

# BUSINESS AND ECONOMICS IN TÜBINGEN

## The School of Business and Economics

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both Business Administration and Economics. It features a faculty of 24 professors and some 45 junior researchers, all of which are actively engaged in academic research.

Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups, with close contact to academic staff.

The School of Business and Economics offers three Bachelor of Science programs and nine different Master of Science programs that allow students to specialize in areas with promising career prospects.

## Living in Tübingen

The University of Tübingen was founded in 1477. It is one of Germany's oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future.

Located in picturesque surroundings by the River Neckar, the city of Tübingen offers a uniquely stimulating environment, where great historic tradition and a charming old town meet present day innovation and modern campus life.

With a student body of 28,500 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural and intellectual exchange.

In addition to providing an ideal environment for learning and teaching, the City and University of Tübingen also offer a wide range of other activities, ranging from concerts and theater performances to courses offered by the University Sports Center.

# ADMISSION

Admission to the M.Sc. in General Management requires a Bachelor's degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have a solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be fluent in German and solid in English. Preferably, the Bachelor's degree should amount to 210 ECTS credits. Students with a 3-year Bachelor's degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain the M.Sc. in General Management.

This program is tuition-free.

# DATES

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15

Interviews with shortlisted applicants are scheduled for June.

Letters of admission will be sent out by the end of June.

The program starts at the beginning of October.

Application details are published on our website:  
[www.wiwi.uni-tuebingen.de](http://www.wiwi.uni-tuebingen.de)

Do not hesitate to contact us with your questions:  
[master-application@wiwi.uni-tuebingen.de](mailto:master-application@wiwi.uni-tuebingen.de)

EBERHARD KARLS  
UNIVERSITÄT  
TÜBINGEN



## MASTER OF SCIENCE General Management

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FACULTY OF ECONOMICS AND SOCIAL SCIENCES  
School of Business and Economics



## PROGRAM

Today's job market can be a tough place to succeed. What can B.Sc. graduates do to achieve a competitive edge?

We suggest completing a M.Sc. in General Management from Tübingen University – a degree program highly sought after by applicants and greatly respected by employers.

Our M.Sc. in General Management provides a perfect balance between rigorous academic theory and application-oriented best practice, as needed for successful management.

Embedded in an excellent learning environment with small groups and many opportunities for individual development, it offers a comprehensive portfolio of courses featuring a wide selection of subjects. These can be individually combined providing breadth as well as depth of study.

More general core courses in Business Studies pave the ground for flexible, in-depth specialization in various management disciplines, such as Accounting, Finance, Human Resource Management, International Business, Marketing, or Taxes. Students may also aim at complementary specialization in certain areas of Economics, benefitting from a strong Economics focus in the School.

Modern management increasingly draws on knowledge from neighboring fields, such as Law, Psychology, Sociology or Statistics. Our program builds on this up-to-date approach of management education. It is characterized by a high degree of flexibility and openness and offers a large set of elective courses within the area of economics and beyond. This will enable our students to acquire knowledge, expertise and skills tailored to their preferences and in line with the requirements of their intended career path.

The curriculum also offers a Ph.D. track to prepare students for a later enrollment in a Ph.D. program.

## CURRICULUM



The M.Sc. in General Management is designed as a 3-semester program taught according to the European Credit Transfer System.

	ECTS credits	
Compulsory studies	27	
Specialization studies	21-39	39
Elective studies	0-18	
Master thesis	24	

Successful completion requires students to achieve a total of 90 ECTS credits. Courses take the form of lectures, tutorials, colloquia, seminars and PC-practice courses. Courses are taught in either German or English.

Successful completion of the program also requires a Master thesis (24 ECTS credits), to be written in the final term.

The Ph.D. track requires a minimum number of credits to be earned in Ph.D.-oriented courses.

## CAREER



### Professional Career

Graduates from our M.Sc. in General Management have excellent career prospects in a wide range of sectors, industries and professions. Most of our graduates pursue successful careers as business consultants, accountants, bankers, managers and analysts in the broad area of business.

Many of our graduates start their professional career abroad. Some of them also enter the public sector, on a national or international level, or work for non-governmental organizations.

It is due to the generous flexibility of the program that students can prepare themselves either for a more general management career or for a more specialized career trajectory.

### Ph.D. Track

Graduates will also find themselves well-positioned to pursue a Ph.D. subsequent to this M.Sc. program. Towards this end, students may study this M.Sc. program on a Ph.D. track, which supports the transition into a doctoral degree in Business Administration.