

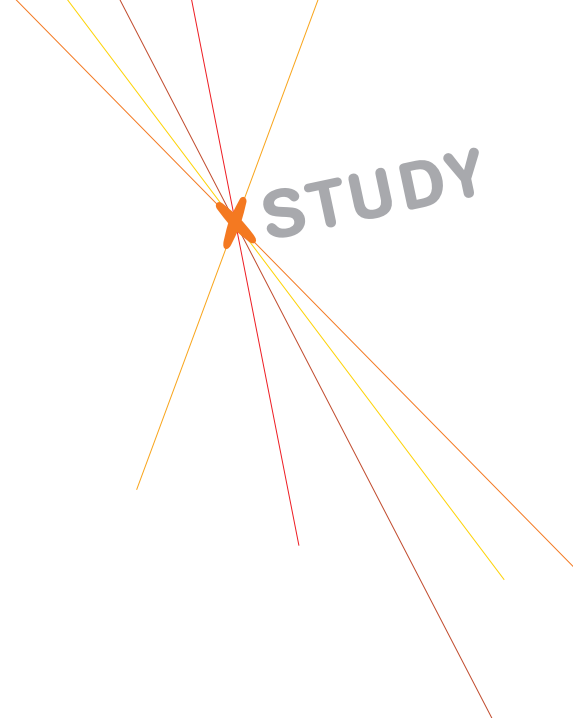
xStudy SE (Societas Europaea)

Founded in 2007 by Valentin Peter, the European corporation xStudy SE, headquartered in Munich, markets international education opportunities for the entire European Higher Education Area. The essential elements of the company are the information portal **studieren.de**, also founded by Valentin Peter in 1997, and the international portal for curriculum orientation **xStudy.EU**, founded in May 2010. In the context of the restructuring and standardization of the European education sector, the company has established itself as the most important European information resource in the international market.

Numbers, Facts and Figures at a Glance

President	Valentin Peter
Chairman (Supervisory Board)	Dr. Dr. Peter Löw
Form of Incorporation	European Corporation (Societas Europaea / SE)
Corporate Headquarters	Alter Hof 5, D-80331 Munich, Germany
Employees	8
Business Lines	University marketing, product and image advertising, personnel recruitment
Products	<p>studieren.de Information portal for curriculum orientation in Germany</p> <p>xStudy.EU Directory of education opportunities in the European Higher Education Area</p>

	<p>studieren.de was developed in 1997 by Valentin Peter and has grown to become an essential element of the company xStudy, also founded by Valentin Peter in 2007. With many years of experience as an expert partner to universities and companies, the leading portal for curriculum orientation provides current and comprehensive information for selecting courses of study as well as on possible career paths after graduation. The studieren.de online database lists all Bachelor and Master programmes in Germany.</p>
Portal Launch	May 1997
IVW Certified Since April 2003	2.995.044 PIs, 342.025 Visits, 8,76 PIs / Visit for June 2011
Target Group	Secondary school graduates, new students, current students, graduates and professionals interested in career advancement
Customer Structure	92 % universities, 8 % employers
Languages	German, English
Services	Leading database covering all courses of study in Germany, detailed study profiles for the universities, personal study guidance counselling, Internet exchange for admissions opportunities, monthly newsletter, connections to social networks (e.g. Facebook, Twitter, etc.), interfaces for customer data update



xSTUDY.EU	With the launch of xStudy.EU, vendor xStudy is the first to position the European Higher Education Area as an integral unit in the worldwide education market. At its inception, the new and international curriculum orientation service is already the most comprehensive directory of its kind, with more than 63,000 Bachelor and Master programmes. The portal centrally represents the full scope of the European Higher Education Area in its entirety and presents prospective students with the complete range of EHEA study programmes, featuring a level of diversity unique around the world, in transparent and comparable form.
Portal Launch	May 2010
Target Group	Secondary school graduates, new students, current students, graduates, and professionals interested in career advancement who are looking for a course of study in the European Higher Education Area
Customer structure	100 % universities
Languages	English (metalanguage), detailed study profiles in the respective (main) teaching languages of the course of study
Services	Comprehensive database covering all Bachelor and Master programmes in the European Higher Education Area (EHEA), detailed university study profiles, connection to social networks (e.g. Facebook, Twitter, etc.), interfaces for customer data update
Data Protection	Data are always treated in strictest confidence and are not sold or misused for marketing purposes.
Free of Charge	All information and services are available to the users of both education portals at no charge.



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