

## LE PROGRAMME



La coopération entre l'Université de Tübingen et l'EM Strasbourg remonte à 1997. Ce cursus, soutenu par l'Université franco-allemande (UFA), est complètement intégré, et les cours proposés permettent de préparer les étudiants aux exigences du marché du travail européen.

La durée du programme est de 2 ans, répartis à parts égales entre l'EM Strasbourg et l'Université de Tübingen. Les étudiants passent 2 semestres consécutifs dans chaque université commençant à Strasbourg. À l'issue d'un cursus réussi leur sont délivrés deux diplômes

- Master of Science de l'Université de Tübingen
  - Master Grande École de l'EM Strasbourg
- En supplément, ils reçoivent un diplôme spécifique de l'UFA.

Ce programme fournit des conditions idéales pour entrer sur le marché du travail franco-allemand, et, plus généralement européen. Les participants ont l'occasion d'évoluer dans une autre culture, et en particulier dans une autre culture universitaire. En plus, ils peuvent découvrir une approche différente de leur spécialisation dans le pays partenaire. C'est cette compétence disciplinaire interculturelle qui constitue la « valeur ajoutée » spécifique de notre diplôme.

Les étudiants bénéficient d'une bourse de mobilité de l'UFA, dont le montant s'élève actuellement à 270 € par mois pendant la durée de leur séjour à l'étranger. Ils sont inscrits comme étudiants réguliers dans les deux universités et soumis à leurs exigences pédagogiques respectives, mais ne doivent s'acquitter des frais d'inscription que dans leur université d'origine. Le programme débute chaque année en septembre à Strasbourg et en octobre à Tübingen.

## ADMISSION

Admission to the M. Sc. in European Management requires a Bachelor's degree in Business Studies or Economics with excellent grades (German grade min. 2.5, French grade min. 12.25), preferably a degree that amounts to 180 ECTS credits (3-year Bachelor's degree).

Applicants are expected to have a solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be able to communicate in French, German and in English.

The program is tuition free.

## DATES

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15  
Interviews with shortlisted applicants are scheduled for early June.  
Letters of admission will be sent out by the end of June.  
Our programs start at the beginning of October.

Application details are published on our website:  
[www.wiwi.uni-tuebingen.de](http://www.wiwi.uni-tuebingen.de)

Do not hesitate to contact us with your questions:  
[doubledegree@wiwi.uni-tuebingen.de](mailto:doubledegree@wiwi.uni-tuebingen.de)

University of Tübingen  
Faculty of Economics and Social Sciences  
**School of Business and Economics**  
Nauklerstr. 47 · 72074 Tübingen · Germany  
Phone: +49 7071 29-76415 · Fax: +49 7071 29-5179  
[doubledegree@wiwi.uni-tuebingen.de](mailto:doubledegree@wiwi.uni-tuebingen.de) · [www.wiwi.uni-tuebingen.de](http://www.wiwi.uni-tuebingen.de)

EBERHARD KARLS  
UNIVERSITÄT  
TÜBINGEN



## MASTER OF SCIENCE European Management French-German Dual Degree Program Strasbourg / Tübingen

FACULTY OF ECONOMICS AND SOCIAL SCIENCES  
**School of Business and Economics**



## THE PROGRAM



This double degree program is the result of a cooperation between the university of Tübingen and the university of Strasbourg that goes back to 1997. Designed as a two-year program to be completed at both partnering institutions, this integrated double degree program is supported by the French-German University and prepares graduates for an international career.

The students spend two semesters at each university starting in Strasbourg. Upon successful completion of the program graduates receive the following two degrees:

- Master of Science at the University of Tübingen
  - Master Grande École at the University of Strasbourg
- Additionally the students receive a certificate of the French-German University.

This program endows students with the skills and capacities necessary to succeed in the European labor market. Participants experience two cultures, two campus lives and two academic practices. Their studies in Tübingen and Strasbourg provide them with a unique insight into their specialisation. It is this intercultural competence that leads to the “added value” for our graduates on both a personal and a professional level.

The students benefit from a scholarship of the French-German University, about 270€ per month, during their stay abroad. They are registered as students at both universities but are only required to pay tuition fees at their home university. The program starts every September in Strasbourg and every October in Tübingen.



# CURRICULUM



The program requires students to earn 60 ECTS at each institution, amounting to a total of 120 ECTS. Students start their program at EM Strasbourg Business School in September and complete their first year of the master degree over there. The second year of the program is spent in Tübingen and includes the completion of a Master Thesis. EM Strasbourg Business School requires students to complete an internship of 3,5 months in a location of their choice. Students can choose to do the internship either between their first and second year of studies or at the end of their studies at the University of Tübingen. The following table visualizes the structure of the program and indicates the workload for each Module in ECTS in brackets:

Course Structure	
Strasbourg	<ul style="list-style-type: none"><li>1 specialization (45)</li><li>case study (9)</li><li>language courses (6)</li></ul>
Internship	<ul style="list-style-type: none"><li>3,5 months</li><li>compulsory for the validation of the degree</li></ul>
Tübingen	<ul style="list-style-type: none"><li>2 specializations</li><li>compulsory studies (18)</li><li>specialization studies (12-28)</li><li>elective studies (0-6)</li><li>master thesis (24)</li></ul>

# SPECIALIZATIONS

The double degree program offers a wide selection of specializations for the students to choose from. During their first year at EM Strasbourg Business School, students choose one out of the seven specializations listed below. During their second year at the University of Tübingen students choose two out of eleven specializations.

The majority of courses offered by the University of Tübingen is taught in English, the remaining courses are taught in German. The language of instruction in Strasbourg is either French or English, depending on the chosen specialization.

Specializations Tübingen	Specializations Strasbourg
Banking	Banque
Corporate Finance	Comptabilité / Contrôle /
Finance	Finance
Industrial Economics	Entrepreneuriat
International Business	International and European
International Accounting and Auditing	Business
Marketing	International Purchasing
Econometrics	Marketing Stratégique et
Human Resources	Opérationnel
Business Taxation	Supply Chain Management
Managerial Accounting and Controlling	

# BUSINESS AND ECONOMICS IN TÜBINGEN

**The School of Business and Economics**  
The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both Business Administration and Economics. It features a faculty of 23 professors and some 45 junior researchers, all of which are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups with close contact to academic staff. The School of Business and Economics offers three Bachelor of Science programs and nine different Master of Science programs that allow students to specialize in areas with promising career prospects.

**Living in Tübingen**  
The University of Tübingen was founded in 1477. It is one of Germany's oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future. Located in picturesque surroundings by the River Neckar, the city of Tübingen offers a uniquely stimulating environment, where great historic tradition and a charming old town meet present day innovation and modern campus life. With a student body of 28,500 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural and intellectual exchange. In addition to providing an ideal environment for learning and teaching, the City and University of Tübingen also offer a wide range of other activities, ranging from concerts and theater performances to courses offered by the University Sports Center.

# EM STRASBOURG



L'École de Management Strasbourg est la seule école de commerce en France à combiner les avantages d'un pôle universitaire pluridisciplinaire d'excellence et ceux d'une Business School établie dans un solide réseau d'entreprises, de collectivités locales et d'acteurs du secteur consulaire.

Le pôle universitaire de Strasbourg, qui résulte de la fusion des trois universités strasbourgeoises en 2009, constitue l'une des plus grandes universités françaises. Son programme Grande École, auquel participent les étudiants du Master in European Management, permet d'acquérir un savoir à la fois transversal et spécialisé, adapté aux besoins des décideurs de demain amenés à évoluer dans un environnement globalisé et à se confronter à des questions de développement durable, d'éthique et de valorisation de la diversité.

