

BUSINESS AND ECONOMICS IN TÜBINGEN



The School of Business and Economics

The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both business administration and economics. It features a faculty of 24 professors and about 45 junior researchers, all of whom are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups, with close contact to academic staff. The School of Business and Economics offers three Bachelor of Science programs and nine different Master of Science programs that allow students to specialize in areas with promising career prospects.

Living in Tübingen

The University of Tübingen was founded in 1477. It is one of Germany's oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future. With a student body of 28,500 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural and intellectual exchange. In addition to providing an ideal environment for learning and teaching, the city and University of Tübingen also offer a wide range of other activities, from concerts and theater performances to courses offered by the University Sports Center.

CAREER

This Master's degree program is the ideal preparation for graduates aspiring to an international career in the globalizing business world. With the ever growing importance of East Asia and Africa in the international economy, employers are in great need to find high potential recruits with knowledge and expertise about conducting business in these areas. The M.Sc. in International Business offers a unique opportunity to fill this demand that is bound to rise further! Our graduates are in an exceptional position, due to their academic expertise, their international experience in these exciting regions of the world, and their profound intercultural competencies. As such, they are in an ideal starting position for a most promising career not only in the business world across sectors, industries and functions, but also at international or national governmental or non-governmental organizations.

ADMISSION

Admission to the M. Sc. in International Business requires a Bachelor's degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be fluent in German and English. Having already studied Business or Economics with an East Asia or Africa focus is a clear advantage.

DATES

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15

Interviews with shortlisted applicants are scheduled for June.

Letters of admission will be sent out by the end of June.

The program starts at the beginning of October.

Please refer to our homepage to find out when we will be holding interviews this year: www.uni-tuebingen.de/en/18185

Do not hesitate to contact us with your questions:

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Photos: Friedhelm Albrecht, Stefan Follner, Tobias Leuz, Markus Pudelko

EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



MASTER OF SCIENCE

International Business

Studying in

East Asia or Africa

FACULTY OF ECONOMICS AND SOCIAL SCIENCES

School of Business and Economics



PROGRAM



Today's companies compete on global markets and are in great need of high potential recruits with international qualifications. Completing the M.Sc. in International Business at the University of Tübingen gives future managers the competitive edge for a promising corporate career!

The School of Business and Economics prepares business leaders of tomorrow for successfully doing business in some of the fastest growing economic areas of the world. The M. Sc. in International Business of the University of Tübingen is a degree program highly sought after by applicants and greatly respected by employers. Students will study the M. Sc. in International Business in their first year in Tübingen and in their second year at one or two of the most prestigious universities either in East Asia or in Africa.

The M. Sc. in International Business is designed as a 4-semester program. Successful completion requires students to achieve a total of 120 ECTS credits (including the Master thesis of 18 ECTS credits). In addition to International Business, students choose one further specialization out of Banking, Finance, Industrial Economics, International Accounting and Auditing, Marketing, Econometrics, Human Resources, Business Taxation, and Managerial Accounting and Controlling.

	East Asia track	Africa track
Compulsory studies (Tübingen)	18	27
Specialization studies (Tübingen)	18	33
Elective studies (abroad)	33 - 42	42
Country specific & language courses (Tübingen)	24 - 33	0
Master thesis (abroad but for Tübingen)	18	18

EAST ASIA TRACK

With this area specialization, the School of Business and Economics offers a unique opportunity for highly motivated Bachelor graduates to obtain in-depth knowledge about doing business in one of the world's economically most important regions: East Asia. After having completed their first year of studies in Tübingen and obtained a solid academic basis, students will experience an exciting, one year study period in East Asia with a fascinating blend of academic and cultural learning at some of the most prestigious universities of the continent. Spending two years in two or three countries and cultures offers an exceptional learning experience. This is a unique study program as no other German university offers a similar Master's degree program dedicated to business in East Asia with an integrated one year study abroad component and with such prestigious partner institutions.

In their first year, students choose from a variety of courses in International Business and one further specialization and take country-specific area and language courses. In their second year, students continue with their business courses at one or two of our partner universities in either one or two East Asian countries. Optionally, students may continue taking language courses in the host country language. Courses abroad will be held in English, in Tübingen both in English and German. While completing their electives studies abroad, students also write their Master thesis for the University of Tübingen.

Our partner universities in East Asia:

- China

National Taiwan University, Taipei

Peking University, Beijing

Renmin University, Beijing

Southwestern University of Finance and Economics, Chengdu

University of International Business and Economics, Beijing
- Japan

Doshisha University, Kyoto

Rikkyo University, Tokyo

Waseda University, Tokyo
- Korea

Ewha Womans University, Seoul

Hanyang University, Seoul

Yonsei University, Seoul
- Taiwan

National Taiwan University, Taipei

AFRICA TRACK



With this area specialization, the School of Business and Economics offers a unique opportunity for highly motivated Bachelor graduates to obtain in-depth knowledge about doing business in the world's economically fastest growing region: Africa. After having completed their first year of studies in Tübingen and obtained a solid academic basis, students will experience an exciting, one year study period in sub-Saharan Africa with a fascinating blend of academic and cultural learning at some of the most prestigious universities of the continent. Spending two years in three countries and cultures offers an exceptional learning experience. This is a unique study program as no other German university offers a similar Master's degree program dedicated to business in Africa.

Students will study their first semester abroad either in West or East Africa and their second semester in South Africa. Courses abroad will be held in English, in Tübingen both in English and German. While completing their electives studies abroad, students also write their Master thesis for the University of Tübingen.

Our partner universities in Africa:

- Ghana

University of Ghana, Accra
- South Africa

University of Cape Town, South Africa
- Uganda

Makerere University Kampala, Uganda