

BUSINESS AND ECONOMICS IN TÜBINGEN

The School of Business and Economics

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both Business Administration and Economics. It features a faculty of 23 professors and some 45 junior researchers, all of which are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students gain from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups, with close contact to academic staff.

The School of Business and Economics offers three Bachelor of Science programs and nine different Master of Science programs that allow students to specialize in areas with promising career prospects.

Living in Tübingen

The University of Tübingen was founded in 1477. It is one of Germany's oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future.

Located in picturesque surroundings by the River Neckar, the city of Tübingen offers a uniquely stimulating environment, where great historic tradition and a charming old town meet present day innovation and modern campus life. With a student body of 28,500 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural and intellectual exchange.

In addition to providing an ideal environment for learning and teaching, the City and University of Tübingen also offer a wide range of other activities, ranging from concerts and theater performances to courses offered by the University Sports Center.

ADMISSION

Admission to the Master of Science in Management & Economics requires a Bachelor's degree in Economics or Business Administration with excellent grades, preferably a degree that amounts to 210 ECTS credits. Applicants are expected to have solid intermediate level knowledge in quantitative methods of economics and microeconomic theory. In addition, applicants must be fluent in English. Students entering with a 3-year Bachelor's degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain a Master's degree.

This program is tuition-free.

DATES

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15

Interviews with shortlisted applicants are scheduled for June.

Letters of admission will be sent out by the end of June.

Our programs start at the beginning of October.

Application details are published on our website:

www.wiwi.uni-tuebingen.de

Do not hesitate to contact us with your questions:

master@wiwi.uni-tuebingen.de

EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



MASTER OF SCIENCE Management & Economics

FACULTY OF ECONOMICS AND SOCIAL SCIENCES
School of Business and Economics



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THE PROGRAM

The environment in which firms, consumers and governments act today calls for a systematic analysis of strategic interaction, comprehensive decision-making processes, and flexible adaptation strategies. The M.Sc. Program in Management & Economics offers a unique education that combines state-of-the-art management tools with game-theoretic concepts.

Managers of today's firms operate in a global environment and must be prepared to quickly react to changing business and market conditions, competitors' actions, and internal governance problems. The Management & Economics program gives students extensive insights in business and market environments with a core focus on managerial economics, personnel economics, and industrial organization.

The courses offered in the program deal with the strategic behavior of competing firms and focus on implementing management tools within the firms to provide an informational basis for successful business strategies, show how to use the firm's accounting system for decision-making purposes, and account for potential information asymmetries. Moreover, students learn how to select appropriate performance measures, design efficient incentive systems, and develop strategies to build up and maintain the human capital needed in the firm.

Students of this program develop analytical and professional skills and learn how to apply advanced methods of game theory and principal-agent-theory to understand the implications of strategic interaction among different players.

CURRICULUM



	ECTS Credits	
Compulsory Studies	27	
- Game Theory and Industrial Organization		
- Managerial Economics and Organizational Architecture		
- Personnel Economics		
Specialization Studies	18 – 33	33
Elective Studies	0 – 15	
PhD-oriented Seminar	6	
Master Thesis	24	

The M.Sc. in Management & Economics is designed as a 3-semester program, taught according to the European Credit Transfer System. Successful completion requires students to achieve a total of 90 ECTS credits.

Compulsory courses teach the essentials of management and economics and emphasize the link between both areas. Specialization studies allow students to specialize according to their individual interests and abilities. Electives can be chosen from courses in business studies and in economics.

Successful completion of the program also requires students to attend a Ph.D.-oriented seminar (6 ECTS credits) and to write a master thesis in English or German during their third and final semester.

CAREER



PROFESSIONAL CAREER

Graduates from our M.Sc. in Management & Economics have excellent career prospects, both in the private sector and in governmental and international institutions. They will be attractive candidates in particular for strategic management and leadership positions in international companies, consulting firms, banks, and insurance companies.

PH.D. TRACK

Due to its strong methodological focus, the M.Sc. in Management & Economics serves as an excellent foundation for pursuing an academic career. Students may study the program on a Ph.D. track, putting themselves on a fast track to a doctoral degree or Ph.D.. To complete the Ph.D. track, a minimum of 18 ECTS credits must be earned in Ph.D.-oriented courses. Moreover, students need to fulfil the Master thesis requirement by writing an academic paper that may serve as a starting point for their Ph.D. thesis.