them in class
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	-
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Dresner, S. (2008). The Principles of Sustainability (2nd ed.). London: Earthscan.</p> <p>Rogers, Peter P.; Jalal, Kazi F.; Boyd, John A. (2006): An introduction to Sustainable Development. Cambridge, Mass. (u.a.): Harvard University Press, 260-274.</p> <p><u>Supplementary recommended readings:</u></p> <p>Coase, Ronald (1960): The Problem of Social Cost. In: Journal of Law and Economics, October 1960, 1-44.</p> <p>Becker, C. Dustin; Ostrom, Elinor (1995): Human Ecology and Resource Sustainability: the Importance of Institutional Diversity. In: Annual Review of Ecology and Systematics, 26, 113-133.</p>

	<p>Bluhdorn, I., & Welsh, I. (2013). <i>The Politics of Unsustainability: Eco-Politics in the Post-Ecologist Era</i>. Routledge.</p> <p>Bonaiuti, M. (2010). <i>From bioeconomics to degrowth: Georgescu-Roegen's "new economics" in eight essays</i>. Routledge: New York, NY.</p> <p>Daly, H. E. (1996). <i>Beyond growth: The economics of sustainable development</i>. Boston: Beacon Press.</p> <p>Dyllick, T., & Hockerts, K. (2002). Beyond the business case for corporate sustainability. <i>Business Strategy and the Environment</i>, 11(2), 130–141. http://doi.org/10.1002/bse.323</p>
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Political Philosophy

Status: March 2015

Module-Nr./ Code	10.2.2 POLP
Module title	Political Philosophy
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> – describe and assess a range of key ideas and positions of political philosophers, the intertextual discourse between them and the main debates in political theory and philosophy – contrast, critically reflect and interpret political theories against the historical and contextual background of their origin – debate the normative function of political theory and the effect it has on political debates – evaluate different interpretations used in political argument and in the analysis of political phenomena – conceptualize a theoretical framework for the empirical study of political issues – critically reflect on their own interpretation, its limitations and the categories in which we think and act politically
Content of the module	<ul style="list-style-type: none"> – Historical Positions of Political Philosophy from antiquity to Post-Modernism – Liberalism, Neoliberalism, Conservatism – Socialism , Anarchism , Environmentalism – Green and alternative Political Theories – Role of Power, Legitimacy, State – Democracy, Citizenship, Recognition, – Freedom, Individuality, (Property) Rights – Justice, Equality, Solidarity – Feminist Theory, Queer Theory, Postmodernism, Post-Colonialism – Anthropocentrism and Anthropocene – Government and Governance – Political institutions and ideologies
Study Semester (or Trimester)	2 nd semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	5

Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 150 hours (contact hours = 42, self-study = 108 hours)
Hours per week	3
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as IPOS, CUST, ANTH, JHCR
Entry requirements	none
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Prof. Dr. Wendelin Küpers
Teaching language	English
Assessment type / requirement for the award of credits	Written Assignment
Weighting of the grade within the total grade	2,5%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>Required reading:</p> <p>A selection from:</p> <p>Dryzek, J. et al. (eds.) (2008): The Oxford Handbook of Political Theory (Oxford: Oxford University Press).</p> <p>Hoffman, J. and Graham, P. (2009): An Introduction to Political Theory. London: Pearson Longman.</p> <p>Rosen, M., Wolff, J. (eds.) (1999): Political Thought (Oxford Readers). Oxford: Oxford University Press</p> <p>Schumaker, P. (2010): The Political Theory Reader. Malden, Oxford: Blackwell</p> <p>Supplementary recommended reading:</p> <p>Boucher, D. and Kelly, P. (2009): Political Thinkers: From Socrates to the Present. Oxford: Oxford University Press.</p> <p>Gaus, G. F., Kukathas, C. eds. (2004): Handbook of Political Theory. London: Sage</p> <p>Goodin, R., Pettit, P. (eds.) (2005): Contemporary Political Philosophy: An Anthology. Malden, Oxford: Blackwell</p> <p>Hampsher-Monk, I. (1992): A History of Modern Political Thought: Major Political Thinkers from Hobbes to Marx, Oxford: Blackwell</p> <p>Kymlicka, W. (2002): Contemporary Political</p>

	<p>Philosophy: An Introduction. Oxford: Oxford University Press</p> <p>Swift, A. (2006): Political Philosophy: A Beginners' Guide for Students and Politicians. Cambridge: Polity</p> <p>Wolff, J. (2002): An Introduction to Political Philosophy. Oxford: Oxford University Press</p>
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Introduction in Strategic Practice

Status: March 2015

Module-Nr./ Code	10.2.3 STRA
Module title	Introduction in Strategic Practice
Semester or trimester	2 nd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	-
Applicability of the module	This module has interconnections to FPAN, CORE, ARST, ETxx, IPOS, JHCR and CHIN.
Person responsible for the module	Prof. Dr. Wendelin Küpers
Name(s) of the instructor(s)	Prof. Dr. Frank Widmayer
Teaching language	English
Number of ECTS credits	5
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 150 hours (contact hours = 42, self-study = 108 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Written examination 120' § 14 (2) CER 01.02.2014
Weighting of the grade within the total grade	2.5 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> – explain the significance and the steps of strategic decision-making processes in a global context – illustrate key approaches of strategy – identify concrete strategies for the construction and interaction of institutions with(in) its socio-cultural environment – explain strategic dynamics and analyse the relative strength of different strategic positions as a basis for decisions & actions and examining possible conflicts – develop own strategies, taking into account their practices, processing and effects – apply methods to implement a strategy
Content of the module	<ul style="list-style-type: none"> – Strategic mindsets and strategic concepts – The process of strategizing – Strategic methods and frameworks – Strategic management and business development – Critical reflection on strategy and society
Teaching and learning methods of the module	Interactive lectures, groupwork, working with documentary material, case studies, media
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Guest lectures by industry practitioners and academics
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Faulkner, D.O. and Campbell, A. (2006): Introduction. In: Faulkner, D.O. and Campbell, A.: The Oxford Handbook of Strategy. A Strategy Overview and Competitive Strategy. Oxford: Oxford University Press (pages 1-26).</p> <p><u>Supplementary list of recommended reading:</u></p> <p>Clegg, S., Carter, C., Kornberger, M. and J. Schweitzer. (2011). Strategy: Theory and Practice, London: Sage (introduction: The Context and Emergence of Strategic Thinking, & chapter 4)</p>

	<p>Further Literature will be presented resp. distributed in class (Internet Sources, Media, Reader and/or Handouts).</p> <p><u>Supplementary reading:</u></p> <p>Paroutis, S., Heracleous, L. and Angwin, D. (2013). Practicing strategy: Text and cases, London: Sage (Introduction, chapter 1).</p> <p>Golsorkhi, D. Rouleau, L. Seidl, D. & Vaara, E. (2010). (Eds.), Cambridge Handbook of Strategy as Practice, Cambridge: Cambridge University Press</p>
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Foreign Policy Analysis

Status: March 2015

Module-Nr./ Code	10.2.4. FPAN
Module title	Foreign Policy Analysis
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> – Define the realm of foreign policy as a mechanism of the international structure and locate FPA within the discipline of international relations. – Distinguish various theoretical approaches to and debates about the analysis of foreign policy, critically reflect upon their respective limitations, implications and underlying assumptions and apply them to case studies. – Differentiate (state and non-state) actors, agendas and arenas in foreign policy – Analyse the impact of the concepts of power and influence in foreign policy making and reflect the significance of foreign policy in an age of globalization. – Critically assess the different aspects, factors and (cultural, economic, geographical, historical, and political) dimensions of foreign policy decision-making and the process and means of foreign policy implementation (e.g. diplomacy, military force, sanctions, aid, propaganda etc.) – Reflect on the impact of culture, interests and identity as well as the influence of ethics, values, norms and human rights.
Content of the module	<ul style="list-style-type: none"> • Foreign Policy and IR Theory: Approaches and Concepts • Foreign Policy in an Age of Globalism: Key issues, Challenges and Opportunities • Levels and Models of Foreign Policy Analysis: Actors, Structures, Processes, Sources (domestic and external) • State and non-state actors: Personality, Rationality, Interests and Psychology • Processes: Foreign Policy analysis and Decision-Making • Implementing Foreign Policy: Power and Persuasion (Military Power, Diplomacy, Sanctions, Aid)

	<ul style="list-style-type: none"> • Geopolitical, economic and cultural dimensions of FP • The impact of Cultures, Identities, Interests • Foreign policy doctrines and ethical dimensions: values, beliefs, norms and human rights • The media, foreign policy and public opinion • Case studies: German and EU foreign policy • Case studies: US foreign policy • Case studies: East Asian and Middle East foreign policy • Simulation Summit Exercise
Study Semester (or Trimester)	2 nd semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	5
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 150 hours (contact hours = 56, self-study = 94 hours)
Hours per week	4
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as IPOS, CORE, SCIE, ARST, GECO, SUDE, CUST, ANTH, STRA
Entry requirements	none
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Anthony Teitler
Teaching language	English
Assessment type / requirement for the award of credits	Written Assignment
Weighting of the grade within the total grade	2,5%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>Required reading:</p> <p>Alden, C. & Aran, A. (2013) Foreign policy analysis: new approaches. London: Routledge (selected chapters)</p> <p>Hudson V.M. (2014): Foreign Policy Analysis: Classic and Contemporary Theory, Second edition. Rowman and Littlefield (selected chapters)</p> <p>Smith S., Hadfield A. & Dunne T. (eds.) (2012): Foreign Policy: Theories, Actors, Cases, Second edition. Oxford University Press (selected chapters)</p> <p>Supplementary recommended reading:</p> <p>Beach, D. (2012) Analyzing Foreign Policy. Basingstoke: Palgrave Macmillan.</p> <p>Breuning, M. (2007): Foreign Policy Analysis. A</p>

	<p>Comparative Introduction. Basingstoke: Palgrave Macmillan.</p> <p>Cox, M. & Stokes, D. (2008): US Foreign Policy. Oxford University Press</p> <p>Keukeleire, S. & MacNaughtan, J (2014): The Foreign Policy of the European Union. 2nd ed. London: Palgrave.</p> <p>Hill, C. (2003): The Changing Politics of Foreign Policy. Basingstoke: Palgrave Macmillan</p> <p>Mintz, A., & DeRouen Jr, K. (2010): Understanding foreign policy decision making. Cambridge University Press</p> <p>Rittberger, V. (ed.) (2001): German Foreign Policy since Unification. Theories and Case Studies. Manchester: Manchester University Press</p> <p>Walker, S., Malici, A. & Schafer, M. (2011): Rethinking Foreign Policy Analysis. London: Routledge.</p> <p>Webber, M. & Smith, M. (2002): Foreign Policy in a Transformed World, Harlow. Essex: Pearson</p> <p>White, B (2001): Understanding European Foreign Policy. Basingstoke: Palgrave</p>
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English as a Foreign Language 2

Status: January 2014

Module-Nr./ Code	10.2.5 EFL2
Module title	English as a foreign language (Business English) 2
Semester or trimester	2 nd Semester
Duration of module	Single Semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	The successful completion of the module 0.1.4 EFL1 is required.
Applicability of the module	Interconnections with EFL1.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Lee Webb, Alaa Khalil, Larissa Vilhena, Jonathan Clark, Sean McGurrin
Teaching language	English
Number of ECTS credits	4
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 120 hours (contact hours = 56, self-study = 64 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the upper level of C1.2 80% of assessment in a written examination (90') and 20% in a test (15' oral form [presentation in class]: listening comprehension and oral expression) § 14 (2) / § 14 (3) SPO 01.02.2014

Weighting of the grade within the total grade	2 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – communicate with ease in a broad variety of business situations in the English language, – know the advanced terminology used in business as well as the language for specific purposes and apply it confidently in practical business situations, – write complex and coherent texts, – express themselves spontaneously and fluently in different situations, – differentiate shades of meaning in complex contexts. <p>English Level C1.2 (according to the Common European Framework of Reference for Languages)</p>
Content of the module	<p>Introduction to advanced business English terminology and vocabulary for specific purposes on an abstract and idiomatic level, advanced communication skills (written and oral), application of knowledge and skills in complex role plays and case studies, practice listening skills using audiovisual media, systematic grammar revision etc.</p>
Teaching and learning methods of the module	<p>Interactive lectures, case studies, role plays: exercises focussing on listening comprehension and oral production, reading comprehension and writing production</p>
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	<p>Special features are specified at the beginning of the semester.</p>
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p>Trappe, Tonya, Tullis, Graham (2012): Intelligent business: Coursebook: intermediate business English. Harlow (u.a.): Pearson Longman.</p> <p>Trappe, Tonya, Tullis, Graham (2012): Intelligent business: Coursebook: upper intermediate business English. Harlow (u.a.): Pearson Longman.</p>

Trappe, Tonya, Tullis, Graham (2011): Intelligent Business: Advanced Coursebook/ CD Pack. Harlow (u.a.): Pearson Longman.

Cotton, David, Falvey, David, Kent, Simon (2010): Market Leader: intermediate business English: Course book. Harlow (u.a.): Pearson Longman.

Flinders, Steven, Sweeney, Simon (1996): Business English pair work 1. London: Penguin Books.

Crowther-Alwyn, John (2013): Business roles: 12 simulations for business English. Cambridge: Cambridge University Press.

Allison, John, Powell, Mark (2009): In company: case studies. 2. ed., Oxford: Macmillan.

Emmerson, Paul (2010): Business grammar builder. 2. ed., Oxford: Macmillan.

Periodicals:

- The Economist: London, New York
- Newsweek: the international newsmagazine. New York
- New York Times
- Financial Times
- BBC News

German as a Foreign Language 2

Status: January 2014

Module-Nr./ Code	10.2.5 GER2
Module title	German as a Foreign Language 2
Semester or trimester	2 nd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory module with elective possibilities
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	GER1
Applicability of the module	Interconnections with GER1.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Daniela Kleinheinz, Ingrid Loeb
Teaching language	German (English if the students do not meet language requirements)
Number of ECTS credits	4
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 120 hours (contact hours = 56, self-study = 64 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2, B1, B2 or C1 according to the CEFR

	<p>4 ECTS: Written examination (90') and test (15' oral form listening comprehension and oral expression)</p> <p>§ 14 (2) / § 14 (3) CER 01.02.2014</p>
Weighting of the grade within the total grade	2 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language (target level A2, with little knowledge of the language), <p>or</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of business communication situations, – draw up accompanying written documents (target level B1-B2, with previous knowledge of the language with approx. three years of German at school). <p>or</p> <ul style="list-style-type: none"> – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in German.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Extension of lexical knowledge and consolidation of grammatical structures and contents as well as the progressive development of listening comprehension skills and written and spoken production skills. – Information on culture and civilisation is also included regularly in the course.

	<p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language – Basic grammatical structures – Basic lexis – Learning aids <p>Target level B1-B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids <p>Target level B2 and C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Recommendations to purchase books are made before the beginning of the semester.</u></p> <p><u>Language textbooks:</u></p> <p>Aufderstraße, Hartmut, Müller, Jutta, Storz, Thomas (2008): Delfin Lehrbuch + Arbeitsbuch, Teil 2, Lektion 8-14. Niveau A2. Ismaning: Hueber.</p>

	<p>Aufderstraße, Hartmut, Müller, Jutta, Storz, Thomas (2007): Delfin Lehrbuch + Arbeitsbuch, Teil 3, Lektion 15-20. Niveau B1. Ismaning: Hueber.</p> <p>Koithan, Ute, Lösche, Ralf-Peter (2010): Aspekte: Mittelstufe Deutsch: 2, Lehrbuch + Arbeitsbuch. Niveau B2. München: Klett-Langenscheidt.</p> <p>Koithan, Ute, Lösche, Ralf-Peter (2010): Aspekte: Mittelstufe Deutsch: 3, Lehrbuch + Arbeitsbuch. Niveau C1. München: Klett-Langenscheidt.</p>
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Area Studies

Status: January 2014

Module-Nr./ Code	10.3.1. ARST
Module title	Area Studies
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory module with elective possibilities
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	<p>This module is interrelated with the modules Global Economy (GECO) and Sustainable Development (SUDE) as well as Cultural Studies (CUST) and Introduction in Strategic Practice (STRA), ANTH, IPOS, FPAN. It is further interrelated with the modules Contemporary Society (CSOC) in the 4th semester, Ethics & Globalization (ETGL) and Justice, Human and Constitutional Rights (JHCR) in the 5th semester.</p> <p>This module is also applicable to the study programs “International Business”, “Intercultural Management and Communication”, “International Relations”, „Citizenship and Civic Engagement“ and “Globalization, Governance and Law”.</p>
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Prof. Dr. Francisco Javier Montiel Alafont, Prof. Dr. Andreas Müller, Prof. Dr. Desmond Wee, Yikai Cao, Alaa Khalil, Lee Webb
Teaching language	English (in individual cases it can be taught in the language spoken in the business and

	cultural area if the students are sufficiently proficient in the language – level C1)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Presentation § 14 (9) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – describe the mutual influence of global processes and local developments, – understand the social and cultural basis of business activities in the relevant cultural area of the host country and assess it for their own business activity – discuss alternatives for business activity (market entry) taking into account the context (economic data on the region) and make suggestions, – formulate business development and marketing perspectives for the target region, relating it specifically to their own programme (e.g. inbound and outbound tourism, trade fair activities, marketing and media landscape, typical cultural institutions in the country etc.); these perspectives are the subject of the student assignment with instructor guidance.
Content of the module	<ul style="list-style-type: none"> – Global dynamics (politics, society and population, economics, ethics, etc.) and their crystallization in local processes – The main features of integrated civilisation and culture – Demography and regional stereotypes – Socio-economic society structures – Current economy and politics – Composition and dynamics of the market and its media – Case studies on representative companies – International aspects of business activities in the host country, as well as market and

	<p>demand requirements, in particular as regards exchanges between the host and home country</p> <ul style="list-style-type: none"> – Strategies for business activity in the target area <p>Options (at least one cultural area to be selected. The culture specific part of the module will be offered as a block):</p> <ul style="list-style-type: none"> – Latin American studies – Anglo-American studies – Arabic studies – East /South-East Asian studies <p>Further area studies can be provided depending on students' interest.</p>
Teaching and learning methods of the module	Interactive lectures. Business case studies
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Area experts as co-lecturers
<p>Literature (Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Schäfer, Wolf (2010): Reconfiguring Area Studies for the Global Age. In: Globality Studies Journal, 22, 31.12.2010.</p> <p>Flemes, Daniel (ed.) (2010): Regional Leadership in the Global System: Ideas, Interests and Strategies of Regional Powers. Farnham (u.a.): Ashgate.</p> <p>Diverse (depend on the business and cultural area selected, recommendations will be given at the beginning of the course)</p> <p><u>Supplementary recommended readings:</u></p> <p>Bolten, Jürgen (2007): Einführung in die interkulturelle Wirtschaftskommunikation. Göttingen: Vandenhoeck & Rupprecht. (UTB, Bd. 2922).</p> <p>Walter, Rolf (2006): Geschichte der Weltwirtschaft: eine Einführung. Wien: Böhlau. (UTB, Bd. 2724).</p> <p>Diverse (depend on the business and cultural area selected, recommendations will be given at the beginning of the course)</p>

Anthropology

Status: March 2015

Module-Nr./ Code	10.3.2 ANTH
Module title	Anthropology
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> – explain key anthropological theory and concepts on the basis of various ethnographic and case study materials – critically reflect about cultural assumptions and about key questions and problems in studying the worlds of other people and one's own – analyze the historical processes and colonial legacies that have shaped the discipline, interpret contemporary debates and issues in anthropological theory and ethnographic practice and value the practical and ethical implications of ethnographic fieldwork and social scientific research – apply ethnographic and qualitative research methodology to different phenomena (e.g. material artefacts, personhood, beliefs and religion, human rights, power, economy, language, media, art, sexuality, body, health, food, fashion, travelling etc.) and develop strategies for gathering, evaluating and presenting material and evidence – develop creative skills to imagine the social worlds of 'others' and one's own in original ways and to formulate a research question from a social/cultural anthropology perspective
Content of the module	<ol style="list-style-type: none"> 1. The anthropological perspective 2. Historical development and colonial legacies of anthropology 3. Contemporary anthropology and challenges to ethnographic authority 4. Key anthropological theory and concepts and current debates in anthropology 5. Personhood and kinship 6. Beliefs, religion, human rights 7. Place, time and travelling 8. Power and conflict 9. Environment and economy

	10. Artefacts, objects, materials 11. Consumption, fashion, food 12. Language, media, art 13. Sexuality, body, health 14. Ethnographic fieldwork and analysis
Study Semester (or Trimester)	3 rd semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as CUST, ARST, CSOC, POLP, FPAN,
Entry requirements	none
Person responsible for the module	Prof. Dr. Desmond Wee
Name(s) of the instructor(s)	Prof. Dr. Desmond Wee
Teaching language	English
Assessment type / requirement for the award of credits	Essay
Weighting of the grade within the total grade	3%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Field Trip
Literature (Required reading/supplementary recommended reading)	Required reading: Astuti, R. et al. (eds) (2011): Questions of Anthropology. Berg. Barnard, A. and J. Spencer (eds) (1996): Encyclopedia of Social and Cultural Anthropology. London and New York: Routledge. Supplementary recommended reading: Benda-Beckmann, K. von & F. Pirie (eds) (2007): Order and Disorder: Anthropological Perspectives. Oxford and New York: Berghahn. Blom Hansen, T. and F. Stepputat (eds) (2001): States of Imagination: Ethnographic Explorations of the Postcolonial State, Duke University Press. Friedman, J. (ed.) (1994): Consumption and Identity. Harwood Academic Publishers. Gell, A. (1998): Art and Agency in Anthropological

	<p>Theory. Oxford: Clarendon Press.</p> <p>Hutchinson, S. (1996): Nuer Dilemmas: coping with money, war, and the state. Berkeley: University of California Press.</p> <p>Feld, S. and K. Basso (eds). (1997): Senses of Place. Santa Fe: School of American Research Press.</p> <p>Gupta, A. and J. Ferguson (eds) (1997): Anthropological Locations: Boundaries and Grounds of a Field Science. Berkeley: University of California Press.</p> <p>Kuper, A. (1996): Anthropology and Anthropologists: The Modern British School (3rd edition). London and New York: Routledge.</p> <p>MacClancy, J. (ed.) (2002): Exotic No More: Anthropology on the Frontlines. Chicago: University of Chicago Press</p> <p>Miller, Daniel (2010): Stuff. Cambridge: Polity Press</p>
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Conflict Resolution

Status: March 2015

Module-Nr./ Code	10.2.3 CORE
Module title	Conflict Resolution
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> • distinguish key concepts, approaches and developments in the field of conflict and conflict resolution from an interdisciplinary perspective • analyse and map foundations, sources and dynamics of various conflicts • investigate and evaluate different practices of conflict prevention, conflict resolution, conflict management, peace-keeping and peace-building processes and examine the role of states, individuals and humanitarian agencies • critically reflect mayor theories as well as the key challenges and debates around conflict and conflict resolution • appreciate conflicts as unavoidable, recognize the productive strength of conflicts, deal appropriately with various types of conflict and integrate ethical reasoning into their actions • apply negotiation techniques, moderation and dispute-solving methods and mediation tools to remedy conflicts and successfully guide negotiations in different settings
Content of the module	<ol style="list-style-type: none"> 1. Theory of Conflict 2. Theories of Conflict Resolution: Concepts, Frameworks and Definitions 3. Origins, Foundations and Developments in the Discipline 4. Character, Types and Causes of Conflict 5. Approaches in Conflict Prevention 6. Addressing and containing Violent Conflict 7. Peacekeeping and Peacemaking 8. Peace Agreements and Political Settlements 9. Reconstruction, Reconciliation, Peacebuilding 10. Tools, Skills and Bargaining in Negotiations 11. Mediation, Negotiation, Arbitration, Collaborative Problem Solving, Peacekeeping Operations and

	Third Parties 12. Culture, Religion, Ethics in Conflict Resolution 13. Media, Communication, Language, Discourse 14. Globalization, World Politics, Cosmopolitan Conflict Resolution and the Tragedy of the Commons (e.g. in Environmental Issues)
Study Semester (or Trimester)	4 th semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, as well as IPOS, FPAN, STRA, ICOL, ETxx, JHCR
Entry requirements	none
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Anthony Teitler
Teaching language	English
Assessment type / requirement for the award of credits	Case Study
Weighting of the grade within the total grade	3%
Teaching and learning methods of the module	Lectures, case studies, role playing exercises and other types of simulations, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	Required reading: Bercovitsch, J. and Jackson, R. (2009): Conflict Resolution in the 21st Century: Principles, Methods, and Approaches. Ann Arbor: University of Michigan Press. Ramsbotham, O., Woodhouse, T., Miall, H. (2011): Contemporary Conflict Resolution: The Prevention, Management and Transformation of Deadly Conflicts, 3rd edition. Cambridge: Polity Press. Supplementary recommended reading: Fisher, R., W. L. Ury, and B. Patton. (2011): Getting to Yes: Negotiating Agreement Without Giving In, 2nd Edition. New York: Penguin Books Fisher, S. et al. (2000): Working With Conflict: Skills and Strategies for Action, Zed Books. Powell, R. (2002): Bargaining Theory and International Conflict, in: Annual Review of Political Science 5: 1-30.

Introductory Project

Status: January 2014

Module-Nr./ Code	10.3.4 IPRO
Module title	Introductory Project
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	As a general rule, the successful completion of the modules 0.1.3 SCIE and 0.2.2 STRA is required.
Applicability of the module	<p>This module is targeted at the transfer between theory and practice and has interconnections to all earlier and simultaneous modules of the program.</p> <p>This module is part of all the Bachelor programs at Karlshochschule International University. The subject of the project varies according to the program specialisation of the students.</p>
Person responsible for the module	Prof. Dr. Dirk Nicolas Wagner
Name(s) of the instructor(s)	Prof. Dr. Dirk Nicolas Wagner Tim Born Barbara Vossel
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total work load = 180 hours (Contact hours = 84, self-study = 96 hours)

Hours per week	6
Assessment type / requirement for the award of credits	Project work § 14 (11) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>In teams of 5-6 participants, the students find a project (from a pool of external projects), plan it autonomously and implement it as far as it is feasible, starting with the generation of an idea and concluding with a presentation of the results. In this process, they learn creative techniques and project management methods and develop communication and team-working skills.</p> <p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – to develop a project idea and alternative approaches using selected creative techniques, – to plan a project, carry it out and supervise it using appropriate methods, present it in its various steps, including the following: <ul style="list-style-type: none"> ○ formulate a project brief ○ describe and assume the roles in a project team ○ draw up a project structure plan and a milestones plan ○ draw up a Gantt chart or a similar tool ○ plan and allocate resources using objective, time-related and budgetary criteria ○ draw up and present a project report and other reports (progress report, change request, meeting minutes etc.) ○ implement specific controlling instruments <p>The students are also able to work in teams and recognise the opportunities and problems that arise from teamwork. They are also able to find ways out of a crisis and solve conflicts. The project also gives them experience in collaboration based on the division of labour.</p>
Content of the module	<ul style="list-style-type: none"> – Introduction to the concept of the module – Historical outline and its role in an

	<p>institutional context</p> <ul style="list-style-type: none"> – Development, formulation and evaluation of a project idea and alternative approaches using selected creativity techniques – Project management starting with the project brief and concluding with the presentation of the results – Definition of the project objective – Formulation of the project brief – Composition of a project team – Draw up a project structure plan and a milestones plan – Draw up Gantt charts or use a similar tool – Plan and allocate resources using objective, time-related and budgetary criteria and find alternatives – Time buffer and uncertainty, critical path – Reporting and controlling instruments: progress report, change request, meeting minutes etc. – Implement controlling instruments – Overview of the architecture and application of selected project tools – Teambuilding, communication in a project, conflict management and crisis management – Revision and critical analysis
Teaching and learning methods of the module	<p>Interactive lectures Exercises for project management and creativity techniques Team work</p>
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	<p>An internal or external project defined and managed by the students should be completed or carried out up to a specific milestone.</p>
<p>Literature (Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Verzuh, Eric (2012): The fast forward MBA in Project Management. 4. ed., Hoboken: Wiley & Sons.</p> <p><u>Supplementary recommended reading:</u></p> <p>Becker, Lutz, Ehrhardt, Johannes, Gora, Walter (Hrsg.) (2009): Projektführung und Projektmanagement. Düsseldorf: Symposion.</p> <p>Sutherland, Jeffrey Victor (2014): Scrum. A revolutionary approach to building teams,</p>

	<p>beating deadlines, and boosting productivity. Random House Business</p> <p>Boos, Evelyn (2011): Das große Buch der Kreativitätstechniken. München: Compact.</p> <p>Hartleben, Ralph E. (2012): Werbekonzeption und Briefing: ein praktischer Leitfaden zum Erstellen zielgruppenspezifischer Werbekonzepte. 3. Aufl., Erlangen: Publicis.</p> <p>Levine, Harvey A. (2005): Project portfolio management. San Francisco: Jossey-Bass.</p> <p>Michalko, Michael (2006): Thinkertoys: A handbook of creative-thinking techniques. 2. ed., Berkeley (u.a.): Ten Speed Press.</p> <p>Schelle, Heinz (2014): Projekte zum Erfolg führen: Projektmanagement systematisch und kompakt. 7. Aufl., München: dtv.</p>
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Arabic 1

Status: January 2014

Module-Nr./ Code	10.3.5 ARA1
Module title	Arabic 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Arabic has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with ARA2 and ARA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Radwa Krätzschar
Teaching language	Arabic (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – know the basics of the Arabic alphabet and, with guidance, structure simple sentences and classify individual elements, – know the basics of the phonetic system and name the most important differences between the Arabic language and their own language using examples, – produce simple sentences and carry out the most important ritual conversations (e.g. greeting someone).
Content of the module	<ul style="list-style-type: none"> – The alphabet (sounds and written), the article, gender, the nominal sentence, numbers, the adjective, radical, the broken plural, declination and conjugation, prepositions. – The house; the telephone conversation; in town; breakfast with the family; at the market; giving directions; receiving somebody; going out; the Arab League; Europe. – The phonetic and graphic code of the foreign language. – The type of basic grammatical structure (root languages, iconographic languages, spoken languages) and construction principles. – Basic vocabulary. – Learning aids.
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Language textbook:</u></p> <p>Krahl, Günther, Reuschel, Wolfgang, Schulz, Eckehard (2011): Lehrbuch des modernen Arabisch. 1. Aufl., Leipzig: AKV Edition Hamouda.</p>

Chinese 1

Status: January 2014

Module-Nr./ Code	10.3.5 CHI1
Module title	Chinese 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Chinese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with CHI2 and CHI3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Xiaojun Gundermann-Han, Xiaoqin Liu
Teaching language	Chinese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – know the basics of the Chinese alphabet and, with guidance, structure simple sentences and classify individual elements, – know the basics of the phonetic system and name the most important differences between the Chinese language and their own language using examples, – produce simple sentences and carry out the most important ritual conversations (e.g. greeting someone).
Content of the module	<ul style="list-style-type: none"> – The phonetic and graphic code of the foreign language. – The type of basic grammatical structure (root languages, iconographic languages, spoken languages) and construction principles. – Basic vocabulary. – Learning aids.
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Chen, Fu, Zhu, Zhiping, Cordes, Ruth (2005): Wir lernen Chinesisch. Beijing: Verlag für Volksbildung. (Medienkombination)</p> <p>Zhang, Hong, Zhu, Xiaoxing (2007): Chinesisch erleben. Beijing: China Book Trading. (Medienkombination)</p> <p>Gu, Wen, Meinshausen, Frank (2005): Umgangschinesisch effektiv: ein Crash-Kurs der chinesischen Umgangssprache. Stuttgart: Schmetterling.</p>

French 1

Status: January 2014

Module-Nr./ Code	10.3.5 FRA1
Module title	French 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if French has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with FRA2 and FRA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Ariane Fleuranceau, Gerard Massé, Marine Roland-Hohenstein
Teaching language	French (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.1. (Beginners), A2-B1 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test

	<p>(15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014</p>
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language. <p>Intermediate:</p> <ul style="list-style-type: none"> – understand and deal with topics which are familiar (work, school, leisure, etc.) or of personal interest. Can describe experiences and events, briefly justify and explain opinions and plans. <p>Advanced:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Communication skills in everyday situations – Pronunciation and intonation – General vocabulary – Basic grammar – Business vocabulary – Simple application of the language in professional situations – Production of simple texts – Initial contact with the civilisation and culture of the French-speaking world <p>Target level A1, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language – Basic grammatical structures – Basic lexis – Learning aids <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of

	<p>the foreign language and work on L1 phonetic interference</p> <ul style="list-style-type: none"> – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A1: méthode de français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A2: méthode de français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho B1.1: méthode de français. Paris: CLE International.</p> <p>Carlo, Catherine, Causa, Mariella (2010): Civilisation Progressive du Français: Niveau Débutant. Paris: CLE International.</p> <p>Penfornis, Jean-Luc (2004): Vocabulaire Progressif du Français des Affaires. Paris: CLE International.</p> <p>Steele, Ross (2004): Civilisation Progressive du Français: Niveau Intermédiaire. Paris: CLE International.</p>

Italian 1

Status: January 2014

Module-Nr./ Code	10.3.5 ITA1
Module title	Italian 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Italian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with ITA2 and ITA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Dr. Claudio Fantinuoli
Teaching language	Italian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.1. (Beginners), A2-B1 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR

	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language. <p>Intermediate:</p> <ul style="list-style-type: none"> – understand and deal with topics which are familiar (work, school, leisure, etc.) or of personal interest. Can describe experiences and events, briefly justify and explain opinions and plans. <p>Advanced:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Communication skills in everyday situations – Pronunciation and intonation – General vocabulary – Basic grammar – Business vocabulary – Simple application of the language in professional situations – Production of simple texts – Initial contact with the civilisation and culture of the Italian-speaking world <p>Target level A1, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language – Basic grammatical structures – Basic lexis – Learning aids <p>Target level A2, specifically:</p>

	<ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1 phonetic interference – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids
Teaching and learning methods of the module	<p>Task-based learning</p> <p>Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.</p>
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	<p>Special features are specified at the beginning of the semester.</p>
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Zorzan, Lorenza (2010): Con Piacere A1: Lehr- und Arbeitsbuch. Stuttgart: Klett.</p> <p>Rovere-Fenati, Beatrice (2011): Con Piacere A1: Trainingsbuch. Stuttgart: Klett.</p> <p>Zorzan, Lorenza (2011): Con Piacere A2 : Lehr- und Arbeitsbuch. Stuttgart: Klett.</p>

Japanese 1

Status: January 2014

Module-Nr./ Code	10.3.5 JAP1
Module title	Japanese 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (mandatory, elective, etc.)	Mandatory (if Japanese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with JAP2 and JAP3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Tanya Wodopia
Teaching language	Japanese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total	3 %

grade	
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – know the basics of the Japanese alphabet and, with guidance, structure simple sentences and classify individual elements, – know the basics of the phonetic system and name the most important differences between the Japanese language and their own language using examples, – produce simple sentences and carry out the most important ritual conversations (e.g. greeting someone).
Content of the module	<ul style="list-style-type: none"> – The phonetic and graphic code of the foreign language. – The type of basic grammatical structure and construction principles. – Basic vocabulary. – Learning aids.
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Clarke, H.D.B., Hamamura, Motoko (2003): Colloquial Japanese: The complete course for beginners. London (u.a.): Routledge.</p>

Portuguese 1

Status: January 2014

Module-Nr./ Code	10.3.5 POR1
Module title	Portuguese 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Portuguese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with POR2 and POR3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Vilza Cristina Muricy-Geiger
Teaching language	Portuguese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1 (Beginners), A2-B1 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and oral

	expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language. <p>Intermediate:</p> <ul style="list-style-type: none"> – understand and deal with topics which are familiar (work, school, leisure, etc.) or of personal interest. Can describe experiences and events, briefly justify and explain opinions and plans. <p>Advanced:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Communication skills in everyday situations – Pronunciation and intonation – General vocabulary – Basic grammar – Business vocabulary – Simple application of the language in professional situations – Production of simple texts – Initial contact with the civilisation and culture of the Portuguese-speaking world <p>Target level A1, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language – Basic grammatical structures – Basic lexis – Learning aids <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1

	<p>phonetic interference</p> <ul style="list-style-type: none"> – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1, B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de portugues para estrangeiros. 2, Sao Paulo: E.P.U.</p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de portugues para estrangeiros. 3, Sao Paulo: E.P.U.</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. A1+A2, Stuttgart: Klett. (Lehrbuch mit 2 Audio-CDs)</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. Stuttgart: Klett. (Arbeitsbuch)</p> <p>Osborne, Esmeria Simões (2005): Colloquial Portuguese of Brazil: the complete course for beginners. New York: Routledge.</p>

Russian 1

Status: January 2014

Module-Nr./ Code	10.3.5 RUS1
Module title	Russian 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Russian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with RUS2 and RUS3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Natalia Ezhkova
Teaching language	Russian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – know the Cyrillic alphabet and read simple texts, – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language.
Content of the module	<p>The phonetic and graphic code of the Russian language.</p> <p>Basic grammatical structures Basic lexis Learning aids</p>
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Loos, Harald, Berditschewski, Anatoli (2008): Projekty: ein Russischlehrwerk für Beruf und Alltag. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2001): Kljuci 1: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2004): Kljuci 2: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p>

Spanish 1

Status: January 2014

Module-Nr./ Code	10.3.5 SPA1
Module title	Spanish 1
Semester or trimester	3 rd semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Spanish has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None (placement test)
Applicability of the module	Interconnections with SPA2 and SPA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Maritza Bayona, Gabriela Farah de Günther, Ana Garcia Merinero, Dr. Uta Köhler-Escobar, Aidé Blanca Melz
Teaching language	Spanish (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.1. (Beginners), A2-B1 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR

	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple everyday situations in the spoken language, – understand and deal with basic standard situations (e.g. filling in forms) using their knowledge of the written language. <p>Intermediate:</p> <ul style="list-style-type: none"> – understand and deal with topics which are familiar (work, school, leisure, etc.) or of personal interest. Can describe experiences and events, briefly justify and explain opinions and plans. <p>Advanced:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Communication skills in everyday situations – Pronunciation and intonation – General vocabulary – Basic grammar – Business vocabulary – Simple application of the language in professional situations – Production of simple texts – Initial contact with the civilisation and culture of the Spanish-speaking world <p>Target level A1, specifically:</p> <ul style="list-style-type: none"> – The basics of the phonetic and written form of the foreign language – Basic grammatical structures – Basic lexis – Learning aids <p>Target level A2, specifically:</p>

	<ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1 phonetic interference – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1, B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>González Salgado, C. (2007): ene A1: der Spanischkurs; Medienkombination. Ismaning: Hueber.</p> <p>González Salgado, C., Sanz Oberberger, C. (2010): ene A2: der Spanischkurs. Medienkombination. 2. Aufl., Ismaning: Hueber.</p> <p>González Salgado, C., Alcántara Alcántara, F., Sanz Oberberger, C., Douterelo Fernández, E. (2010): ene B1.1: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>González Salgado, C. et al. (2012): ene B1.2: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>Gelabert, Maria J. (Hrsg.) (2007): Prisma avanza (B2): prisma del alumno. Madrid: Ed. Edinumen. Ismaning: Hueber.</p>

	Pacheco, Azucena Encinas, González, Ana Hermoso, Espinosa, Alicia López (2007): Prisma avanza (B2): prisma de ejercicios. Madrid: Ed. Edinumen. Ismaning: Hueber.
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International Collaboration

Status: March 2015

Module-Nr./ Code	10.4.1 ICOL
Module title	International Collaboration
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	-
Applicability of the module	Interconnections with all specific PPE modules, as well as GECO, SUDE, CUST, CHIN, CORE, ARST, ETxx,
Person responsible for the module	Prof. Dr. Javier Montiel
Name(s) of the instructor(s)	Volker Rojahn Kai Schwiebert
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Seminar Paper § 14 (5) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>The module deals with new forms of results-centred direct and media-based collaboration in international and cross-cultural teams.</p> <p>Students who have successfully participated in this module will be able to:</p>

	<ul style="list-style-type: none"> – deeply understand the role of international collaborative work patterns and flows such as in international projects and distributed operations, institutional and cross-institutional environments, – execute research on real life issues based on management theories (assignment), – understand shared, distributed and intercultural leadership concepts, – apply selected collaboration tools and procedures for defined business purposes.
Content of the module	<ul style="list-style-type: none"> – Conceptual approach to international and intercultural collaboration in institutions, NGOs and cross-company operations, its basics and current relevance – The principles of adaptive organisations and the project-based organization – Inter-personal and media-based cooperation – Sharing information and knowledge – Allocation and sharing of resources in international/intercultural environments – The concept of shared leadership and distant leadership – Managing diverse teams – Managing global projects – Managing “global accounts” – Managing global roll outs and coordination of multi-national aid programs – Defining goals, measures and controls – Structured implementation and alignment of resources and procedures – The principles of collaborative tools and systems (e-mail, Telco, Web2.0, DMS, multi-project management, wikis) – Managing results-orientated collaboration
Teaching and learning methods of the module	Seminar-type course, exercises (e.g. personal reviews), Case studies
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Guest speakers from business
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Daft, Richard L. (2013): New era of management. 11. ed., Belmont: Cengage</p>

	<p>Learning.</p> <p><u>Supplementary recommended reading:</u></p> <p>Armstrong, Michael, Stephens, Tina (2009): Armstrongs handbook of management and leadership: a guide to managing for results. 2. ed., London: Kogan.</p> <p>Becker, Lutz (ed.) (2008): Management und Führungspraxis: Digitale Fachbibliothek. Düsseldorf: Symposion.</p> <p>Bertelsmann Stiftung, Auer-Rizzi, Werner et al. (2007): Unternehmenskulturen in globaler Interaktion: Analysen, Erfahrungen, Lösungsansätze. Wiesbaden: Gabler.</p> <p>Goldsmith, Marshall et al. (2003): Global leadership: the next generation. Upper Saddle River: Prentice Hall.</p> <p>Flick, Uwe (2012): Qualitative Sozialforschung: eine Einführung. 5. Aufl., Reinbek: Rowohlt.</p>
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Contemporary Society

Status: January 2014

Module-Nr./ Code	10.4.2. CSOC
Module title	Contemporary Society
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.1. ARST (Area Studies)
Applicability of the module	Interconnections with all specific PPE modules, as well as ARST, CUST, ANTH, CHIN.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Anthony Teitler
Teaching language	English – however, the module will be taught in one of the languages spoken in the region if the students are sufficiently proficient in the language (level C1)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award	Written Examination (90')

of credits	§ 14 (2) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – present the fundamentals of a selected area of social and political sciences (politics, sociology, communication studies etc.) and distinguish functions from management studies – formulate detailed links between aspects of intercultural management – synthesise statements on foreign cultures in an abstract manner
Content of the module	Contents depend on international offers and on the learning agreement. Aforementioned outcomes will be guaranteed through selected course programmes in the partner institution.
Teaching and learning methods of the module	
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Reading requirements depend on international offers and on the learning agreement. Recommendations will be given at the latest in the opening session of the course.</p>

Elective

Status: January 2014

Module-Nr./ Code	10.4.3 ELEC
Module title	Elective
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	
Applicability of the module	depending on the focus
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Anthony Teitler
Teaching language	English – however, the module will be taught in one of the languages spoken in the region if the students are sufficiently proficient in the language (level C1)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Written Examination (90') § 14 (2) CER 01.02.2014

Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – synthesize contents from different research/ scientific areas depending on their own professional and academic interest and their chosen specialization – further their knowledge according to the chosen focus area (e.g. philosophy)
Content of the module	Contents depend on international offers and on the learning agreement. Aforementioned outcomes will be guaranteed through selected course programmes in the partner institution.
Teaching and learning methods of the module	
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p><u>Required reading:</u></p> <p>Reading requirements depend on international offers and on the learning agreement. Recommendations will be given at the latest in the opening session of the course.</p>

Advanced Project

Status: January 2014

Module-Nr./ Code	10.4.4 APRO
Module title	Advanced Company Project
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	As a general rule, the successful completion of the module 10.3.4. IPRO is required.
Applicability of the module	<p>This module is targeted at the transfer between theory and practice and has interconnections to all earlier and simultaneous modules of the program, especially to IPRO.</p> <p>This module is part of all the Bachelor programs at Karlshochschule International University. The subject of the project varies according to the program specialisation of the students.</p>
Person responsible for the module	Prof. Dr. Dirk Nicolas Wagner
Name(s) of the instructor(s)	Prof. Dr. Dirk Nicolas Wagner Tim Born Barabara Vossel
Teaching language	English/other (depends on the subject of the project and the host country)
Number of ECTS credits	6
Total workload and its breakdown (e.g.	Total workload = 180 hours

self-study and contact hours)	(contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Project work § 14 (11) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	Students who have successfully participated in this module will be able to autonomously identify, plan and implement a selected political, social or business project in an international context, with the help of tutors (instructors) and supervisors (professors). This involves integrating, applying and implementing the knowledge acquired in the modules to date.
Content of the module	Autonomous development of a project idea and implementation of a project under supervision and in collaboration with external partners ("sponsors"). If relevant, students can base their project on work carried out in the project module in the 3 rd semester.
Teaching and learning methods of the module	Project work in a team of 5-6 participants (tutored)
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>The selection of literature is carried out by the students with the guidance of their tutors. The following is a list of optional general background reading:</p> <p>Armstrong, Michael (2012): Armstrong's handbook of management and leadership: developing effective people skills for better leadership and management. 3. ed., London: Kogan Page.</p> <p>Bentley, Colin (2009): Prince 2: a practical handbook. 3. ed., Oxford (u.a.): Butterworth-Heinemann.</p> <p><u>Further reading in German:</u></p> <p>Hölzle, Philipp (2007): Projektmanagement: professionell führen, Erfolge präsentieren. 2. ed.,</p>

	<p>Freiburg: Haufe.</p> <p>Sutherland, Jeffrey Victor (2014): Scrum. A revolutionary approach to building teams, beating deadlines, and boosting productivity. Random House Business</p> <p>Kappler, Ekkehard, Seibel, Johannes J., Sterner, Siegfried (1983): Entscheidungen für die Zukunft: Instrumente und Methoden der Unternehmensplanung. Frankfurt: Frankfurter Allgemeine Zeitung GmbH.</p> <p>Mees, Jan, Oefner-Py, Stefan, Sünemann, Karl-Otto (1995): Projektmanagement in neuen Dimensionen: das Helogramm zum Erfolg. 2. ed., Wiesbaden: Gabler.</p> <p>Michalko, Michael (2006): Thinkertoys: A handbook of creative-thinking techniques. 2. ed., Berkeley (u.a.): Ten Speed Press.</p>
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Arabic 2

Status: January 2014

Module-Nr./ Code	10.4.5 ARA2
Module title	Arabic 2
Semester or trimester	4 th semester
Duration of module	Single semester(if Arabic has been selected as second foreign language)
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 ARA1
Applicability of the module	Interconnections with ARA1 and ARA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Radwa Krätzschar
Teaching language	Arabic (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – have an extended knowledge of the fundamentals of the Arabic alphabet, – identify a suitable number of individual elements, – deduct meaning from contexts, – carry out simple dialogues in everyday situations.
Content of the module	<ul style="list-style-type: none"> – The perfect, the verb sentence, the nisbe ending, the genitive link, the suffixed personal pronouns, determination (summary), the adverb, the imperfect, the demonstrative pronouns, conjunctive and apocopate, the imperative, negation. – A personal letter; at the travel agent's; at the grocer's; in a restaurant; international news; in a bookshop; my university; in a hotel. – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbook:</u></p> <p>Krahl, Günther, Reuschel, Wolfgang, Schulz, Eckehard (2011): Lehrbuch des modernen Arabisch. 1. Aufl., Leipzig: AKV Edition Hamouda.</p>

Chinese 2

Status: January 2014

Module-Nr./ Code	10.4.5 CHI2
Module title	Chinese 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Chinese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 CHI1
Applicability of the module	Interconnections with CHI1 and CHI3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Xiaojun Gundermann-Han, Xiaoqin Liu
Teaching language	Chinese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – have an extended knowledge of the basics of the Chinese alphabet, – identify a suitable number of individual elements, – deduct meaning from contexts, – carry out simple dialogues in everyday situations.
Content of the module	<ul style="list-style-type: none"> – Further phonetic and graphic characteristics of the foreign language code – Basic grammar – Extension of basic vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Chen, Fu, Zhu, Zhiping, Cordes, Ruth (2005): Wir lernen Chinesisch. Beijing: Verlag für Volksbildung. (Medienkombination)</p> <p>Zhang, Hong, Zhu, Xiaoxing (2007): Chinesisch erleben. Beijing: China Book Trading. (Medienkombination)</p> <p>Gu, Wen, Meinshausen, Frank (2005): Umgangschinesisch effektiv: ein Crash-Kurs der chinesischen Umgangssprache. Stuttgart: Schmetterling.</p>

French 2

Status: January 2014

Module-Nr./ Code	10.4.5 FRA2
Module title	French 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if French has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 FRA1
Applicability of the module	Interconnections with FRA1 and FRA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Ariane Fleuranceau, Gerard Massé, Marine Roland-Hohenstein
Teaching language	French (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.2 (Beginners), B1.2 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test

	<p>(15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014</p>
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple to more complex everyday situations and simple business situations in the spoken language, – write standard texts (e.g. lists) autonomously in French <p>Intermediate:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents <p>Advanced:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in French
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Extension of lexical knowledge and consolidation of grammatical structures and contents as well as the progressive development of listening comprehension skills and written and spoken production skills. – Information on culture and civilisation is also included regularly in the course. – Extension of business terminology. Use of the terminology and the structures in business situations. <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of

	<p>the foreign language and work on L1 phonetic interference</p> <ul style="list-style-type: none"> – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1.2 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Colloquial language – Learning aids <p>Target C1, specifically:</p> <ul style="list-style-type: none"> – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A1: méthode de français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A2: méthode de français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho B1.1: méthode de français. Paris: CLE International.</p> <p>Carlo, Catherine, Causa, Mariella (2010): Civilisation Progressive du Français: Niveau Débutant. Paris: CLE International.</p> <p>Penfornis, Jean-Luc (2004): Vocabulaire</p>

	<p>Progressif du Français des Affaires. Paris: CLE International.</p> <p>Steele, Ross (2004): Civilisation Progressive du Français: Niveau Intermédiaire. Paris: CLE International.</p> <p>Pécheur, J. (2010): Civilisation Progressive du Français : Niveau avancé. Paris: CLE International.</p>
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Italian 2

Status: January 2014

Module-Nr./ Code	10.4.5 ITA2
Module title	Italian 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Italian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 ITA1
Applicability of the module	Interconnections with ITA1 and ITA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Dr. Claudio Fantinuoli
Teaching language	Italian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.2 (Beginners), B1.2 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and oral

	expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple to more complex everyday situations and simple business situations in the spoken language, – write standard texts (e.g. lists) autonomously in Italian <p>Intermediate:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents <p>Advanced:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports)
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Extension of lexical knowledge and consolidation of grammatical structures and contents as well as the progressive development of listening comprehension skills and written and spoken production skills. – Information on culture and civilisation is also included regularly in the course. – Extension of business terminology. Use of the terminology and the structures in business situations. <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1 phonetic interference – More complex grammar structures and varieties – Basic lexis – Learning aids

	<p>Target level B1.2 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Colloquial language – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Errico-Reiter, Rosa, Esposito, Maria A., Grandi, N. (2010): Campus Italia A1/A2: Lehr- und Arbeitsbuch, Stuttgart: Klett.</p>

Japanese 2

Status: January 2014

Module-Nr./ Code	10.4.5 JAP 2
Module title	Japanese 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (mandatory, elective, etc.)	Mandatory (if Japanese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 JAP1
Applicability of the module	Interconnections with JAP1 and JAP3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafort
Name(s) of the instructor(s)	Tanya Wodopia
Teaching language	Japanese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total	3 %

grade	
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – have an extended knowledge of the basics of the Japanese alphabet, – identify a suitable number of individual elements, – deduct meaning from contexts, – carry out simple dialogues in everyday situations.
Content of the module	<ul style="list-style-type: none"> – Basic grammar – Extension of basic vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Clarke, H.D.B., Hamamura, Motoko (2003): Colloquial Japanese: The complete course for beginners. London (u.a.): Routledge.</p>

Portuguese 2

Status: January 2014

Module-Nr./ Code	10.4.5 POR2
Module title	Portuguese 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Portuguese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 POR1
Applicability of the module	Interconnections with POR1 and POR3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Vilza Cristina Muricy-Geiger
Teaching language	Portuguese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2 (Beginners-Intermediate), B1 (Intermediate), B2 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and oral

	expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple to more complex everyday situations and simple business situations in the spoken language, – write standard texts (e.g. lists) autonomously in Portuguese <p>Intermediate:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents <p>Advanced:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports)
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Extension of lexical knowledge and consolidation of grammatical structures and contents as well as the progressive development of listening comprehension skills and written and spoken production skills. – Information on culture and civilisation is also included regularly in the course. – Extension of business terminology. Use of the terminology and the structures in business situations. <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1 phonetic interference – More complex grammar structures and varieties – Basic lexis – Learning aids

	<p>Target level B1.2 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Colloquial language – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de português para estrangeiros. 2, Sao Paulo: E.P.U.</p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de português para estrangeiros. 3, Sao Paulo: E.P.U.</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. A1+A2, Stuttgart: Klett. (Lehrbuch mit 2 Audio-CDs)</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. Stuttgart: Klett. (Arbeitsbuch)</p> <p>Osborne, Esmeria Simões (2005): Colloquial Portuguese of Brazil: the complete course for beginners. New York (u.a.): Routledge.</p>

Russian 2

Status: January 2014

Module-Nr./ Code	10.4.5 RUS2
Module title	Russian 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Russian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 RUS1
Applicability of the module	Interconnections with RUS1 and RUS3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Natalia Ezhkova
Teaching language	Russian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – deal with simple to more complex everyday situations and simple business situations in the spoken language – write standard texts (e.g. lists) autonomously in Russian.
Content of the module	<ul style="list-style-type: none"> – Specific phonetic characteristics of Russian – More complex grammar structures – Extension of basic vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Loos, Harald, Berditschewski, Anatoli (2008): Projekty: ein Russischlehrwerk für Beruf und Alltag. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2001): Kljuci 1: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2004): Kljuci 2: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p>

Spanish 2

Status: January 2014

Module-Nr./ Code	10.4.5 SPA2
Module title	Spanish 2
Semester or trimester	4 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory (if Spanish has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.3.5 SPA1
Applicability of the module	Interconnections with SPA1 and SPA3. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Maritza Bayona, Gabriela Farah de Günther, Ana Garcia Merinero, Dr. Uta Köhler-Escobar, Aidé Blanca Melz
Teaching language	Spanish (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A1.2 (Beginners), B1.2 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR

	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with simple to more complex everyday situations and simple business situations in the spoken language, – write standard texts (e.g. lists) autonomously in Spanish <p>Intermediate:</p> <ul style="list-style-type: none"> – use their spoken language to take part in a suitable range of advanced business communication situations, – draw up accompanying written documents <p>Advanced:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in Spanish.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Extension of lexical knowledge and consolidation of grammatical structures and contents as well as the progressive development of listening comprehension skills and written and spoken production skills. – Information on culture and civilisation is also included regularly in the course. – Extension of business terminology. Use of the terminology and the structures in business situations.

	<p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of the phonetic knowledge of the foreign language and work on L1 phonetic interference – More complex grammar structures and varieties – Basic lexis – Learning aids <p>Target level B1.2 and B2, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Extension of the general vocabulary and the basics of business vocabulary – Specialised texts – Colloquial language – Learning aids <p>Target C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>González Salgado, C. (2007): ene A1: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>González Salgado, C., Sanz Oberberger, C. (2010): ene A2: der Spanischkurs. Medienkombination. 2. Aufl., Ismaning: Hueber.</p> <p>González Salgado, C., Alcántara Alcántara, F., Sanz Oberberger, C., Douterelo Fernández, E. (2010): ene B1.1: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p>

	<p>González Salgado, C. et al. (2012): ene B1.2: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>Gelabert, Maria J. (Hrsg.) (2007): Prisma avanza (B2): prisma del alumno. Madrid: Ed. Edinumen. Ismaning: Hueber.</p> <p>Pacheco, Azucena Encinas, González, Ana Hermoso, Espinosa, Alicia López (2007): Prisma avanza (B2): prisma de ejercicios. Madrid: Ed. Edinumen, Ismaning: Hueber.</p> <p>Gelabert, Maria J., Isa, David, Menéndez, Mar (2011): Nuevo Prisma: C1, libro del alumno. Madrid: Ed. Edinumen, Ismaning: Hueber.</p> <p>Castro, Genis, Ianni, José, V. (2011): Nuevo Prisma: C1; libro de ejercicios. Madrid: Ed. Edinumen, Ismaning: Hueber.</p>
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Economic Institutionalism

Status: March 2015

Module-Nr./ Code	10.5.1 ECIN
Module title	Economic Institutionalism
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> • identify, compare and distinguish institutionalism in economics, politics and sociology and it's specific contribution to the respective field • distinguish various heterodox approaches to economic theory, categorize economic institutionalism in the realm of economic theory and differentiate old and new institutionalism • assess the meaning and importance of institutions for economic transactions and the social and cultural embedding of markets • apply institutional economics to various issues (e.g. market and contract failure, tragedy of the commons, information asymmetry, economic and organizational dynamics etc.) • critically reflect the challenges, shortcomings, future research opportunities and practical applicability of (economic) institutionalism
Content of the module	<ol style="list-style-type: none"> 1. Institutionalism in economics, politics and sociology 2. Heterodox economic theory 3. Old and new institutional economics (e.g. Veblen, Hayek, Common; Coase, North, Williamson) 4. Markets & organizations 5. Information in society 6. Behavioural theory of the firm 7. Agency theory 8. Transaction cost economics 9. Evolutionary economics 10. Market and contract failures 11. Fairness, cooperation and reciprocity 12. Social preferences 13. Collective action
Study Semester (or Trimester)	5 th semester

Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific social science modules, especially IPOS, CUST, POLP, JHCR as well as GECO and SUDE
Entry requirements	none
Person responsible for the module	Prof. Dr. Dirk Nicolas Wagner
Name(s) of the instructor(s)	Prof. Dr. Dirk Nicolas Wagner
Teaching language	English
Assessment type / requirement for the award of credits	Written Assignment
Weighting of the grade within the total grade	3%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>Required reading:</p> <p>Douma, S. W.; Schreuder, H. (2013): Economic approaches to organizations. 5th ed. Harlow, England: Pearson.</p> <p>Selected chapters of:</p> <p>Furubotn, E. G., Richter, R. (1998): Institutions and Economic Theory: The Contribution of the New Institutional Economics. Ann Arbor: The University of Michigan Press</p> <p>Ostrom, E. (1994), Governing the Commons. The Evolution of Institutions for Collective Action. Cambridge: Cambridge University Press</p> <p>Supplementary recommended reading:</p> <p>Coase, R. (1937): "The Nature of the Firm" (November 1937) 4(16) <i>Economica</i>, 386-405</p> <p>Hayek F. (1945), The Use of Knowledge in Society, <i>The American Economic Review</i>, 35 (4), 519-30</p> <p>Hodgson, G. M., Samuels, W.J., Tool, M.R. (1993): <i>The Elgar Companion to Institutional and Evolutionary</i></p>

	<p>Economics. Aldershot: Edward Elgar Publishing</p> <p>Holzer, B., Kastner, F., Werron, T. (2014): From Globalization to World Society: Neo-Institutional and Systems-Theoretical Perspectives. London: Routledge</p> <p>Lowndes, V., Roberts, M. (2013): Why Institutions Matter: The New Institutionalism in Political Science</p> <p>Menard, C., Shirley, M.M. (2008): Handbook of New Institutional Economics. Berlin. Heidelberg: Springer</p> <p>Mueller, Dennis C. (2003): Public choice III. Cambridge, New York: Cambridge University Press.</p> <p>North, D. (1990): Institutions, institutional change, and economic performance. Cambridge, Cambridge University Press</p> <p>Pierre, J., Peters, B.G., Stoker, G. (2008): Debating Institutionalism. Manchester: Manchester University Press</p> <p>Polanyi, K. 1965 [1944]: The Great Transformation. Boston (Beacon Hill), pp. 43-76.</p> <p>Rutherford, M. (1994): Institutions in Economics: The Old and the New Institutionalism. Cambridge: Cambridge University Press</p> <p>Thornton, P.H., Lounsbury, M., Ocasio, W. (2012): The Institutional Logics Perspective: A New Approach to Culture, Structure and Process, Oxford: Oxford University Press</p> <p>Veblen, T. B. (1898). "Why is economics not an evolutionary science?," Quarterly Journal of Economics, 12(4): 373-397</p> <p>Williamson. O. E. (1985): The Economic Institutions of Capitalism. New York: The Free Press, pp. 1-2, 15-35, 41-42</p>
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Ethics and Globalization

Status: January 2014

Module-Nr./ Code	10.5.2.a ETGL
Module title	Ethics and Globalization
Semester or trimester	5 th semester
Duration of module	One semester
Course type (Mandatory, elective, etc.)	Mandatory Elective
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	This for Karlshochschule especially distinguishing module has interconnections to all other modules of the program, especially to the modules PHIL, GECO, SUDE, ARST, ICOL as well as CORE, JHCR, STRA and CHIN. This module is applicable for all bachelor programs in Karlshochschule.
Person responsible for the module	Prof. Dr. Wendelin Küpers
Name(s) of the instructor(s)	N.N.
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award	Essay

of credits	§ 14 (6) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> - acquire a critical understanding of different positions, approaches, concepts, discourses and schools concerning ethics from a philosophical, economical, managerial and practical point of view - examine the historical and cultural context of ethical reasoning, practices and applications and demonstrate an understanding of ethical issues in different international and cultural contexts - explain and assess controversies and debates around globalisation and develop various perspectives of ethics in relation to issues of globalisation - examine classical theories of development and recent critical theories of 'post-development' and critically discuss mainstream discourses of 'poverty' and 'lack' as characterizing specific societies - appreciate ethical issues and dilemma and the influence these issues have on management decision making, behaviour, policies, and practices
Content of the module	<ul style="list-style-type: none"> – Introduction to Ethical Theory – Concepts of Business Ethics (Homann, Ulrich, Wieland, – Globalization Discourse – Global Consumption Culture – Network Economy

	<ul style="list-style-type: none"> – Geopolitics – Boundless Nature – Transnationalism – Actor-Network Theory – Theories of Uneven Development
Teaching and learning methods of the module	Theoretical components will interact with case studies and exercises (group and individual).
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Crane, A., Matten, D. (2010): Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 3. ed., Oxford (u.a.): Oxford University Press.</p> <p>Homann, Karl, Koslowski, Peter, Luetge, Christoph (ed.) (2007): Globalisation and Business Ethics. Aldershot (u.a.): Ashgate Publishing. (Law, Ethics and Economics). pp. 3-56, 81-144, 191-236</p> <p><u>Supplementary recommended readings:</u></p> <p>Ulrich, Peter (2010): Integrative Economic Ethics: Foundations of a Civilized Market Economy. Cambridge: Cambridge University Press.</p>

Ethics and Sustainability

Status: January 2014

Module-Nr./ Code	10.5.2.b ETSU
Module title	Ethics and Sustainability
Semester or trimester	5 th semester
Duration of module	One semester
Course type (Mandatory, elective, etc.)	Mandatory Elective
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	This for Karlshochschule especially distinguishing module has interconnections to all other modules of the program, especially to PHIL, GECO, SUDE, ARST, ICOL, CORE, JHCR as well as STRA and CHIN
Person responsible for the module	Prof. Dr. Wendelin Küpers
Name(s) of the instructor(s)	Prof. Dr. André Reichel
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Essay § 14 (6) CER 01.02.2014

Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> - acquire a critical understanding of different positions, approaches, concepts, discourses and schools concerning business ethics from a philosophical, economical, managerial and practical point of view - examine the historical and cultural context of ethical reasoning, practices and applications and demonstrate an understanding of ethical issues in different international and cultural contexts - explain and assess controversies and debates around sustainability and develop various perspectives of ethics in relation to issues of sustainability - integrate economical, ecological and social sustainability and position themselves in topics like ethical/sustainable consumerism, the interdependency between capitalism, growth paradigms and the use of natural resources, post-growth and sharing economy - examine classical theories of development and recent critical theories of 'post-development' and critically discuss mainstream discourses of 'poverty' and 'lack' as characterizing specific societies - appreciate ethical issues and dilemma and the influence these issues have on management decision making, behaviour, policies, and practices

Content of the module	<ul style="list-style-type: none"> – Introduction to Ethical Theory – Concepts of Business Ethics (Homann, Ulrich, Wieland) – Sustainability Discourse – Ethical/Sustainable Consumerism, – Interdependency between Capitalism, Growth Paradigms and the Exploitation of Natural Resources, – Post-Growth and Sharing Economy – Theories of Uneven Development
Teaching and learning methods of the module	Theoretical components will interact with case studies and exercises (group and individual).
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Crane, A., Matten, D. (2010): Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 3. ed., Oxford (u.a.): Oxford University Press.</p> <p>Becker, Christian (2012): Sustainability Ethics and Sustainability Research. Dordrecht (u.a.): Springer.</p> <p><u>Supplementary recommended readings:</u></p> <p>Ulrich, Peter (2010): Integrative Economic Ethics: Foundations of a Civilized Market Economy. Cambridge: Cambridge University Press.</p> <p>Becker, Christian U. (2010): Sustainability Ethics. Online Paper available at SSRN: http://ssrn.com/abstract=1626013 or http://dx.doi.org/10.2139/ssrn.1626013</p> <p>Tencati, Antonio, Perrini, Francesco (2011): Business Ethics and Corporate</p>

	Sustainability. Cheltenham (u.a.): Edward Elgar Publishing. (Studies in Transatlantic Business Ethics)
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Ethics in Practice

Status: January 2014

Module-Nr./ Code	10.5.2.c ETPR
Module title	Ethics in Practice
Semester or trimester	5 th semester
Duration of module	One semester
Course type (Mandatory, elective, etc.)	Mandatory Elective
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	This for Karlshochschule especially distinguishing module has interconnections to all other modules of the program, especially to PHIL, GECO, SUDE, STRA, ARST, ICOL, CORE, JHCR, CHIN
Person responsible for the module	Prof. Dr. Wendelin Küpers
Name(s) of the instructor(s)	Prof. Dr. Wendelin Küpers
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Essay § 14 (6) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> - acquire a critical understanding of different positions, approaches, concepts, discourses and schools concerning business ethics from a philosophical, economical, managerial and practical point of view - examine the historical and cultural context of ethical reasoning, practices and applications and demonstrate an understanding of ethical issues in different international and cultural contexts - identify, analyze and critically reflect on concrete moral dilemmas and the role of an integral responsibility in organization and leadership practice - contextualize and differentiate dilemmas as distinct from puzzles, ambivalences, trade-offs, and paradoxes - to understand causes, dynamics, processes and effects of (moral) dilemma - develop preventive measurements and ways for coping or strategies, for dealing with moral dilemmas and their consequences - handle ambiguities and think in terms of imperfect solutions for moral problems, and integrating pre- or arational dimensions, including empathy and intuition
Content of the module	– Introduction to Ethical Theory

	<ul style="list-style-type: none"> – Concepts of Business Ethics (Homann, Ulrich, Wieland) – Definitions, context & specifics of (moral) dilemmas in past and current organization and leadership practices – Limitation of conventional rational-formal (ethical) approaches in economy and management – Learning from examples of dilemmatic situations and cases, especially related to (strategic) decision-making – Development, implications and consequences of (moral) dilemmas in organizational life-worlds and beyond – Various integrated coping strategies and competencies required for dealing with (moral) dilemmas – Proactive possibilities to avoid moral dilemmas
Teaching and learning methods of the module	Interactive lecture, seminar style (possibly including serious play exercises with role-play, games, small group work, case study analysis, and presentations)
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	<p>To promote scientific discourse, 1-2 guest lectures e.g. by scholars in the field of strategy will be integrated, if possible.</p> <p>Self-study integrating online components and the university's internal download center</p>
Literature (Required reading/supplementary recommended reading)	<p><u>Required reading:</u></p> <p>Crane, A., Matten, D. (2010): Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization. 3. ed., Oxford (u.a.): Oxford University Press. (selected chapters)</p> <p>Kollock, P. (1998): Social Dilemmas: The Anatomy of Cooperation. In: Annual Review of Sociology, 24(1), 183-214</p> <p>Küpers, W. (2014): Dilemmas and Paradoxes in Chiasmic Organising. In: Inc. – In-Corporation. Phenomenology of Embodied</p>

	<p>Organisation and Management. (forthcoming Book in preparation for CBS, Copenhagen).</p> <p>Küpers, W. (2012): Integral Response-abilities for organising and managing Sustainability. In Eweje, Gabriel, Perry, Michael (eds.): Business and Sustainability: Concepts, Strategies and Changes, Critical Studies on Corporate Responsibility, Governance and Sustainability. Bingley: Emerald. 3, 25–58.</p> <p>Nijhof, A.H.J., Fischer, O. (1997): Dealing with ethical dilemma's in organizational change processes. In: International Journal of Value-Based Management, 10(2), 173-192</p> <p>White, L., Wooten, K. (1983): Ethical Dilemmas in Various Stages of Organizational Development. In: The Academy of Management Review, 8(4), 690-697</p> <p><u>Supplementary recommended readings:</u></p> <p>Ulrich, Peter (2010): Integrative Economic Ethics: Foundations of a Civilized Market Economy. Cambridge: Cambridge University Press.</p> <p>Bloodgood, J., Bongsug, C. K. (2010): Organizational paradoxes: dynamic shifting and integrative management. In: Management Decision, 48(1), 85-104</p> <p>Cameron, K. S. (2008): Paradox in Positive Organizational Change. In: Journal of Applied Behavioral Science, 44(7), 7-24</p> <p>DeFillippi, R., Grabher, G., Jones, C. (2007): Introduction to paradoxes of creativity: managerial and organizational challenges in the cultural economy. In: Journal of Organizational Behavior, 28, 511-</p>
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	<p>521</p> <p>Eisenhardt, K. M. (2000): Paradox, Spirals, Ambivalence: The New Language of Change and Pluralism. In: Academy of Management Review, 25(4), 703-705</p> <p>Molinsky, Andrew, and Joshua D. Margolis (2005): Necessary Evils and Interpersonal Sensitivity in Organizations. In: Academy of Management Review, 30(2), 245-268</p> <p>Rasche, A. (2007): Paradoxical Foundation of Strategic Management. Heidelberg: Springer.</p> <p>Cases (List of sources will be provided)</p> <p>Litschka, M., Suske, M., Brandtweiner, R. (2011): Management Decisions in Ethical Dilemma Situations. Empirical Examples from Austrian Managers. In: Journal of Business Ethics, 104(4), 473-484</p>
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Justice, Human and Constitutional Rights

Status: March 2015

Module-Nr./ Code	10.5.3 JHCR
Module title	Justice, Human and Constitutional Rights
If relevant, course units within the module	-
Learning outcomes of the module	<p>Students who have successfully participated in this module will be able to</p> <ul style="list-style-type: none"> – contrast various concepts of justice in political philosophy (e.g. utilitarianism, libertarianism, Aristotle, Kant, Marx, Rawls, Nozick etc.) – distinguish different positions in the global and social justice debate and it's philosophical, historical and legal foundations and implications – critically reflect upon the scope and limitations of justice at the global level and the application of global justice arguments to key issues like distributive equality and poverty, environment and future generations, humanitarian intervention and institutions – appraise the impact of justice theory, justice discourses and human rights issues on the discipline of “international relations” and the field of “normative international political theory” as well as on international law and international politics – evaluate the (International) Human Rights discourse and its historical development in the context of philosophical debates on rights theory, justice and ethics as well as cultural, economic, political and social issues – analyse and discuss the content of core treaties in the field of international human rights law and international humanitarian law and critically examine various enforcement mechanisms – critically reflect the concept and purpose of a constitution and evaluate the interrelationship between the German Constitution (Grundgesetz), Human Rights and International Law, including the European Convention on Human Rights and European law

Content of the module	<ol style="list-style-type: none"> 1. The nature of Justice 2. Social Justice 3. Global and international ethics 4. The concept of Global Justice 5. Limits of Global Justice. Universalism vs. Self-Determination – Nations, States, Cultures 6. Key issues and case studies in Global Justice 7. International justice in International Relations Theory 8. Human Rights and Global Justice 9. History and development of the (natural and human) rights discourse 10. Theories of Rights and Human Rights Law 11. Mechanisms for the vindication of human rights 12. Human rights in Public International Law 13. European Convention on Human Rights 14. Constitutional Law and the German Grundgesetz
Study Semester (or Trimester)	5 th semester
Duration of module	Single semester
Frequency of module	Once a year
Number of allocated ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 42, self-study = 138 hours)
Hours per week	3
Course type (mandatory, elective, etc.)	Mandatory
Applicability of the module	Interconnections with all specific PPE modules, especially PHIL, as well as STRA, ETGL, ETSU, ETPR, ARST, POLP, IPOS, GECO
Entry requirements	none
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Prof. Dr. Michael Zerr
Teaching language	English
Assessment type / requirement for the award of credits	Written Assignment
Weighting of the grade within the total grade	3%
Teaching and learning methods of the module	Lectures, exercises, case studies, self-study
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p>Required reading:</p> <p>Alexy, R. (2010): A Theory of Constitutional Rights. Oxford: Oxford University Press</p> <p>An-Na'im, Abdullahi A. (ed.) (1992): Human Rights in Cross Cultural Perspectives: A Quest for Consensus, Philadelphia: University of Pennsylvania Press</p>

Armstrong, D. et al (eds.) (2007): International Law and International Relations. Cambridge: Cambridge University Press

Bell, D. (ed.), (2010): Ethics and World Politics. Oxford: Oxford University Press

Besson, S., Tasioulas, J. (eds.) (2010): The Philosophy of International Law. Oxford: Oxford University Press

Buchanan, A. (2007): Justice Legitimacy and Self Determination: Moral Foundations for International Law. Oxford: Oxford University Press

Byers, M. (ed.) (2000): The Role of Law in International Politics: Essays in International Relations and International Law. Oxford: Oxford University Press

Brown, G.W. and Held, D. (eds.), (2010): The Cosmopolitanism Reader. Cambridge: Polity Press

Falk, R. (2000): Human Rights Horizons: The Pursuit of Justice in a Globalizing World. London: Routledge

Falk, R. (2014): Humanitarian Intervention and Legitimacy Wars: Seeking Peace and Justice in the 21st Century. London: Routledge

Fisk M. (ed) (1993): Justice: Key Concepts in Critical Theory NJ: Humanities Press

Forsythe, D. (2000): Human Rights in International Relations. Cambridge: Cambridge University Press

Harris, D. et al (2014): Law of the European Convention on Human Rights. Oxford: Oxford University Press

Held, D. (2005): Debating Globalization. Cambridge: Polity Press

Hurrell, A. (2008): On Global Order: Power, Values, and the Constitution of International Society. Oxford: Oxford University Press

Hutchings, K. (2010): Global Ethics. Cambridge: Polity Press

Pogge, T. (ed.), (2004): Global Justice. Malden, Oxford: Blackwell

Rawls J. (1973): A Theory of Justice. Oxford: Oxford University Press

	<p>Sandel, M. J. (2007): Justice: A Reader. Oxford: Oxford University Press</p> <p>Sandel, M. J. (2010): Justice: What's the Right Thing to Do? London, New York: Penguin</p> <p>Steiner, H., Alston, P. and Goodman, R. (2000): International Human Rights in Context: Law, Politics, Morals. Oxford: Oxford University Press</p> <p>Van Hooft, S. (2010): Cosmopolitanism: A Philosophy for Global Ethics. Stocksfield: Acumen</p>
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Change and Innovation

Status: March 2015

Module-Nr./ Code	10.5.4 CHIN
Module title	Change and Innovation
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	-
Applicability of the module	<p>This module has interconnections to the earlier module STRA as well as to the especially distinguishing modules ETGL/ETSU/ETPR and to the modules GECO, SUDE, STRA, ICOL and CSOC.</p> <p>This module is part of all the Bachelor programs at Karlshochschule International University.</p>
Person responsible for the module	Prof. Dr. Björn Bohnenkamp
Name(s) of the instructor(s)	Christine Riedman-Streitz Reinhard Ematinger
Teaching language	English
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total work load = 180 hours (Contact hours = 42, self-study = 138 hours)
Hours per week	3
Assessment type / requirement for the award of credits	Learner's Portfolio § 14 (7) CER 01.02.2014

Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – analyse the socio-economic processes of change and the socio-technical innovation processes from a general management perspective – plan, structure and monitor corporate innovation processes and the processes of organisational change – implement appropriate management tools depending on the situation in order to achieve innovation objectives and to shape organisational change
Content of the module	<ul style="list-style-type: none"> – Socio-technical and socio-economic drivers of innovation and change – Business possibilities for shaping innovation and change, in particular the strategic and organisational integration of different innovation perspectives (e.g. product and process innovation with the innovation of distribution) – Innovation and change as management task – The basic methods of innovation and change management – Business development – Case studies
Teaching and learning methods of the module	Theoretical components will interact with case studies and exercises (group and individual).
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	<p><u>Reading:</u></p> <p>A list readings will be submitted with the syllabus in advance</p>

Arabic 3

Status: January 2014

Module-Nr./ Code	10.5.5 ARA3
Module title	Arabic 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Arabic has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 ARA2
Applicability of the module	Interconnections with ARA1 and ARA2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Radwa Krätzschar
Teaching language	Arabic (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – read and write brief standard texts, – carry out dialogues in everyday situations with a suitable level of complexity.
Content of the module	<ul style="list-style-type: none"> – Revision of the conjunctive, the imperative, apocopate and negation. The dual, the numbers 1 and 2, question pronouns “how many”, the months, cardinal numbers, year numbers, the perfect form of verbs with و and ى, conjunctive and apocopate of verbs with و or ى, word order: اَلْ and the subject of the sentence. – At my university; in a hotel; about Islam and Muslims; registering with the authorities; the President’s speech; interview with the President. – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbook:</u></p> <p>Krahl, Günther, Reuschel, Wolfgang, Schulz, Eckehard (2011): Lehrbuch des modernen Arabisch. 1. Aufl., Leipzig: AKV Edition Hamouda.</p>

Chinese 3

Status: January 2014

Module-Nr./ Code	10.5.5 CHI3
Module title	Chinese 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Chinese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 CHI2
Applicability of the module	Interconnections with CHI1 and CHI2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Xiaojun Gundermann-Han, Xiaoqin Liu
Teaching language	Chinese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %

Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – read and write brief standard texts, – carry out dialogues in everyday situations with a suitable level of complexity.
Content of the module	<ul style="list-style-type: none"> – Extension of basic grammar forms – Extension of basic vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Chen, Fu, Zhu, Zhiping, Cordes, Ruth (2005): Wir lernen Chinesisch. Beijing: Verlag für Volksbildung. (Medienkombination)</p> <p>Zhang, Hong, Zhu, Xiaoxing (2007): Chinesisch erleben. Beijing: China Book Trading. (Medienkombination)</p> <p>Gu, Wen, Meinshausen, Frank (2005): Umgangschinesisch effektiv: ein Crash-Kurs der chinesischen Umgangssprache. Stuttgart: Schmetterling.</p>

French 3

Status: January 2014

Module-Nr./ Code	10.5.5 FRA3
Module title	French 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if French has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 FRA2
Applicability of the module	Interconnections with FRA1 and FRA2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Ariane Fleuranceau, Gerard Massé, Marine Roland-Hohenstein
Teaching language	French (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2 (Beginners), B1-B2 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and

	oral expression) § 14 (2) / § 14 (3) 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with more complex everyday situations and everyday business situations in the spoken language, – write simple texts in French. <p>Intermediate:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) <p>Advanced:</p> <ul style="list-style-type: none"> – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in French
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Increase vocabulary and perfect their grammar knowledge in order to further improve their speaking and writing skills (discussion, expressing opinions, presenting an argument, negotiations) as well as training listening and reading comprehension skills. – Use of language in business situations. <p>Target level A2 and B1, specifically:</p> <ul style="list-style-type: none"> – Complex grammatical structures and varieties – Extension of general vocabulary, – Specialist business language and texts – Learning aids <p>Target level B2 and C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises

	<ul style="list-style-type: none"> – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A1: méthode de Français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho A2: méthode de Français. Paris: CLE International.</p> <p>Girardet, Jacky, Pécheur, Jacques (2010): Écho B1.1: méthode de Français. Paris: CLE International.</p> <p>Carlo, Catherine, Causa, Mariella (2010): Civilisation Progressive du Français: Niveau Débutant. Paris: CLE International.</p> <p>Penfornis, Jean-Luc (2004): Vocabulaire Progressif du Français des Affaires. Paris: CLE International.</p> <p>Steele, Ross (2004): Civilisation Progressive du Français: Niveau Intermédiaire. Paris: CLE International.</p> <p>Pécheur, J. (2010): Civilisation Progressive du Français : Niveau avancé. Paris: CLE International.</p>

Italian 3

Status: January 2014

Module-Nr./ Code	10.5.5 ITA3
Module title	Italian 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Italian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 ITA2
Applicability of the module	Interconnections with ITA1 and ITA2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Dr. Claudio Fantinuoli
Teaching language	Italian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2 (Beginners), B1 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and

	oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with more complex everyday situations and everyday business situations in the spoken language, – write simple texts in Italian. <p>Intermediate:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) <p>Advanced:</p> <ul style="list-style-type: none"> – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in Italian
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Increase vocabulary and perfect their grammar knowledge in order to further improve their speaking and writing skills (discussion, expressing opinions, presenting an argument, negotiations) as well as training listening and reading comprehension skills. – Use of language in business situations. <p>Target level A2 and B1 specifically:</p> <ul style="list-style-type: none"> – Complex grammatical structures and varieties – Extension of general vocabulary, – Specialist business language and texts – Learning aids <p>Target level B2 and C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises

	<ul style="list-style-type: none"> – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	Recommendations to purchase books are made before the beginning of the semester. <u>Language textbooks:</u> Errico-Reiter, Rosa, Esposito, Maria A., Grandi, N. (2010): Campus Italia A1/A2: Lehr- und Arbeitsbuch, Stuttgart: Klett.

Japanese 3

Status: January 2014

Module-Nr./ Code	10.5.5 JAP 3
Module title	Japanese 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (mandatory, elective, etc.)	Elective (if Japanese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 JAP2
Applicability of the module	Interconnections with JAP1 and JAP2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Tanya Wodopia
Teaching language	Japanese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total	3 %

grade	
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – read and write brief standard texts, – carry out dialogues in everyday situations with a suitable level of complexity.
Content of the module	<ul style="list-style-type: none"> – Extension of basic grammar forms – Extension of basic vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Clarke, H.D.B., Hamamura, Motoko (2003): Colloquial Japanese: The complete course for beginners. London (u.a.): Routledge.</p>

Portuguese 3

Status: January 2014

Module-Nr./ Code	10.5.5 POR3
Module title	Portuguese 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Portuguese has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 POR2
Applicability of the module	Interconnections with POR1 and POR2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Vilza Cristina Muricy-Geiger
Teaching language	Portuguese (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2 (Beginners), B1 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR Written examination (90') and test (15' oral form listening comprehension and oral

	expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with more complex everyday situations and everyday business situations in the spoken language, – write simple texts in Portuguese. <p>Intermediate:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) <p>Advanced:</p> <ul style="list-style-type: none"> – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in Portuguese
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Increase vocabulary and perfect their grammar knowledge in order to further improve their speaking and writing skills (discussion, expressing opinions, presenting an argument, negotiations) as well as training listening and reading comprehension skills. – Use of language in business situations. <p>Target level A2 and B1, specifically:</p> <ul style="list-style-type: none"> – Complex grammatical structures and varieties – Extension of general vocabulary, – Specialist business language and texts – Learning aids <p>Target level B2 and C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language in oral and grammatical exercises – Specialist business vocabulary

	<ul style="list-style-type: none"> – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
Literature (Required reading/supplementary recommended reading)	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de português para estrangeiros. 2, Sao Paulo: E.P.U.</p> <p>Eberlein O.F. Lima, Emma (2009): Novo Avenida Brasil: curso básico de português para estrangeiros. 3, Sao Paulo: E.P.U.</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. A1+A2, Stuttgart: Klett. (Lehrbuch mit 2 Audio-CDs)</p> <p>Prata, Maria (2010): Beleza! Brasilianisches Portugiesisch für Anfänger. Stuttgart: Klett. (Arbeitsbuch)</p> <p>Osborne, Esmeria Simões (2005): Colloquial Portuguese of Brazil: the complete course for beginners. New York: Routledge.</p>

Russian 3

Status: January 2014

Module-Nr./ Code	10.5.5 RUS3
Module title	Russian 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Russian has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 RUS2
Applicability of the module	Interconnections with RUS1 and RUS2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Natalia Ezhkova
Teaching language	Russian (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total	3 %

grade	
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – deal with a suitable range of everyday situations in the spoken language – understand oral communication in a business context and make simple contributions in the spoken language – write short texts (e.g. letters) autonomously in Russian.
Content of the module	<ul style="list-style-type: none"> – Extension of knowledge of grammar system – Extension of basic vocabulary – Basic business vocabulary – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>Loos, Harald, Berditschewski, Anatoli (2008): Projekty: ein Russischlehrwerk für Beruf und Alltag. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2001): Kljuci 1: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p> <p>Sokolowa, Ludmila, Zeller, Heiner (2004): Kljuci 2: ein Russischlehrwerk für Erwachsene. Ismaning: Hueber. (Medienkombination)</p>

Spanish 3

Status: January 2014

Module-Nr./ Code	10.5.5 SPA3
Module title	Spanish 3
Semester or trimester	5 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Elective (if Spanish has been selected as second foreign language)
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	10.4.5 SPA2
Applicability of the module	Interconnections with SPA1 and SPA2. This module is part of all the undergraduate programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Francisco Javier Montiel Alafont
Name(s) of the instructor(s)	Maritza Bayona, Gabriela Farah de Günther, Ana Garcia Merinero, Dr. Uta Köhler-Escobar, Aidé Blanca Melz
Teaching language	Spanish (English or German, according to the students' linguistic proficiencies)
Number of ECTS credits	6
Total workload and its breakdown (e.g. self-study and contact hours)	Total workload = 180 hours (contact hours = 56, self-study = 124 hours)
Hours per week	4
Assessment type / requirement for the award of credits	Reach the level A2 (Beginners), B2 (Intermediate), B2-C1 (Advanced) according to the Common European Framework of Reference for Languages, CEFR

	Written examination (90') and test (15' oral form listening comprehension and oral expression) § 14 (2) / § 14 (3) CER 01.02.2014
Weighting of the grade within the total grade	3 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to:</p> <p>Beginners:</p> <ul style="list-style-type: none"> – deal with more complex everyday situations and everyday business situations in the spoken language, – write simple texts in Spanish. <p>Intermediate:</p> <ul style="list-style-type: none"> – use the spoken language in a versatile manner to deal with a suitable range of business communication situations autonomously, – draw up accompanying simple written documents (handouts, short reports) . <p>Advanced:</p> <ul style="list-style-type: none"> – follow complex business communication situations and take part in them using the spoken language, – write longer texts with analytical contents in Spanish.
Content of the module	<p>The contents in general:</p> <ul style="list-style-type: none"> – Increase vocabulary and perfect their grammar knowledge in order to further improve their speaking and writing skills (discussion, expressing opinions, presenting an argument, negotiations) as well as training listening and reading comprehension skills. – Use of language in business situations. <p>Target level A2, specifically:</p> <ul style="list-style-type: none"> – Complex grammatical structures and varieties – Extension of general vocabulary, – Specialist business language and texts – Learning aids <p>Target level B2 and C1, specifically:</p> <ul style="list-style-type: none"> – Consolidation of knowledge of the language

	<p>in oral and grammatical exercises</p> <ul style="list-style-type: none"> – Specialist business vocabulary – Different styles and degrees of formality – Advanced writing – Learning aids
Teaching and learning methods of the module	Exercises focussing on listening comprehension and oral production, reading comprehension and writing production.
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Special features are specified at the beginning of the semester.
<p>Literature</p> <p>(Required reading/supplementary recommended reading)</p>	<p>Recommendations to purchase books are made before the beginning of the semester.</p> <p><u>Language textbooks:</u></p> <p>González Salgado, C. (2007): ene A1: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>González Salgado, C., Sanz Oberberger, C. (2010): ene A2: der Spanischkurs. Medienkombination. 2. Aufl., Ismaning: Hueber.</p> <p>González Salgado, C., Alcántara Alcántara, F., Sanz Oberberger, C., Douterelo Fernández, E. (2010): ene B1.1: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>González Salgado, C. et al. (2012): ene B1.2: der Spanischkurs. Medienkombination. Ismaning: Hueber.</p> <p>Gelabert, Maria J. (Hrsg.) (2007): Prisma avanza (B2): prisma del alumno. Madrid: Ed. Edinumen. Ismaning: Hueber.</p> <p>Pacheco, Azucena Encinas, González, Ana Hermoso, Espinosa, Alicia López (2007): Prisma avanza (B2): prisma de ejercicios. Madrid: Ed. Edinumen, Ismaning: Hueber.</p> <p>Gelabert, Maria J., Isa, David, Menéndez, Mar (2011): Nuevo Prisma: C1, libro del alumno. Madrid: Ed. Edinumen, Ismaning: Hueber.</p>

	Castro, Genis, Ianni, José, V. (2011): Nuevo Prisma: C1; libro de ejercicios. Madrid: Ed. Edinumen, Ismaning: Hueber.
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Internship

Status: January 2014

Module-Nr./ Code	10.6.1 INTS
Module title	Internship
Semester or trimester	6 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	None
Applicability of the module	This module is targeted at the transfer between theory and practice and has interconnections to all earlier modules of the program, especially to IPRO and APRO. This module is part of all the Bachelor programs at Karlshochschule International University.
Person responsible for the module	Prof. Dr. Dirk Wagner
Name(s) of the instructor(s)	Professors acting as mentors in accordance with § 11 parag. 5 of the study and examination regulations
Teaching language	Depends on the location of the company
Number of ECTS credits	18
Total workload and its breakdown (e.g. self-study and contact hours)	540 hours (3 months = 480 hours internship and 60 hours for preparation and follow-up assignment)
Hours per week	3 hours per week for preparation and follow-up assignment

Assessment type / requirement for the award of credits	Internship analysis § 14 (10) CER 01.02.2014
Weighting of the grade within the total grade	9 %
Qualification objectives of the module	<p>Students who have successfully participated in this module will be able to (in accordance with the study and examination regulations):</p> <ul style="list-style-type: none"> – apply and transfer the theoretical knowledge they acquired during their studies to practical problems and use their academic knowledge to critically question their practical experience – describe processes and structures in the institution where they carry out the internship – analyse the purpose, position and strategies of the institution where they carry out their internship – put into context and reflect their own experiences in the institution, generate ideas from practice for their own (lifelong) learning and their bachelor thesis and critically question practice with the methods of their subject – identify problems and obstacles when trying to implement what they've learnt in practice and develop criteria for a successful transfer between theory and practice – draw up an implementation plan to support this transfer on the basis of self-evaluation of their own strengths and weaknesses and organise learning partnerships, networks to exchange experiences or follow-up measures
Content of the module	<ul style="list-style-type: none"> – Contents in accordance with the study and examination regulations: – Practical activity in an institution, company, association or comparable organisation. – Analytical reflection of practical experience – Identification of relevant questions for the Bachelor Thesis – Analysis of problems/obstacles when applying what they have learnt – Development of factors of success when transferring into practice

	<ul style="list-style-type: none"> – Development of an implementation plan
Teaching and learning methods of the module	<ul style="list-style-type: none"> – Practical activity – Mentoring by a professor for the preparation and the follow-up assignment and guidance with reflection during the activity
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	Guidance with reflection during the activity is provided online in the form of e-learning
Literature (Required reading/supplementary recommended reading)	Appropriate use of the literature given in prior modules Recommended Reading: Danowski, William A. (2004): In the Field: A Guide for the Social Work Practicum. 2 nd ed., Upper Saddle River: Prentice Hall

Bachelor Thesis including its Defence

Status: January 2014

Module-Nr./ Code	10.6.2 BACH
Module title	Bachelor Thesis including its Defence (in accordance with §§ 15 and 16 of the study and examination regulations)
Semester or trimester	6 th semester
Duration of module	Single semester
Course type (Mandatory, elective, etc.)	Mandatory
If relevant, course units within the module	
Frequency of module	Once a year
Entry requirements	The students must have acquired 150 ECTS credits
Applicability of the module	This module has connections to all earlier modules, especially to 10.1.5 SCIE
Person responsible for the module	Prof. Dr. Michael Zerr
Name(s) of the instructor(s)	Tutor in accordance with § 15 parag. 4 of the study and examination regulations
Teaching language	English
Number of ECTS credits	12 (11 + 1)
Total workload and its breakdown (e.g. self-study and contact hours)	360 hours (thesis: 2 months plus preparation of the thesis defence)
Hours per week	
Assessment type / requirement for the award of credits	Bachelor Thesis (weighting: 80 %) and Defence of the Bachelor Thesis (weighting: 20 %) §§ 15 + 16 CER 01.02.2014
Weighting of the grade within the total grade	16 %

Qualification objectives of the module	<p>In accordance with § 15 parag. 1 and § 16 parag. 1 of the study and examination regulations students who have successfully participated in this module will be able to:</p> <ul style="list-style-type: none"> – investigate and answer an academic question independently using academic methods within a given time period – give an oral presentation (no slides) summarising the results of their work (max. 10 mins) and defend it with informed academic arguments in a discussion (max. 20 mins)
Content of the module	Bachelor Thesis and defence of the Bachelor Thesis in accordance with §§ 15 and 16 of the study and examination regulations.
Teaching and learning methods of the module	Self-directed learning, support, if needed by the professor in charge
Special features (e.g. online activities, event/company visits, guest speakers, etc.)	
Literature (Required reading/supplementary recommended reading)	No special requirements, appropriate use of literature given in prior modules